World News

UK expected to phase out dumping in **North Sea**

The UK Government is expected to offer to phase out North Sea dumping of sewage sludge over 10 years to soften international criticism of its environmental record at this week's North Sea conference

in The Hague. Britain, the only member of the European Community still dumping sewage sludge there, faces attack from nations which signed a 1987 clean-up agreement. Page 20

Shamir refusal

Israeli Prime Minister Yifzhak Shamir rejected US and domestic pressure to open Israel's first-ever peace negotiations with Palestinians, Earlier, he held intensive talks with mem-bers of his deeply-divided gov-ernment. Page 20

Ciskel coup

Troops staged a bloodless coup in the nominally independent South African black homeland of Clakei deposing Mr Lennox Sebe, the president-for-life, and forming a council of state to govern the country. Page 2

Mongolian rally Thousands of Mongolians rallying for democracy marched on parliament in Ulan Bator demanding sweeping resigna-tions in the ruling Communist

Ecologist appointed Dr Jose Lutzemberger, Brazil'a most prominent ecologist and a thorn in the flesh of successive governments, has been named head of a new conserva-

tion agency to be set up by the incoming administration Church-Contra talks Nicaraguan church leaders
will meet Contra rebels this
week to discuss guerrilla terms
for dishanding, Cardinal Miguel Obando y Bravo said in
Managua. The newly-elected
alliance will send a delegation
to the US as negotiations begin

for a peaceful transition of power. Page 2

A Swiss protest in Berne against state surveillance of citizens ended in violence as scores of youths smashed shop windows, broke into govern-ment offices and set fire to a bank and cars. Page 4

Clean air move

Far-reaching changes in US clean air legislation have moved a step nearer as a result of last week's agreement between the White House and the Senate leadership. There is still a long way to go before the bill is enacted. Page 3

Iran-US contact

An Iranian political source said that Iranian and US offi-cials have completed a round of direct talks in Europe on offerts in free Western hos-

Filipino rebellion

A rebel governor and hundreds of armed followers seized a six-storey hotel and several hostages in the northern Phi-lippines before being forced out in fierce fighting with government troops. Page 4

Kuwaiti telks

Leaders of Kuwait's pro-democracy movement have held more talks with the Crown Prince, Sheikh Saad Abdullah al-Sabah, on their demand for the return of parliament, dis-

Sudan-Libyan pact Sudan and Libya have agreed to sign integration pacts to pave the way for a merger in four years, realising progress for Muammar Gaddafi's longcherished dream of uniting with Africa's higgest country. Page 4

Gulf haggling

Major Gulf oil producers Saudi Arabia, Kuwait and Iraq are still haggling over short-term interests despite a show of

unity, Gulf oil analysts said.

Kashmir uprising A Moslem-inspired uprising in the Kashmir valley has forced thousands of Hindu and Sikh families to flee after threats to their lives and prop-erty, officials in India's Jammu and Kashmir state said.

Lenin stands firm

Bucharest's mayor offered to sell the city's statue of Lenin for \$1m as a demolition squad prepared to hoist it from the plinth it has occupied for 30 years. But the statue was resisting all efforts by blowtorch to remove it.

Business Summary Kaifu assures **Bush reform**

Toshiki Kaifu, Japanese Prime Minister, assured President George Bush of the US that structural reform of the Japa-nese economy was one of the top priorities of his new Cabi-

Speaking at the end of two days of talks in Palm Springs, California, both leaders prom-ised to intensify efforts to break the stalemate in discus-

EUBOPEAN monetary system.
The Italian lira stayed at the top of the EMS last week, as funds were attracted into a high yielding member of the ngg yighing member of the system, at a time when wordes about German monetary union were depressing the D-Mark. The lira threatened to move above its cross rate limit against the weaker members, but central bank support for the D-Mark pulled the lira back and helped ease any pressure. The unification of the Belgian convertible and financial francs from today was seen as a move to tie Belgium more closely to the EMS. Currencies,

EMS. March 2, 1990



upper grid, based on the sys-tem's weakest currency, defines the cross-rates from which only

MOTOR industry: manual workers at Iveco Ford, Britain's biggest truck maker jointly owned by Ford Motor and Fiat, are to be recom-mended by union leaders to vote for industrial action over a 9.25 per cent pay offer.

Gatt and could put it in conflict with national interests. Page 20 NEW car sales in Western

mates. Page 4

TRADE: US AND Soviet offi-

CANADA: Alberta government has barred construction of a

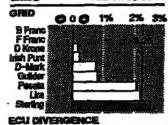
in the Soviet Union. Page 4 THE Netherlands is introduc-ing a new "counter" system

PENAULT Truck Industries. UK subsidiary of Renault Véhi-cules industriels of France, is understood to have made

a loss of between £6m (\$9.9m) and £8m last year, a sharp deterioration from a loss of £1.5m in 1988. Page 10

of economy is a priority

sions aimed at reducing the large trade imbalance between their countries. Page 20



Link ECU Party E Day Position the peseia may move by more than 2's, per cent. The lower chart gives currencies' diver-gence from the central rate against the ECU.

Page 20

EUBOPEAN Community foreign ministers will consider new Commission ideas for dealing with trade disputes that would strengthen the authority of the Geneva-based

Europe jumped by an esti-mated 5 per cent in January to 1.25m from 1.19m a year earlier, according to industry esti-

cials still disagree on several important aspects of an agree-ment aimed at abolishing long-standing barriers to bilat-eral trade. Page 2

C\$1.2bn (\$1bn) Japanese-controlled pulp mill until further studies are made of its impact on the environment, Page 3 HONEYWELL, \$6bn US-owned controls and automation busi-ness, is contemplating its first

of selling Dutch government bonds that will be more

MOTOROLA, US electronics and semiconductor manufac-turer, will today introduce a range of "Multipersonal" com-puters designed to serve work-groups of three to 32 users of networked terminals.

CONTINENTAL Bank, Chicago-based commercial bank, has gone into the business of brokering loan sales – acting as principal and agent in trans-

Thatcher faces loss of another minister from Cabinet By Philip Stephens, Political Editor, and Allson Smith in London

MR Peter Walker, the British Minister responsible for Welsh affairs, yesterday delivered a further jult to the Government of Prime Minister Margaret Thatcher by confirming that he intends to resign from her Cabinet within the next few

Cabinet within the next few months.

The announcement marked the second cabinet resignation within two months and came as a fresh set of opinion polls showed that the opposition Labour Party's lead is now its strongest since the early 1970s.

The surveys underlined the intense unpopularity of the Government's reform of local government taxation — the so-called poll tax, or commuso-called poll tax, or commu-nity charge — and pointed to a dramatic Labour victory in the

Mid-Staffordshire by-election on March 22, where the Conservatives are defending what would usually be regarded as a rock-solid majority of 14,800.

Mr Walker, 57, who along with Sir Geoffrey Howe, the Deputy Prime Minister, is one of the two remaining survivors from Mrs Thatcher's first Cabinet in 1979, has since then launched a series of thinly-veiled attacks on the Government's economic strategy.

veiled attacks on the Govern-ment's economic strategy.
Yesterday, however, he insisted that neither his long-standing differences with the Prime Minister nor the Government's present political difficulties were behind his decision. He had decided to retire from Parliament at the next strategic election for family next general election for family

reasons. That decision had been taken – and discussed with the Prime Minister – last

Mr Walker added that it had been envisaged then that he would leave the Cabinet some while leave the causes sume time in the spring or early summer, but yesterday's amouncement had been forced by newspaper leaks of his

Mrs Thatcher also empha-ised the cordial nature of Mr alsed the corotal nature of air Walker's departure, praising him in a Downing Street statement for his contributions in a succession of Cabinet jobs—including that of Energy Secretary during the bitter 1964 miners' strike.

Speaking to the Financial Times. Mr Walker went out of

Speaking to the running simes, Mr Walker went out of

his way to stress the backing that he had secured from Mrs Thatcher during his three-years as Welsh Secretary. "She

years as Welsh Secretary. "She has totally supported me and given me everything that I have asked for." he said.

Playing down old divisions over economic policy, he singled out Mr John Major, the Chancellor, and Mr Chris Patten, the Environment Secretary, as two of a new generation of political leaders who shared many of his basic-beliefs.

Despite the amicable

Despite the amicable exchanges, senior ministers acknowledged that the timing of the news was at best unfur-. It also follows the decision in January by Sir Norman Fowler

the covernment's stump in the opinion polls and the deep unpopularity of the poll tax with many of its ewn supporters have brought renewed speculation that the Prime Minister could face another challenge to har leadership later this year. An ICM poll published in the

to siznd down as Employment Secretary and the acrimonious resignation of Mr Nigel Law-son as Chancellor last October.

Sunday Correspondent yester-day showed that Labour, with the support of 52 per cent of

Mr Walker's departure, which he said yesterday would be finalised in the next month or so, will also deprive the Government of one of its most skilful politicisms.

The Government's shump in the critical rolls and the deep in 1965 and was a senior mem-ber of Mr Edward Heath's Gov-ernment - Mr Walker singled satisfaction.

The first was his role in defeating Mr Arthur Scargill's miners during the 1984/85 strike, which he regarded as one of the "most significant events in British politics". The second was his decision as Environment Secretary in the party 197/8 to save more than

early 1970s to gave more than 20 London's theatres governnt protection. Background, Page 10; Poll Tax, Page 6; Leader, Page 18;

Conservatives by 19 points. Reflecting yesterday on his

long political career – he joined the Tory shadow cabinet

Kohl attacked over Polish border issue

MR Helmut Kohl, the West German Chancellor, came under heavy political attack yesterday for causing resent-ment abroad and confusion at home over the question of the Polish border.

Both the Free Democrats, the jumor partner in the Bonn coalition Government, and the Social Democratic opposition party criticised Mr Kohl sharply for his statement on Friday linking final recogni-tion of Poland's western border with a united Germany to a renunciation of Polish war reparations claims.

The domestic political back-lash follows an angry reaction from Poland and signs of from Poland and signs of mounting concern over the border question among West Germany's allies, both in the US, which has a large Polish community, and in Europe.

By avoiding a clear statement on Poland, Mr Kohl has tried to placate right-wing opinion in West Germany and prevent a loss of votes to the avernage right. extreme-right Republican Party at federal and state elec-

rarry at receral and state elec-tions this year.

Mr Hans-Dietrich Genscher, the West German Foreign Min-ister and a member of the Free Democrats, said he wanted to raise the Chancellor's Polish statement, which also included a demand for guaranteed rights for the German minority rights for the German minority in Poland, with him this week. Mr Genscher has been more forthright than the Chancellor

in his comments on the Polish border. At the weekend, he sought to calm the situation by saying he did not want to widen the discussion on repa-rations. Mr Otto Lambsdorff, the Free Democrats' leader, said he was "by no means happy" over the Chancellor's decision to thrust reparations into the debate and said there appeared to be "speech disorders" in the coalition.

Mr Hams-Jochen Vogel, head of the Social Democrats, called Mr Kohl's attitude "adventurous and quite irresponsible." He said the Free Democrats and "reasonable" members of Mr Kohl's Christian Democratic Restriction of the Property of the Mr Kohr's Christian Demo-cratic Party should bring the Chancellor to his senses before irreparable damage was done. Mr Kohl has said Germany could only formally recognise the border with Poland once East Germany had its first freely elected Government. Thus, while not denying the validity of Poland's frontier, he has taken the legalistic line that this can only be settled by a treaty with one Germany. His prevarication has raised

strong feelings abroad. Mr Roland Dumas, France's Foreign Minister, said last week that East and West Germany should assure Poland immediately that the existing border along the Oder and Neisse Rivers was free from doubt.

Tim Dickson in Brussels adds: Unexpectedly strong Continued on Page 20

Puzzling time for Soviet voters

By Our Moscow Staff

THE COMPUTER printout sinfied through mailboxes in a central Moscow district advised: "Vote for Shekochi-kini He's an entrepreneur!" The makeshift manifesto

went on to assure voters, faced with 42 candidates in yester-day's local elections, that the candidate, whose business card offers "insurance, credit, financial and economic services"

vices" was no "sadistic exploiter". It promised a return to "gio-rious pre-revolutionary entre-preneurial traditions" and the remissance of "our Orthodox Russian fatherland",

It did not, however, mention that Mr Shekochikin is a Communist, albeit of a very unor-thodox kind to judge by his

programme.

The manifesto was a star-ting demonstration of the des-perate jefforts being made by the territor thousands of condi-dates will seem in the republi-In these topsy-turyy times, membership of the party, along with advanced age and evidence of a successful offi-

evidence of a successful dif-cial career, are instant time-offs for many voters as they skim the candidates' potted official biographies in the poll-ing station.

"I would never vote for anybody described as the general director of a (state) factory," said one disgruntled Musco-



Man in the middle: President Mikhail Garbachev and two of his most-prominent critics voting storday, Communist Party hardiner Yegor Ligachev (left), who says the Gorbachev reform we gone too far, and Party indical Boxis Yeltsin, who insists they have not gone far enough.

For reformers, aiming to turn yesterday's ballot in the three Slav republics into a fresh defeat for the Communist Party apparatus, the campaign has been an upbill struggle against confusion and apathy among voters.

The poll may be the most democratic regional election for 70 years, but limited access to the media and the printing presses for anti-establishment

heting playing field is anything but to give at least a significant minority of Ukrainlan voters a chance to show their support ing till the last minute to publicise their names - confident that the average citizen would

back them as long as they could be identified. In Leningrad, where politics are hitterly polarised between liberals and conservative Russian nationalists, a similar compaign was being waged by the "Democratic Elections "90"

te of for Rukh, the nationalist favour anything from greater autonomy to outright indepen-dence for their republic of 50m people.

And in Belorussia, the elec-

torate was expected to signal its fary over the continuing ecological catastrophe left by Chernobyl.
At a polling station in the Continued on Page 20. Sleeping giant awakes, Page 19

Partners in Channel Tunnel rail link threaten to pull out

By Kevin Brown, Transport Correspondent, in London

THE two private sector THE two private sector companies brought in by British Rail to help build a
high-speed line from London to
the Channel tunnel are likely
to withdraw "in the near
future" unless the Government
gives formal indications of support within the next few weeks, it emerged yesterday. European Rail Link, the joint venture between ER, Trafalgar House and BICC which is developing the project, faces a shortfall of about £1bn

(\$1.68bn) in financing the £4.5bn line. Mr Paul Emberisy, the joint venture's public relations manventure s punts: residuals man-ager, said yesterday: "We are not about to walk away from this project, but if it continues to prove impossible to solve the difficulties which remain then we shall have to review

the position in the near Another senior official speaking unattributably, said the project would collapse by the early summer without significant progress. "If things are

not sorted out in two or three months' time then the boards of BICC and Trafalgar House will ask how much longer we are going to go on putting resources into this thing," he

European Rail Link is not seeking direct government sub-sidies for the line, which are ruled out by the Channel Tunnel Act. However, the future of the project is dependent on government approval within the next few weeks for a package of proposals put to minis-ters informally last month. They key points of the package

• The use of government parliamentary time to guarantee the safe passage through Par-liament of a Bill authorising the line;
• An increase in government

subsidies to BR's Network SouthEast subsidiary to meet the cost of greatly expended commuter services on the high-speed line, intended to mollify continuing opposition in Kent.

moment are that the Govern-ment wishes to support the project, but there has been no formal commitment. That is needed within the next few weeks so that we can press ahead, but if there is going to be a delay we shall have to review the position," Mr Emberley sid.

Emberley said.
Separately, the joint venture has also run into serious difficulties in attempts to renegotists a revenue sharing agreement with SNCF Franch railways. SNCF is understood to be realisting attempts to reduce its right to 75 per cent of revenue generated by the line, in contrast to its public statements last year, which suggested it was prepared to help ball out the British proj-

The Government had hoped that the project could be financed without public sup-port of any kind, but that now

Threat to private cars, Page 9; UK transport policy, Page 19

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THE MONDAY INTERVIEW Sir George Blunden (left), deputy governor of the Bank of England, was recalled suddenly from semiretirement five years ago. He has enjoyed an eventful epilogue to his central banking

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The poll was also expected



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OVERSEAS NEWS

Nicaraguan team due in US to discuss aid

By Tim Coone in Managua

NICARAGUA'S newly-elected alliance is to send a high-level team to the US at the end of this week as delicate negotiations get under way to bring about a peaceful transition of power following the defeat of the ruling Sandinista party in

the February 25 elections.

The National Opposition
Union (UNO) said the delegation would discuss "political
and economic relations". Its statement did not mention ald, but UNO spokesmen have said the new Government would be seeking \$300m in emergency belp from the US and \$600m a year in economic aid from all

In Managua, this week's talks will centre on the demo-

bilisation of the Contra army in Honduras and the question of control of the armed forces, police and security services. The fear is that if sweeping

changes are attempted in the Sandinista-dominated army and police, the Sandinistas will resist them and, with the support of trade unions and stu-dents, make the country ungovernable. A joint negotiating commission has been set up with Mr Antonio Lacayo representing. Mrs Violeta Barrios de Chamorro, the President elect, and Gen Humberto Ortega repre-senting the outgoing Govern-ment. The new Government

will take office on April 25. Last Friday, Commander

Israel Galeano, who heads the Contra forces in Honduras, said he intended to negotiate the demobilisation of his the demobilisation of his 12,000-strong army with the Government after April 25.

According to the Central American peace accords signed last December, demobilisation should have been well under way, but the rebels insisted on awaiting the election outcome.

The incumbent President Daniel Ortega warned last Daniel Ortega warned last week that there would be no handover of government unless the Contras were demo-bilised before that date.

now no reason to continue fighting". The demobilisation plan should begin "immediately".

According to Sandinista offi-cials, if the Contras are dis-armed and disbanded by the

time of Mrs Chamorro's insu-guration, a peaceful transition is possible. The Sandinistas are insisting that none of the Contras be incorporated into the existing armed forces or police. US Vice President Dan Quayls yesterday said it appeared that "we have a new Daniel Ortega" in Nicaragua and the United States expected a peaceful transition to democ

racy in the Central American country.



US and Moscow fail to find pact on trade barriers

Mrs Chamorro has supported his position, saying: "The causes which originated the war have disappeared. There is

By Robert Mauthner, Diplomatic Correspondent

US AND Soviet officials still disagree on several important aspects of an agreement aimed at abolishing long-standing barriers to bilateral trade, after their latest round of talks in London.

However, they confidently expect to agree in time for an official signature at the US-Soviet summit in late June, Mr Julius Katz, Deputy US Trade Representative and leader of his country's dele-

gation, said yesterday.

"We have not reached in any sense an impasse," Mr Katz said, announcing that a third round of talks would be held in Vienna in the second half of March.

The main obstacle is the conditions on which the US is prepared to grant the Soviet Union Most-Favoured Nation

(MFN) status.
MFN status would not only greatly reduce US tariffs on Soviet goods enter-ing the US, but clear the way for US lending to the Soviet Union. One of the hurdles still to be over-come is the adoption by the Soviet Con-gress of People's Deputies of a bill liber-alising emigration from the Soviet

The US, however, is also seeking firm indertakings that American businessmen will be granted all the co

The Soviets see the liberalising of trade simply as an exchange of MFN treatment, while we do not attach as much value to that as to facilitating the practical conditions in which businessmen have to operate."

• A senior Soviet official yesterday accused the US of planning to use its technological edge to hide information obtained from military flights over the

Not everyone

has a First Class

The talks resume in Budapest, Hungary, in late April.
Viktor Karpov, the deputy foreign minister who headed the Soviet delegation in Ottawa, told the Communist Party newspaper Pravda that the United States would take the information obtained from the overflights and "hide it in its pocket".

facilities they need freely to conduct business in the Soviet Union.

The difficulty is the difference of approach to bilateral trade, a US official said.

"The Soviets see the liberalising of trade simply as an exchange of MFN table security ble an exchange of MFN trade simply as an exchange of MFN trade simple sim

ANC and S African Army takes businessmen hold talks in Harare

nationalisation was avoided in a joint statement issued after a closed meeting of leading South African businessmen and officials of the African National Congress in Harare at the weekend.

The statement did refer to an "urgent need to address economic inequality and poverty" accompanied by a "speedy process of dismantling spartheld". There was also a need "to create a political and scommic environment", which would "encourage local and international investment", it said.

The meeting was arranged by the Consultative Business Movement (CBE), a forum of executives of leading South African corporations.

Sixteen businessmen and scademics attended the talks, including representatives of Anglo American. Johannesburg Consolidated Investments, foods group, Premier, tyre manufacturer, Firestone, oil company, Caltex, and Southern, Life Association insurance company.

insurance company.

The ANC form included four senior members of its national executive committee. Mr. Thabo Mbeki, Mr. Stees Tahwets, Mr. Zeon Zumni and

power in Ciskei

By Patti Waldmeir in

PROOPS staged a bloodless coup in the nominally indepen-dent black homeland of Ciskat yesterday, deposing Mr Lennox Sebe, the President for life, and forming a council of state to govern the country.

govern the country.

Brig O.J Goozo, who led the coup, said the army had decided to overthrow Mr Sebe after repeated requests from the people of Claket, one of 10 black homelands created by

spear sustwards of a desire in see a fundamental restructuring of the South African concern, to deal with the issue of extreme racial inequality.

ANC delegates said such a restructuring would be impossible in their view without some nationalisation. Mr Zuma was quoted before the meeting as saying. "Why should the ANC negotiate the question of nationalisation, when it was never demanded of the National Party before it came to power." [The Afrikaner Government followed a policy of nationalisation after it came to power, in 1948 as a means of

nationalisation after it came to power, in 1948 as a means of ensuring amployment for poor Afrikaness).

CEM delegates, on the other hand, are believed to have argued that the most efficient way of redistributing wealth, was to break up existing monspolies rather than to nationalise them.

Mr Nelson Mandela assured white South Africans yester-day they had nothing to fear from an ANC Government. Reuter reports. The ANC would respect the separate cultures of South Africa and would allow each community to run its own schools, he told a rally in Harare.

Mr Aziz Panad. Both sides spoke afterwards of a desire to see a fundamental restructur-

Both tides called the meet-ing "successful" and stressed that, because this was the first of a series of planned consulta-tions, the problems were dis-cussed only in general terms. cussed only in general terms. Another meeting is planned, but no date has been fixed.

black homelands created by South Africa as part of the apartheid policy which Pretoria says it is abandoming.

According to the South African Press Association, news of the coup was greeted by thousands of cheering residents in the capital, Biaho.

Speaking at a news conference in Bisho, Brig Gozzo condemned the previous Government for ordering detention of Ciakeian citizens "thereby gravely undermining the rule of law and the authority of the judiciary", and sanctioning violence. He accused the deposed rulers of corruption, nepotism

rulers of corruption, nepotism and abuse of state money, and said education and health ser-vices had deteriorated under their rule.

their role.

The constitution had been suspended and a three-man committee of military officers would handle day-to-day administration.

Several South African homelands — notably Venda and Gazankulu — have seen a sharp increase in unrest shoes

sharp increase in unrest since the release of Mr Nelson Man-dela three weeks ago, and the Transkei homeland has said it will hold a referendum on the issue of reincorporation into Seath Africa.

Czechs agonise over an ailing economy

By John Lloyd in Prague

economic reform in Czechoslo-vakia is now a matter of sharp political inflighting. Relation-ships within the Government are strained, and dalays in important legislation already evident.

It is clear that fine Govern-ment will not quickly switch to a market system, but will phase if in — nurturing the murket, in the words of Mr. with the first short interesting of the first state of the first state

law on state enterprises has been postponed for consider-ation by cabinet until this week smid disagreements on the proportion of state-owned companies which should remain public.

A law on foreign trade, allowing Casehoslovak unter-prises to trade directly with overseas companies, has been

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OVERSEAS NEWS

Singh offers resignation as head of Indian party

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Proceeding is state

MR V.P. Singh, India's Prime

the National Front coalition that now rules india.

His move follows aharp differences among leaders of the party over a violent by election in the north western state of Haryana last week.

It was widely predicted at the time of the Indian election last November that differences would surface within six months.

months. Although a spokesman of the Janata Dal said yesterday Mr Singh's resignation (which has not yet been accepted) was related to the principle that no person in the Government should also hold a party post, he apparently offered to quit during a stormy session of the party's political affairs commit-tee on the by election. The con-

By Zafar Mersi in Srinager

INDIAN security forces in Kashmir yesterday raided a

Kashmir yesterday raided a number of houses and suspected hideouts of armed Moslem militants seeking secession from India, in a crackdown aimed apparently at stopping their movement gathering further momentum.

More than 190 political activities charged with helping the militants were arrested in the crackdown, but most of these

crackdown, but most of these are thought to be lower-rung members of the movement. A

government spokesman claimed, however, that some "hard-core militants" were

At least 28 people were shot dead by Indian security forces-last Thursday, the culmination of 11 days of big anti-Indian

demonstrations.

The spokesman said the crackdown would continue

until all militant groups were

smashed, suggesting a tough-ening of approach to the mili-tants' movement to break

away from India.

The Kashmir administration also dismissed 16 government

officials for allegedly being involved in secessionist activi-ties. More dismissals are expec-

Mil V.P. Singh, India's Prime troversial by-election in Mehans constituency was contrastion as President of the Jamata Dal, the main party in the National Front coalition that now rules India.

His move follows abary differences among leaders of the party over a violent by-election in the north-western state of Haryana last week. aimed at ensuring Mr Chau-thala's victory

More than a dozen people were killed in the constituency and hundreds of people were beaten up by Haryana police-

it has led to the first big rift between Mr Singh and Mr Devi Lal. What could have been a serious crisis was averted yesterday when the deputy prime minister agreed to withdraw his opposition to a proposal for fresh polling in Meham. A new poll is expected soon.

Mr Chauthala succeeded Mr conspiracy against his family.

tough stitude in the Kashmir valley, indications are that the

militants have extended their activities to the Jammu region of the state, where Hindus are

of the state, where Hindus are in a majority.

Reports reaching Srinagar said at number of anti-Indian and pro-Kashmiri militant processions have been held in the Moslem-majority areas of Jammu in the last few days. Tension has increased there because of opposition to the processions by Hindus.

Reports from Kashmir also

Reports from Kashmir also speak of widespread migration of Hindus from the state fol-lowing threats to them from

the militants. The refugees are being housed in temporary camps in Jammu and other

In a significant move, the Indian Government closed down the news unit of the Sringer television station over

the weekend. Local news in

Urdu and Rashmir languages is now being broadcast directly from New Delhi.

The decision to close down

the unit was taken after its

ted in the next few days.

Despite the administration's of news about the militants' movement in Kashmir.

staff protested against censor-ship by the administration, which has led to the dropping

troversial by-election in Devi Lal as the Chief Minister Devi-Lat as the Calef Minister when the latter joined Mr Singh's Government, amid criticism that the family was encouraging the sort of dynastic rule the party's leaders criticised the Congress Party government for.

Following the violence and allegations of risping counting

allegations of rigging, counting of votes has not taken place in Meham. An investigating team from India's Election Commis sion has not been able to visit the constituency because of the tension there.
At a prolonged meeting of

. child in a shroud, join a dem-

Crackdown on Kashmir rebels

US deal brings hope on pollution sharply for 40 per cent of vahicles sold in 1998, and 100 per cent in 1995. Emissions of

FAR-REACHING changes in US clean air legislation have moved a step nearer as a result of last week's agreement between the White House and the Senate leader-ship. But there is still a long way to go before the bill is enacted, let alone before pollution is reduced. Most measures do not start taking effect until the mid-1990s.

The agreement is important: without it progress would have been blocked by Mid-

progress would have been blocked by Midwestern and Appalachian state senstors concerned about the impact on local power utilities, on the motor, chemical and steel industries and on coal-mining.

Significantly, Senators Robert Byrd from the mining state of West Virginia and Carl Levin from the motor state of Michigan have backed the deal. They previously resisted proposals from north-eastern and western states affected by acid rain and smog, led by Senator George Mitchell, the Democratic Majority Leader and a longstanding environmentalists remain unhappy about the deal, it

ists remain unhappy about the deal, it reflects a shift in the political balance in the latter's direction by ending 13 years of stalemate. It is a compromise between the Administration's original proposal and a Senate version produced last November, stretching out the implementation of new

emission regulations over a longer period.

In detail, the agreement proposes:

Cars. Tailpipe emissions of smog-producing chemicals would have to be reduced

to 0.25 grams per mile, while emissions of nitrogen oxide would have to be reduced by 60 per cent to 0.4 grams per mile. Motor

The agreement reflects a shift in the direction of environmentalism after 13 years of stalemate, reports Peter Riddell

companies have said it is not technically feasible to meet these standards by the deadline, while they might add \$100 (£51)

deadline, while they might add \$100 (£81) to the cost of a new car.

Even bigger reductions would be required if 12 or more cities considered to have serious pollution problems do not meet federal health standards by the end of 2001; the new limits would apply from October 2003 onwards. To meet motor industry objections, proposals for big gains in fuel economy have been dropped.

• Acid Rain. Almost halving sulphur dioxide emissions which cause acid rain by limiting them to 10m tons below 1960 levels by the end of 1999. Nitrogen oxide levels by the end of 1999. Nitrogen oxide emissions would be cut by 4m tons by 3005. The Administration's plan for a trad-

cuts to obtain tradeable credits is retained. The compromise gives extra credits to the dirtiest utilities to help finance costs of direct unimes to near mance costs or scrubbers to cut pollution and to the cleanest ones (especially in the west) which need credits to expand. Other concessions to encourage use of clean-coal technology.

Toxic industrial substances. Industry will be required to install "maximum available" technology by 1997 to control sources of 187 toxic substances.

• Fuel. Responding to calls from the oil industry, the clean-fuels programme would rely heavily on reformulated gasoline mixture — applying as a first phase to all new cars sold after 1994 in the nine most smoother fifteen of the original Rush. cars sout after 1894 in the mine most smog-affected cities. Under the original Bush plan, auto groups would have had to pro-duce im non-gasoline cars a year by 1997. Mr Roger Porter, the president's domes-tic policy adviser, has said the package would cost under \$21hn a year, compared with the \$19hn annually under the original Bush neabone and the administration cet

Bush package and the administration esti-mate of \$41bn for the Senate's measure. The Administration has reserved the right to make amendments in the House of

Representatives and spokesmen for the motor, chemical and coal-mining industries have warned of the potential costs and job losses, especially from the proposed limits on airborne pollutants. Environmentalists are already pressing for

Ford settles dispute with Mexican assemblers

FORD has reached settlement in its protracted dispute with dissident workers at its Cuautitlan motor assem bly plant in Mexico but implementation depends on the "good faith" of the parties to the conflict, writes Richard Johns in Mexico City.

It remained unclear yester-day whether the dispute,

involving a challenge to the official leadership of the Con-federation of Mexican Workers-(CTM), was finally over.

The company agreed to rehire workers still locked out after output resumed on a lim-ited scale on February 12 fol-

Abidjan protests

Ivory Coast has postponed a meeting of national and local leaders, called to announce wage cuts, after the worst protests in its 30-year history, state radio said yesterday, Reuter reports from Abidian. President Félix Houphouet Boigny was to have explained austerity measures.

Strikes in Gabon

Gabon faces a fresh wave of strikes this week as popular discontent with government austerity policies grows, Reu-ter reports from Libreville.

Stoppages, riots and looting have swept Gabon since mid-January. The 1.1m people want pay rises and reform of the one-party political system.

Hope for gorillas

An all-out effort to save one of he world's rarest animals, the African mountain gorilla, is succeeding, Ugandan experts said yesterday, Reuter reports

from Kampala.
Tourism and wildlife ministry officials said they believed mountain gorilla numbers had increased by about 150 in the past four years to roughly 450.

Buthelezi in UK

Chief Mangosothu Buthelexi leader of the predominantly Zulu organisation, Inkatha, will meet Mrs Margaret Thatcher, the Prime Minister, in London today, the British Foreign Office said.

Alberta puts Japanese pulp mill on hold

IN A decision unprecedented in the Canadian forest products industry, the Alberta govern-ment has barred construction of a C\$1.2km (£590m) Japanese-controlled pulp mill until fur-ther studies are made of its impact on the environment. Alberta-Pacific Forest Indus-

tries, in which Mitsubishi of Japan has a controlling inter-est, was planning to start con-struction soon of a bleached-

ernment said it accepted proposals by an environmental review panel that extensive further studies should be done on the effects of toxic emissions from the mill on the Athabasca River and other water

struction soon of a bleeched-kraft paper mill on the Atha-basca river in north-east in the wake of growing con-

cern at the environmental impact of many new forestry projects in Alberta over the last few years, including half-a-dozen pulp mills. None of the impact of many new forestry projects in Alberta over the last few years, including half-a-dozen pulp mills. None of the earlier projects was subject to formal environmental assess-Al-Pac has yet to respond to the government's decision, but an official has said previously systems in the region.
It also ruled out a company compromise proposal that construction go ahead while the

that the project may not be viable if construction is held

Brazil names radical for top ecology post

governments, has been named head of a new conservation agency which will be set up by the incoming administra-

The appointment amounced by President-elect Fernando Collor de Mello, has astonished and delighted the green lobby, but is certain to be viewed with the utmost suspicion by its powerful opponents. Dr

DR José Lutzemberger, Brazil's Lutzemberger, who in 1968 won most prominent ecologist and a the so-called Alternative Nobel thorn in the flesh of successive Prize for his vigorous cam-Prize for his vigorous cam-paign against abuse of the environment.

He is regarded as a hardline radical on conservation issues, even by sympathisers of the

At a press conference which followed his appointment, he immediately provoked contro-He hinted that he favoured "debt-for-ecology" swaps - the

redemption of foreign debts in return for conservation commitments. It was also claimed he had won undertakings from Mr Collor to halt plans for a road to link Brazil's Western Amazon region with the Peruvian coast — a project strongly desired by soya farmers. Dr Lutzemberger, 63, began his career in industry but

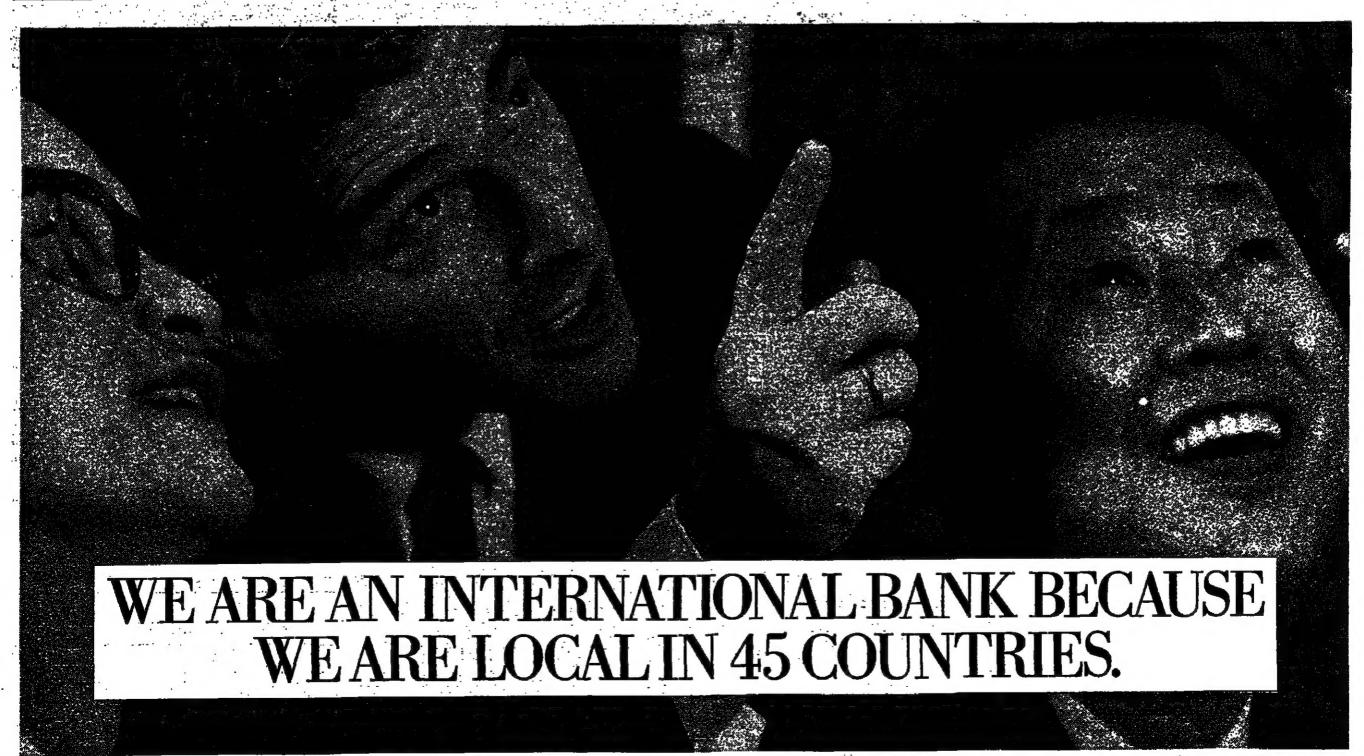
became convinced that agrochemicals were irreparably damaging delicate eco-systems. As a campaigner, he has vociferously attacked the out-José Sarney for its conserva-tion record, earning in turn the accusation of treachery against accusation of treatnery against Brazil's sovereign rights and development interests. By choosing such a contro-versial figure to run his new

The panel said in its report that limited data available so far indicated that the existing

mills on the Athabasca and Peace rivers had already con-taminated "the fishes, waters

and sediments with significant

environment agency. Mr Collor has adopted a high-risk strat-egy that will win applause abroad but may rapidly pro-voke conflict with powerful



Any bank with a foreign network can call itself international. But as far as the ABN is concerned, a bank only really deserves this title if it also has the necessary local knowledge in all the countries in which it does business.

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Leading Israeli arms company faces closure

SOLTAM, Israel's leading ordnance manufacturer, is threatened with closure following rejection by the Israel Defence Forces of a new 155mm cannon designed for the locally-built Merkava tank. The army decided to upgrade

its existing guns.
The company has been hadly hit by pressure on the defence budget, which has been reduced by 52 per cent over the past 15 years. It recovered alightly last year, losing \$10m compared with \$18m in 1988. The Soliam labour force in

the northern development town of Yokneam has been cut from 2,400 to 590 since 1985.

on the new gun.
The managing director, Mr
Uri Simhoni, said yesterday:
"Giving up the cannon will lead to the closure of the cannon production line in Israel, and in the end to the closure of Soltam as a whole."

It is a further blow to the

troubled Koor conglomerate, which owns 75 per cent of the company. Soltam has been working for

nine years on research and development of the cannon, which it saw as its best hope of

ealvation.
It was designed for the bat-tiefield of the twenty-first cen-

tury, offering greater mobility, better protection, faster firing

and longer range. Tens of millions of dollars, invested on a 50-50 basis by the company and the IDF, have already been spent. The army did not dispute the cannon's quality, but concluded that it

was too expensive. Mr Simhoni complained: The IDF prefers to improve existing cannons and neglect the infrastructure we created for production of the best can-non of its kind in the world. They're throwing away some-thing of incredible value with shallow nonchalance."

• Israel should take urgent o Israel should take urgent action to provide jobs and housing for the flood of Soviet Jewish immigrants, the International Monetary Fund (IMF) said on yesterday, Reuter reports from Tel Aviv.

A separate economics ministry report called for \$15bn dollars of investment over the

lars of investment over the next three years for an expec-ted 300,000 immigrants. Only \$2bn was invested in the economy in 1989.

Soviet Jewish immigrants, travelling to the Jewish state under Moscow's new open-door policy, are among the most skilled arrivals of Israel's 42year-old history, Israeli offi-cials say.

Khartoum and Libya sign pacts

SUDAN and Libya have agreed to sign integration pacts to pave the way for a merger in four years, realising Muammar Gaddaff's long-cherished dream of uniting with Africa's higgest country, Reuter reports from

Sudanese military leader General Omar Hassan al-Bashir said on Saturday night the pacts would achieve politi-cal, economic and security integration between the two

He told the Sudanese news agency SUNA after returning from a two-day visit to Libya, his third visit there since June, the two countries would merge

He said the proposed pacts provided for a joint supreme council, a joint ministerial body and a joint permanent

"The proposal will be effec-tive after its approval by the legislative bodies in both coun-tries," he said. Libyan-style popular committees set up in Sudan last year would be upgraded to leg-islative bodies to which the

approval, he added, but did not elaborate. He said Libyans would be allowed to visit Sudan without visas, a right so far granted

only to Egyptians. The Sudanese leader has repeatedly called for a merger between his country, Libya

The company sees Eastern Europe as a 'natural opportunity', Tim Dickson writes HONEYWELL, the \$6bn (£3.5bn) US-owned controls and

automation business, is contemplating its first manufacturing joint venture in the Soviet Union.

Mr Michael Bonsignore, President of Honeywell inter-national, disclosed this week that talks are taking place with Moscow on whether to proceed with the new factory, which would turn out industrial valves for the emerging Soviet market.

The Honeywell initiative, he explained in an interview with expiamen in an interview with the Financial Times in Brus-sels, is just part of the com-pany's developing response to events in Eastern Europe, which he believes provide "a tremendous opportunity" to capitalise on its Western Euro-

captains on its western European presence.

Honeywell first arrived in Europe in 1934 when it obened a single sales company in the Netherlands. Today it has 14 manufacturing units in six member countries of the EC (Belgium, France, Germany, the Netherlands, Spain and the UK), employs 11,000 people across Western Europe, and has a total turnover of well over Ecu Ibn (2714m). over Ecu lim (2714m).
Sales in Eastern Europe, by contrast, are just \$50m. But with existing joint venture trading operations in the Soviet Union, Bulgaria and (as from this January) East Germany, as well as newly-opened representative offices in Warrepresentative offices in War-saw, Prague and Bratislava, the company has a convenient

bridgehead through which to launch its attack. Rastern Europe, claims Mr Bonsignore, is a "natural opportunity" for Honeywell because of the nature of the

group's products: sophisticated industrial automation and control systems. These countries are trying to upgrade their industrial

base and ultimately become competitive with the West. Products like ours are badly needed and in most cases the customers are prepared to pay hard currency. The result is that we have not had, and do not expect to have, a problem with countertrade". Mr Bonsignore, a former

naval officer, who attended the recent Davos symposium in Switzerland, sees Eastern prope's urgent new need to conserve energy as another fundamental opportunity, nota-bly for Honeywell's residential and commercial buildings divi-

"All the Eastern European economies have been receiving baidised oil from the Sovie Union," he points out. "I don't think many people have realised that political independence will inevitably be accompanied by economic independence and that this will bring new financial pres-

Honeywell's own challenge is how to organise itself to get what Mr Bonsignore calls "the right balance and maintain the company's established pan-European approach". He insists,



Honeywell sets sights on Soviet venture

Bonsignore: faces challenge

for example, that whatever is done in Eastern Europe must first complement its West European operations – "We mustn't end up with dissimilar pieces" – and second, it must create maximum synergies between the different national markets in the East.

On this last point, the com-pany hopes to learn from its experience in Western Europe in the mid-1980s when — before many companies appreciated the potential of the Singis Market programme — Honeywell reorganised its operations on the hasis of regional specialisation. We found in France, for

example, that we were trying to be all things to all men and we don't want to end making the same mistake in Eastern

The plan is that in Czecho-

slovakia, for example, we might capitalise on our exper-tise in petrochemicals, while in Poland and Hungary it will be something else. We will share these resources in such a way that we can obver all the mar-

The three joint ventures apart - involving capital outlays of just \$1m.\$2m in each case - Honeywell has tended to tackle Eastern Europe on an "opportunistic" basis from its Vienna sales office. The new

Vienna sales office. The new representative offices in Warsaw, Frague and Bratislava are designed "to provide a more visible presence, to show that we are pro-active, and intend to get in early".

Inevitably, one of the biggest tests for the company will be Germany. Unification was already looking inevitable in January when Honeywell signed a letter of intent with VE AHB Industrianlagen VE AHB Industrianlagen Import (IAI), a leading East German foreign commerce organisation attached to the Ministry of Foreign Trade Rela-

The initial plan is to form a trade partnership and gradu-ally work towards a joint venture as soon as East German legislation permits, taking advantage of Honeywell's nearby West German manufacturing and distribution outlets. But Mr Bonsignore admits that it remains to be seen whether IAI ends up as a suitable part-

In Bulgaria, Honeywell formed a joint venture - Sys-

tematics - with the Ministry of Chemical Industry (MCI) in late 1983. The company specifies control systems for chemical plants, while the US group's agreement with MCI includes marketing process

automation systems. Experience of the Soviet Union goes back to 1974 when a Moscow office was opened to

sell Honeywell products. Fortunes ebbed and flowed with the varying political cur-rents and CoCom restrictions - much less onerous in the past two to three years, says the Honeywell president – but in April 1988 a joint venture was formed with the Soviet Ministry of Mineral Fertiliser Production (MMF).

Sterch, as the company is called – the name is that of a white crane that escaped extinction through the collaborative efforts of US and Soviet citizens - provides digital pro-cess control systems for chemi-cal fertiliser manufacturing

plants under the jurisdiction of the MMF. As a result of these contacts, says Mr Bonsignore, Hone-ywell has seen at first hand the Soviet Union's' need for products such as valves, actuators and flow metres, and the scope for technology transfer.
While, generally speaking,
he is cautious about rushing

into manufacturing in Eastern Europe — "you shouldn't bet the whole on the first try" the present negotiations with Moscow may prove the excep-

Rebels seize hotel in **Philippines**

REBEL governor and undreds of armed followers numereds of armed fallowers seized a six-storey hotel and several hostages in the northern Philippines yesterday before being forced out in fierce fighting with government troops, Reuter reports from Manila.

One hostage, Brig-Gen Occar Florendo, died in hospital of bullet wounds received during the uprising, the latest violent challenge to President Corazon

About 600 rebels led by Rodolfo Aguinaldo, suspended as governor of northern Cagayan province for his alleged part in a December coup attempt, took over the hotel in the provincial capital, Tuguegarao, at dawn yester-

An army spokesman said An army spokesman man. Gen Florendo, 51, was apparently shot by rebel forces as government troops moved on the hotel where he was held with several of his aides.

Mr Agninaldo escaped in the

fighting. A military spokes-man said at least two rebels were killed and several wounded during the clash in

man, Col Juanito Rimando, said more than 100 of Mr Aguinaldo's armed supporters had surrendered, including 10 government soldiers who had defected to the former gover-

The Manila regional com-mander, Gen Rodolfo Biazon, said it was unlikely the Tugue-garao uprising would start any serious trouble in Manila.

The revolt was sparked by an attempt to serve an arrest warrant on Mr Aguinaldo. He had been charged with rebel-lion and supporting Decem-ber's coup attempt.

Mr Aguinaldo had held out

for several days in the nearby town of Gattaran before tak-ing over the Hotel Delfino with his supporters, most of whom escaped. In Manila, a military spokes-

"A major move by groups threatening a similar action to December is a very remote thing," he added. "We have

patrols out in the national cap-ital region."



West European new car sales jump 5%

By Kevin Done, Motor Industry Correspondent

WEST European new car sales jumped an estimated 5 per cent league, but performance was in January to 125m from 1.19m significantly weaker than a a year earlier, industry esti- year ago.

sales would weaken after five successive years of record sales. New car registrations in West Europe rose to nearly 13.5m last year, marking the climax to the longest period of sustained growth by the West European car industry. Car sales in January were higher than a year earlier in two of the major volume markets, West Germany and France, and seles also rose in Italy.
In the UK, new car sales in January fell by 6.3 per cent.
The UK has been one of the fastest-growing European car markets in the past five years, but registrations have been lower than a year earlier for three successive months and for four of the past six months. This marks a clear decline in the face of high interest rates and the economic slowdown. Across 17 West European markets, January sales were up on a year earlier in 11 and lower in six — the UK, Spain, Sweden, Denmark, Finland and Portugal. Fiat moved in Janu-

vagen, which has lad mates show.

New car demand continues

Volkswagen, which has led the West European car market years, hoosted sales volume by an estimated 11.4 per cent in January, helped by the strength of the West German

General Motors (Opel/Vaux hall), the fastest-growing vol-ume car maker in Europe last year, also out-performed the market in January with an estimated 8.3 per cent sales volume jump, Biggest gain was made by Renault of France, which recently said it was entering an alliance with Volvo of Sweden in both cars and trucks. Renault's sales volume was 21.1 per cent higher than a year earlier, helped by growing sales of its Renault 19 small family car range launched in late 1988.

Renault, the weakest of the big-volume car makers. climbed into fourth place above both General Motors and Ford. Nissan of Japan also

WEST EUR		W CAR R	EQISTR/	ATIONS
	Yokane (Units)	Volume Change(%)	Share (%) Jan 30	Store (%) Jan 20
AL MARKET	1,246,800	+5.0	100.0	100.6

TOTAL MARKET	1,248,800	+8.0	100.0	100.0
MANUFACTURERS:				
Flat (incl. Lancia,	182,000	-4.1	14.6	16.0
Alfa Romeo & Fer- run)	الصواحة أوب من	n 1950 San San San San San San San San San San		
Peugeot (including	176,800	414	13.9	14.5
Citroen)	- 2	A		
Volkswagen (Incl.	172,800	+11.4	13.8	13.0
Audi and SEATI	4		44.5	
Renault General Motors	139,890 136,000	·+21.1 +8.3	11.2	9.8 10.8
(Opel, Vauxhall & U	21	Tea		iola
Ford	136,000	-1.7	10.9	11.7
Mercedop-Benz	40,000	-5.5	3.2	3.4
Rover	38,000	-49	8.0	3.3
BWW	36,000 33,000	-0.0 +15.2	2.8 2.6	3.3 2.9 2.3 2.3
Niesus Voivo	27,000	-3.3	2.1	23
Toyota	25,000	-29	2.0	21
Total Japanese	124,108	+10.2	9.8	9.1

MARKETS:	287,000	+3.3	19.0	19.3
Italy France	236 060	+ 16.8	18.9	17.0
West Germany	213,000	+ 13.6	47.1	15.8
Linited Kingtiom	206,020	-6.3	16.6	718.6
Spein	85,000	-25	6.8	7.3
			Annua - Ind	

up on a year earlier in 11 and lower in six — the UK, Spain, Sweden, Denmark, Finland and Portugal. Fiat moved in January and is making inroads into protected markets such as Italy, because of rising output from its UK.

Nissan's litalian sales in January and is assembly plant, which is not included in the quotas for year earlier, and for the whole of 1989, its Italian sales were 2,981 against 594 in 1988.

Swiss riot over secret police files

SWISS demonstrating, left, in the capital Berne on Saturday against state surveillance of citizens. The protest ended in violence as scores of youths amashed shop windows, broke into government offices and set fire to a bank and cars in the streets around Parliament, Reuter reports from Berne.

the streets around Parliament, Renter reports from Berne.
Police used water cannons, tear gas and rubber bullets to dispense the protesters.
The visience erupted after a peaceful murch by some 3,000 people protesting against revelations that state police compiled secret files on hundreds of thousands of Swiss.
Stung by public outrage, the

Stung by public outrage, the Government has said it will allow citizens to see the files.

Pro-democracy group holds more talks in Kuwait

LEADERS of Kuwait's pro-democracy movement have held more talks with the Crown Prince, Sheikh Saad Abdullah al-Sabah, on their liament, dissolved in 1986, Reuter reports from Kuwait. Shelkh Saad was quoted yes

shaum sain was quoten yes-terday as saying the talks focused on "safeguarding our country" and boosting social, and national unity". The meet-ing with 28 ex-deputies dealt with "a formula to ensure non-repetition of circumstances leading to failure of the (previous) democratic prac-

the (previous) democratic prac-tice".

The Emir, Sheikh Jaber al-Ahmed al-Sabah, dissolved the parliament at the height of the fran-Iraq war, citing a foreign conspiracy to destroy the state. The pro-democracy movement staged rallies in December and January. Police used tear gas to break up the final case. The Emir called for an end of the halles and offered a dialogue.

Sheikh Sand first met the ex-deputies on February 7.

ex-deputies on February 7.
Ahmed Saddoun, speaker of the dissolved parilament, said then that the Crown Prince wanted that meeting to be a

NEWS IN BRIEF

IG Metall says pay has priority over short week

West Germany's biggest union, IG Metall, said yesterday it would give up the goal of achieving a 35-hour working week in this year's pay talks if it was awarded big wage rises instead, Reuter reports from Frankfurt The Union's chairman, Mr Franz Steinkühler, said "The later the 35-hour week comes into effect, the higher the wage rises must be."

IG Metall has campaigned for the 35-hour week since 1984 and embarked on this wage's wages round by threatening strike action

embarked on this year's wage round by threatening strike action to press this claim. The union's original wage demands, made in December, were for a 9 per cent pay rise and a cut in the working week to 35 hours from the current 37.

Deadlock over Greek President

The Greek Parliament failed in its third attempt to elect a nev President, spening the way for a general election on April 8, the third in less than a year, writes Kerin Hope in Athens.

With the conservative New Democracy party, which holds 148 seats in the 300-member House, abstraining, neither the Communist nor the Socialist candidate could win the required threemet nor the Socialist cannable count win the required three-fifths majority. The April poll has already been agreed by the 11-party coalition which has ruled since last November's incon-clusive election. Parliament will then be able to elect a new head of states whose role is largely teremondal, by simple majority.

Deal ends Finnish banking strike

Striking bank workers accepted a new pay offer yesterday and most Finnish banks will be open this week for the first time in more than a month, Reuter reports from Helsinki.

Leaders of the 38,000-strong bank staff union accepted an offer put forward by the national arbitrator which will give their members a 7 per cent incresse now with more to be negotiated. Most banks have been closed since February 1 and union members have been locked out for refusing to handle interbank

payments since January 22. Mongolians demand Party purge Thousands of Mongolian protesters marched on parliament in Ulan Bator yesterday clamouring for sweeping resignations in the Communist Party, witnesses said, Reuter reports from Peking. Residents of Ulan Bator contacted by telephone said the demon-strators handed an ultimatum demanding the resignations and an emergency session of parliament this mouth.

WORLD ECONOMIC INDICATORS RETAIL PRICES (1985 = 100) Dec '89. Feb '89 102.8 +3.4 109.4 108.1 % change over +5.2 +7.7 124.3 180.2 +3.4 +2.1

Commission opts for all or nothing in food nutrition labelling

Tim Dickson reports from Brussels on a proposed new Community directive which not everyone has found easy to swallow

AKE THE sale of potato crisps, says Mr Paul Gray. "Companies shouldn't be able to make a bald claim that these are high in fibre but omit to point out that they also contain large quantities of sait and fat."

The head of the European Commission division responsible for food policy was explaining the thinking behind a new nutrition labelling directive which was qui-etly agreed by the Council of Minis-ters in Brussels last week and which has significant implications for manufacturers and consumers alike as the 1992 deadline draws

Essentially a set of rules on what nutritional information packaged foodstuffs should display — and what form that information should take - the measure has aroused fierce controversy among member states since it was tabled in 1985 and only obtained the necessary qualified majority support after several compromises had been made.

The final text (yet to be approved by the European Parliament) represents an important step towards a single European market in food - a goal which the EC hopes to achieve on the basis of mutual recognition of different national standards underpinned by a general frame-

work of common conditions.

This policy was set out clearly in the 1985 internal market White Paper and rests on several basic framework directives covering sensitive issues such as food additives, packaging, dietetic foods, labelling, and public inspections of food

Its central principle is that provided products are safe and con-sumers have adequate information to know what they are buying, member states have no excuse and no justification for maintaining bar-

no justification for maintaining barriers to cross-border trade.

Nutritional labelling — to be distinguished from general rules on
labelling for which proposals have
been tabled, but on which little
progress has so far been made —
has long been justified by Brussels
on the grounds of growing public
interest in the relationship between
dist and health as well as by the diet and health, as well as by the urgent imperatives of the internal

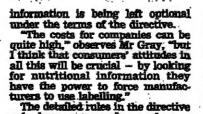


solution, however, the EC has been under pressure from two sides.
Small and medium-sized companies in particular have been worried that providing a lot of technical details on their food packaging could be unnecessarily burdenson while consumer groups have naturally been urging the highest possi-

market. In reaching an acceptable

In an important concession to smaller businesses which has been criticised by Mr François Lamy, a representative of the Brussels-based Bureau of European Consumer Unions (BEUC), the basic decision on whether to provide nutritional

ble level of protection.



only become compulsory where a nutritional claim is being made (either on that label, in the way the product is presented, or in advertising, excluding generic advertising).

The underlying purpose is to make super that purphesers get a make sure that purchasers get a broad picture, not a partial account, of the nutritional content of what they are buying. To this end, the legislation sets out two groups of nutrients: the first consists of energy value and the amounts of protein, carbohydrate and fat; the second consists of the same four

elements plus sugars, saturates, dietary fibre and sodium. Companies can choose one group or the other but must give quanti-ties for the complete list — four items for Group One, eight items for

Group Two. Group Two labelling may also include the amounts of one or more of the following: starch, polycis, mono-unsaturates, polyun-saturates, cholesterol and any of the 18 minerals and vitamins listed in an annexe to the directive and pres-

an annexe to the directive and present in "significant amounts".

A French-led camp maintained during the negotiations that the Group One list of matricular alone needs to be set out comprehensively, which would have enabled accompanies to make additional companies to make additional claims for sugars, saturates, dietary fibre or sodium on their own. But the Commission, supported by the UK, also stuck to the complete declaration required by Group Two.
The compromise, not surprisingly criticised by BEUC's Mr Lamy, is

that the obligation set out in Group Two will not take effect until six years after final notification of the directive. Commission officials insist that without this delay the legislation — which hung in the balance in the Council right to the last and was dependent on a once wavering Greek vote - could not have been agreed. They also main-

tain that while six years sounds a long time, the likelihood is that companies will react to the requirements much more quickly.

If the nature of the information to

be provided on a food label is arguably the most important issue, strict rules also govern the way in which it is to be presented.

Conversion factors for calculating the energy value of carbohydrates, polyols, projeth, fat, alcohol (ethanol) and organic acid are specified, and the directive states that the declaration of energy value as a proportion of mutrients or their compo-nents must be done numerically

(expressed per 100g or per 100ml).

The information may be given per serving, as quantified on the label, or per portion, provided that the number of portions contained in the packet is stated. And if the standing packet is stated. Ann it the standing committee for foodstuffs agrees, the information imay also be given in graphical form in a manner to be determined."

Vitamins and minerals must be

expressed as a percentage of the internationally agreed Recommended Daily Allowance (RDA),

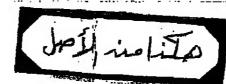
while clear instructions are given on the way in which any break-down of carbohydrate or fat declarations should be made.

roe: (except US) Euroese

Article 7 of the directive covers the general look of the food label. It states that the information "must be presented together in one place in tabular form, with the numbers aligned if space permits. Where space does not permit the information shall be presented in linear form. It shall be printed in legible and indelible characters in a constitution of the characters in a constitu spicuous place."

For now at least, member states will continue to lay down their own rules for non pre-packaged food-stuffs, though this is only seen as temporary, pending "the eventual adoption of Community measures".

The Community's standing committee on foodstuffs, meanwhile, will be considering possible formats for displaying information in graphical form and will be charged with revising where appropriate the list of vitamins and minerals which may be declared with their



FINANCIAL TIMES MONDAY MARCH-5 1990

WHAT'S RED, GOT 36,000 WHEELS, CAN FLY AROUND THE WORLD, GET THROUGH KT DOOK IN COUNTRY, AND DRIVE A TRUCK THROUGH THE COMPETITION?

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Extra £3bn sought to cut level of new local tax bills

By Philip Stephens, Political Editor

MR Chris Patten, the Environment Secretary, is poised to press the Treasury for at least £3bn in extra resources for local authorities next year following a weekend commitment by the Government to soften the impact of

the poll tax. His demand, which may turn out to be as high as £4bn, will signal the start of what may prove one of the most difficult public spending rounds since the Government first took office in 1979.

High inflation, a diminishing Budget surplus, and the likeli-hood of large demands from a range of other spending depart-ments will prompt the Treasury to seek to scale down significantly the bid.

The severe political damage, however, being inflicted on the Government by the planned introduction in England and Wales of the poll tax, or com-munity charge, will provide Mr Patten with powerful allies within the Cabinet.

The poll tax is to take the place of the domestic rates sys-tem, which taxes property owners for the cost of commu-nity services. Under the new scheme all those over 18 will be obliged to pay the commu-

grass-roots Conservatives about the electoral impact of the charge was apparent at the party's annual local government conference at the week-

Mrs Margaret Thatcher, the Prime Minister, joined Mr Pat-ten and Mr Kenneth Baker, the an intense review to allow changes in its operation during the 1991/1992 financial year

 the last before the general election due by mid-1992.
 A skilful if less than vibrant speech by the Prime Minister at the conference headed off the open rebellion among Tory councillors which party managers had feared.

A succession of speakers, however, left the Government in no doubt that both a in no doubt that both a restructuring of the present grant system and substantial additional funds would be needed next year. There was also widespread opposition to large-scale "charge-capping" to force down polt tax bills.

Mr Patten wants the cash to be included in this July's revenue support grant settlement for local authorities, which will cover the 1991/92 financial year. He is assembling an

year. He is assembling an impressive array of evidence to impressive arraback his case.

No figures have yet been dis-

cussed with the Treasury, but Mr Patien's statting point is expected to be that local authorities are planning to spend 13bn mose in 1990/91 than the Government allowed

for.

That will significantly increase the baseline for their planned spending next year and threaten a round of further large increases in the charge in the run up to the election unless the Government increases its grant to the authorities. The Treasury's inflation assumptions, based on the GDP deflator, rather than retail prices, also underestimate the expected increases in costs faced by local councils.

Mr Patten can point to a

m costs faced by local councils.

Mr Patten can point to a range of new responsibilities being placed on councils, all of which will require additional resources. They include the implementation of its Care in the Community proposals, the increased with for local education authorities imposed by the tion authorities imposed by the Education Reform Act, and the new, tighter, environmental

riles.

The Treasury, however, is likely to argue that the Government cannot endorse overspending by councils in the coming financial year by providing additional funds for the

Industry accounts for 28% of the overall visible deficit

British motor trade deficit reaches record £6.55bn

By Kevin Done, Motor Industry Correspondent

deficit increased by 7.2 per cent last year to a record 55.55th, according to figures to be pub-lished foday by the Society of Motor Manufacturers and

Traders.
The motor industry accounted alone for 2s per cent of the overall UK visible trade. deficit of £23.1bn last year.
The industry's trade balance
has been deteriorating since
the mid-1970s and has been in
permanent deficit since 1982.

Last year's further deteriora-tion came against the background of record new car sales in succession.

There were preliminary signs in the frauth quarter, that the detarionation in the trade balance has been halted, however, in the tace of the slow down in the UK economy. The industry's trade deficit in the fourth quarter was cut to £1.17bn compared with £1.46bn in the corresponding quarter a year earlier. It was the first time since the start of 1987 that the automotive trade deficit had fallen below the

THE UK motor industry trade in the UK, which rose by 3.9 level of the corresponding accounted for nearly six out of deficit increased by 7.2 per cent to 2.3m, reaching a period of the previous year.

The improvement in the UK in 1989 – but in the final

level of the corresponding period of the previous year.

The improvement in the final three manths of last year was helped by a continued strong growth in exports and a halt in the growth of importa. UK new car registrations have been lower than a year earlier in four out of six months to be end of language. end of January. New truck reg-istrations fell by 20.2 per cent in the final quarter last year compared with the correspond-

ing period of 1988.

The value of car imports jumped by 11.7 per cent to £7.5bn last year — imports

quarter the value of car imports at £1.7bn was only three per cent higher than a

The value of car exports rose by 27 per cent last year to £2.5bn helped by increasing exports by Nissan of Japan from its Sunderland assembly plant and by Peugeot of France from its Ryton, Coventry assembly plant.

Components remain the UK motor industry's biggest source of export earnings, and

foreign sales by this sector increased by 17 per cent last year to £3.9bn.

The society said import growth had halted in the clos-ing months of 1989 with a fourth quarter total well below the previous three quarters and virtually unchanged com-

pared with 1988. The halt in the growth reflected "the slow-down in the UK vehicle market from Sep-tember onwards and the gen-eral expectation that vehicle sales in 1990 will fall signifi-cantly below last year's lev-els," it said.

Committee to resume inquiry into sale of Rover to BAe

AN INVESTIGATION by one of the most powerful House of Commons committees is likely to be revived today into the controversial sale of the Rover car company to British Aero-

space.

A key part of the inquiry will be into whether the car company was undervalued.

The all-party public accounts committee is due to meet this afternoon following the jubil-cation last week of an interior factual remost setting out the factual report setting out the evidence amassed so far. There had been doubts over whether

the committee would continue with its inquiry given that the trade and industry committee has been conducting a parallel investigation.

The expected move follows the disclosure last week that Ford, the US motor group, was prepared to pay between 240km and 2600m for Rover, on the basis of an 2800m government cash injection as originally proposed by the Department of Trade and Industry.

One of the key issues in the public accounts committee's

inquiry is expected to be how

Rover assets were valued, and whether they were sold off too cheaply. It is likely to look in detail at the work of the gov-ernment valuation services which it has criticised previ-

ously.

The two Commons committees have been investigating the £38m financial concessions made to BAe to facilitate the £150m deal in August 1988. The concessions were not disclosed to the European Commission when it agreed to 2547m of state aid being provided to write off Rover's debts. The revival of the investiga-tion by the public accounts committee, which is generally regarded as more powerful than its trade and industry

than its trade and industry counterpart, will heighten interest at Westminster in the European Commission's inquiry into how much state aid BAe should repay.

The Commission may take the undervaluation of the company into account in deciding the BAs repayment. The decision is that to be amounced later this inputh.

The trade and industry com-

The trade and industry com-

mittee has been pursuing its own inquiry and has already questioned Professor Roland Smith, BAe's chairman, and other senior BAe figures, as well as Lord Young, the Trade and Industry Secretary at the

time of the sale.

Lord Young was earlier invited to give evidence to the PAC, but he refused to do so, pointing out that the commit-tee does not usually take evi-dence from ministers.

PAC members have not ruled out repeating the invita-

Black and white is only half a zebra.

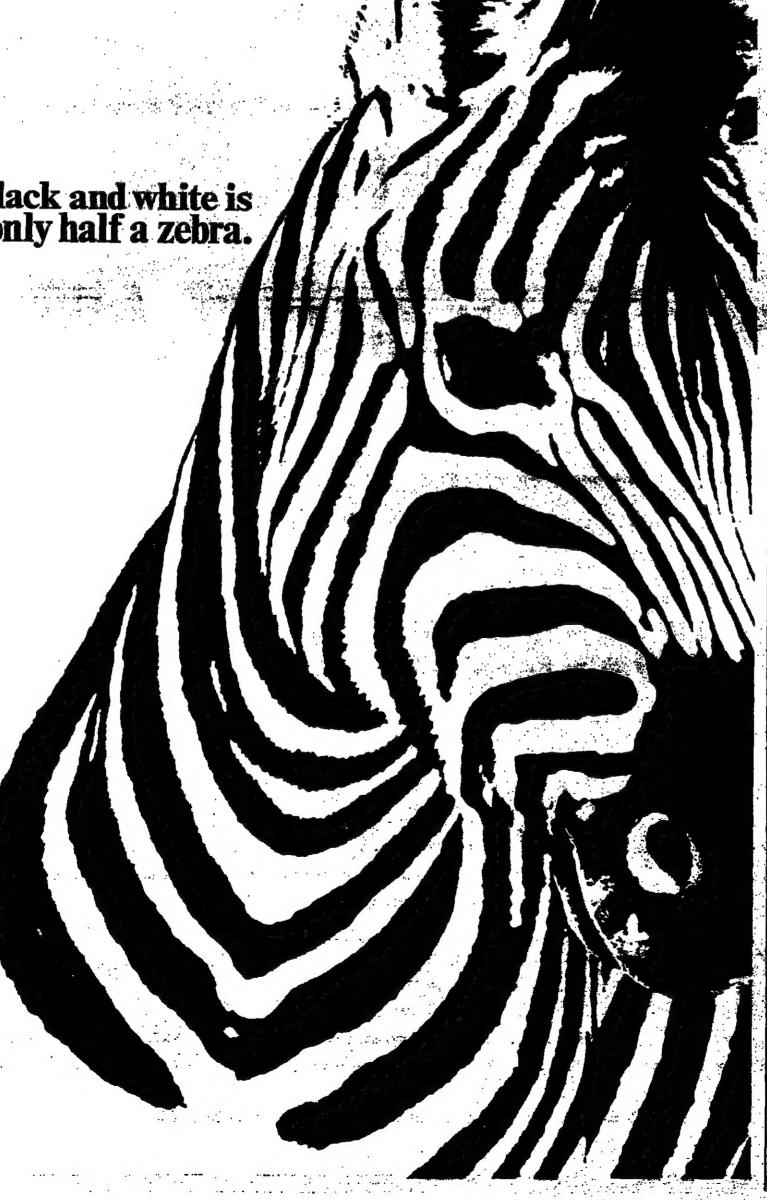
Real zebras, like most things in aren't just black and white Even the whitest stripe contains a few grey hairs. Reality is, after all. mostly shades of grey. That's why Hitachi's late-model faxes feature a 16-step grey scale to clearly transmit even subtle shades. This capability results from a proprietary 0.125 mm dot scanning pattern and an image-processing LSI. Meticulous integration of these two technologies assures exceptional accuracy of tones over a range so wide that you can even judge the quality of a photograph.



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Tax incentives for employee schemes urged

By Michael Smith, Labour Correspondent

THE GOVERNMENT Was urged by the Industrial Society yesterday to offer tax incentives to companies which make real progress towards employee involvement. In its response to a consulta-tive document about the pro-

posed European Company Statute, the society criticises progress on this in Britain.

The well known examples of good practice involving employees described in recent government publications are still not pridented. still not widespread," it says.

In a letter to the Department of Trade and Industry, Mr Alistair Graham, Industrial Society director, says the link between involvement and business is well established and incentives

could produce "real advances." If ministers relied on exhor-If ministers relied on exhor-tation, the result would only be E slow trickle of converts."

The Trades Union Congress will today begin a three-week campaign to persuade more people to join trade unions. It is being knuched by Mr Nor-man wills, TUC general secre-tary, in Mancheater and includes exhibitions and meet es exhibitions and meet-

Miners' leaders call meeting on foreign links

By Michael Smith, Labour Correspondent

LEADERS of the National Union of Mineworkers are to be pressed to convene an emergency meeting of the union's executive after weekend accusations about money which is alleged to have been sent from the Soviet Union and Libya to help miners during their national strike in 1984-5.

Mr George Bees, general sec-retary of the South Wales NUM, said yesterday that he and other members of the national executive wanted an urgent meeting to discuss investigations by the fraud squad into the union's finances and allegations that millions of pounds of Soviet and Libyan money was received during the miners'

dispute.
The NUM is scheduled to meet next on April 2 but Mr Rees said he was not prepared to wait that long, particularly in view of the union's declin-

ing membership and recent redundancies among staff. Mr Scargill, president of the NUM, said yesterday that the NUM did not receive any money from the Soviet Union



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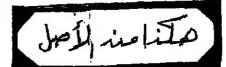
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Clothing

shops face

real terms were static last

Verdict expects no improvement in the retail climate generally until mid 1991, when

inflation and interest rates

guildin

UK NEWS

Power station companies sign first contracts

ABOUT 200 factories, offices and other buildings in England and Wales will next month start buying electricity directly from power station companies instead of from local electricity

The contracts, lasting from one to three years, will come into effect on April 1, the day the electricity industry passes into the private sector and starts to assume its new, competitive structure.

The contracts represent part of the 15 per cent of the elec-tricity market for which the generators will be allowed to compete directly in the first four years after privatisation.
That will rise to 25 per cent in
the second four years, after
which there will be no limit.
Noticed Beauty of State and

National Power's first cus-tomers have a demand of only 850 MW compared with its gen-erating capacity of 32,000 MW. Its first 23 contracts are worth between £150m and £200m. n of the contracts are with multi-site companies, one

The sites vary widely in electricity consumption - from 1 MW to 150 MW - and the contract periods range from

one to three years.
PowerGen, National Power's sister company, which recently won the right to supply the future Toyota car factory in Derbyshire, has also secured additional business but at the weekend had not yet quanti

resent only a very small pro-portion of the industrial and ercial electricity market and reflect the tight con-straints that will govern the growth of full competition in

electricity supply.

Many of the generators' new customers will enjoy lower prices than in the previous 12 months. The area boards are also believed to have offered contract customers cash polys. also believed to have oriered contract customers cash reduc-tions. Their ability to do so is strengthened by the 9 per cent increase in next year's charges to domestic consumers who

Extra powers urged for investor complaints body

THE COMPLAINTS Bureau operated by The Securities Association and the International Stock Exchange should have the power to award compensation of up to 2500 if a member firm falls to deal ade-

That is one of the recommendations made by Sir Gordon Downey, the Complaints Commissioner, in his first report on the work of the bureau in 1989.

The 1986 Financial Services Act requires all regulatory bodden to ies to operate a complaints and adjudication service to deal with investors' difficulties with authorised firms. The bureau provides information and con-

ciliates on complaints.
It handled 1,518 cases in 1989, of which 770 were inquiries nd 748 were complaints. It found that 40 per cent of complaints were justified. The Complaints Commissioner monitors the bureau's operations. His report, published yesterday, concluded that the bureau generally operated the force of the control of the control of the pure of the control of the pure of the control of the pure of the control of the ated efficiently.

The bureau can make recom mendations for compensation from a firm and pass on infor-mation about serious maladministration or breach of TSA rules to the Enforcement Divi-

Most firms accepted the recommendation and usid compensation. In 20 cases last year, firms did not pay up and the bureau recommended com-plainants to take their cases to the second tier of the TSA complaint system, arbitration.
Only about 10 cases to date have been taken to arbitration.

prompting Sir Gordon to rec-

Boastful Britain faces critics over dumping

John Hunt anticipates a testing time for Chris Patten at the North Sea conference

OVERNMENT claims that Britain has taken a leading role in cleaning up the North Sea will be put to the test this week when Mr Chris Patten, the Environment Secretary, attends the third North Sea Conference in the Hague. Recently Mr John Gummer Agriculture Minister, boasted

that the UK was among the Enropean leaders in demanding higher standards and preventing pollution in its offshore waters. Mrs Margaret Thatcher told the Conservative Party Conference in 1988: "We have led Europe in banning the dumping of barmful industrial

dumping of harmful industrial waste in the North Sea."

For all that, Mr Patten will need all his skills in the Hague on Wednesday and Thursday to pacify the seven states that, with Britain, signed the 1987 agreement to reduce pollution in the North Sea. The pact followed complaints that the North Sea had become a "midden" through waste dumping and carriage of traic materials from the rivers of the highly industrialised countries surrounding it.

ing of industrial waste — mostly liquid chemical waste — in the North Sea should have ceased by the end of last

Britain has been unable to meet that deadline and is the



the method. It is also the only signatory country still dump-ing sewage sludge: 7.5m tounes a year, of which 60 per cent goes into the North Sea. That has provoked strong

criticism from the other states

— Denmark, Balgium, West
Germany, France, the Netherlands, Norway and Sweden.
Some of the sound and fury is intended to placate the powerful "green" lobbles in their own countries. British officials point out that the Rhine is still by far the most polluted river running into the North Sen.

THE Confederation of THE Confederation of British Industry says in a report today that its members are making a big contribution to the North Sea environment. HI has cut inputs of mercury and cadmium into the Tees by more than 36 per cent since 1970 and the Tioxide Group has spent £8m to reduce trace metals going into the Tees by 75 per cent since 1985.

The BTZ Metals Capper

The BTZ Metals Capper Pass smelter on the Humber estuary has cut inputs of nickel, sinc and tin into the river by more than 97 per cent since 1975. Scottish and Newcastle Breweries had achieved hig improvements in affinent quality.

industrial dumping by the end of 1992, but for two dumping licences — for Starling Organics and Imperial Chemical Industries — which may be extended into 1993.

That is likely to upset the other countries, as ICI accounts for more than half the total liquid waste licensed for disposal by this method, Greenpeace, the environmental organisation, says it is "a whitewash" and means that of

changed from Britain this year, 207,000 tonnes will continue nto 1998. Britain is, however, abiding

the 266,000 tonnes to be

deciaration. A loophole allows dumping to continue if "there are no practical alternatives on land and it can be shown that the materials pose no risk to the marine environment

The UK says it is fulfilling those conditions. Britain has reduced its licences for industrial sumping from 30 to nine within the last three years. One of the most important issues for Britain is a proposal

issues for Britain is a proposal from Germany, Denmark and Sweden that damaging nutrients such as nitrogen and phosphorus should be removed from sewage before it is discharged into rivers and carried into the North Sea. That would mean installing expensive equipment at sewage plants and would cost the UK's privatised water industry huge sums of money.

Germany is now installing such systems at a total cost of about £12hn. The Government estimates that the British water industry might face costs of that order if the method were introduced in the UK.

"It would be a terrible bill for us to pay," says a British negotistor. "There is no justifi-cation for it."

Britain has been opposed to the move and it was thought that agreement would be unlikely at the conference. But it is possible that Mr Patten

fall in trade, may announce some conces-sion on this point today. The UK maintains that there survey says is no scientific justification for By Maggle Urry the proposal. British inputs of nutrients to the North Sea have not increased in recent CLOTHING SHOPS' trade is likely to deteriorate, accord-ing to Verdict Research, the retail consultancy. Sales in years and are mostly carried out through the North Atlan-

tic. The main difficulty comes from the countries on the eastern side of the sea. Their nutri-ents are swept north along the eastern shores by currents. Sewage shudge dumping by Britain might be a cause of conflict, although Mr Patten is expected to announce a com-promise proposal today. Ger-many, with the backing of

remove contaminated materials from it. However, it is unlikely that Mr Patten's con-

In spite of all the differences, the British officials want to be constructive. One negotiator says: "We are not going to give everything away but equally we do not want to be obstructive. We want this to be a good

mee by 4.5 per cent. Soft drinks and beer cans make up 52.5 per cent of the can market.

Of the five main can compenies, CMB Packaging, the group formed last year by the merger of Metalbox Packaging of the UK and Carnaud of

France, has the largest market share, with 88 per cent of the

are expected to be lawer. However, clothing retailers may continue facing difficulties for longer because there are too many shops devoted to selling clothes. other states, wants this type of dumping to end in five years. Mr Patten is expected to say that Britain will be prepared to phase it out in 10 years. That is, a climb down from the US's meeting position that "There is simply too much space to be supported by the existing level of consumer demand," the report says. At the same time, occupancy and other costs are rising faster the UK's previous position that sewage sindge dumping should continue but that greater efforts should be made to than sales. The sub-sector was one of the fastest-expanding areal in

the fastest-expanding areal in the 1980s as consumer spending grew rapidly.

Many of the new shops, however, looked alike, Verdict says, and that blandness has partly dampened spending on clothing.

Clothes shops are one of the most demanding areas of the industry, Verdict says. That is partly because the business is cession will satisfy Britain's critics at the conference.

partly because the business is a very seasonal one and the goods are affected by chang-ing fashion, and partly because customers are particularly fickle when buying

clothes.
The sub-sector is also perticularly vulnerable to demographic shifts. The decline in the number of teenagers and young adults, who are the biggest spenders on clothing, has yet to provoke retailers into developing new formats for

developing new formats for older customers, it says.

Marks and Spencer has the largest retail market share, with 14.8 per cent of the clothing market, which was worth £17.4bn in 1989.

Burton, with chains such as Burton, Top Shop, Dorothy Perkins and Evans as well as the Debenhams department stores, has 10.9 per cent of the

stores, has 10.9 per cent of the

Storehouse, which owns the BhS business and chains such as Richards, has 4.2 per cent of the market. Verdies Paper and Packaging Bulle-ths No 140. Economist Intelligence Unit, 40 Duke Street, London WIA 1DW. 295. Verdict on Clothing Retailers. Verdict Research, 112 High Holborn, London WCIV 6JS.

ITN change of

head office earns it £40m INDEPENDENT Television OMOTO

News says it has made 240m profit from its decision to create a new headquarters in London, writes Raymond Snoddy.

The money has come from complex deals involving the purchase, sale and leaseback of its new Caree law Base ng near Oxford Street

and Wells Street was sold to Speyhawk Mount Row and then leased back until the new

tion.
The surpluses flowing from the deals have enabled ITN to meanings withfit out the new premises with-out any need for further capi-tal from its present owners, the ITV companies.

Computer merger pace eases

MERCERS and acquisitions in the UK information technology industry are increasing but the pace has slackened, according to Regent Associates, a UK-based acquisition broker which

ued at more than £500,000. There were 244 acquisitions in the sector last year, an increase of 28 per cent on 1988.
In 1987, however, there were 119 transactions and 197 in 1988, a corresponding growth

rate of 65 per cant.

Mr Peter Rowell, Regant
Associates' managing director,
said that after several years of
rapidly growing acquisition
activity there was a shortage of
suitable companies valued at up to £10m. Much of the activity was

being driven by companies

with a full stock market listing not interested in very small Merger and acquisition activ-

ity in the IT sector has been growing in recent years. The Regent analysis shows clear signs of consolidation in product distribution where size to allow reasonable profit margins. There were 21 acquisitions of product distributors in

The report notes two principal trends with, first, a ten-dency for buyers to focus on vertical markets. Mr Rowell said: Many suppliers who have been talking about the need to focus on ver-tical markets are accelerating process by actively search

ing for companies with estab-

lished customers and staff with knowledge of those markets. The second trend, among diversified companies, is to dis-pose of marginal activities to refocus on the core business. ent says the software and services sector was the most active, with 99 acquisitions in 1969 compared with 76 the pre-vious year.

Communications companies, especially those involved in local area networking, were

much in demand.

UK-based companies acquired 51 foreign companies, whereas only 18 British companies were acquired by foreign buyers. There was a sharp decline in acquisitions in North America as British companies turned their attentions. panies turned their attentions to Europe and the Pacific Rim.

Sales value of food and drink cans rises by 8.4% mainly came from a 22 per cent rise in carbonated soft-drink cans because of the hot sum-mer. Those now account for 30.5 per cent of the can market, and sales are expected to con-tinue. Sales of cans for beer

SALES of cans for the food and

SALES of cans for the food and drink industry grew by 7 per cent in volume and 6.4 per cent in value during 1989, the Economist Intelligence Unit estimates. A total of 12.7m cans was sold in the UE.

The market for open-top cans – those delivered to packers with one and open for sealing – had been thought to be a mature one. Instead, the unit says in its latest Paper and Packaging Bulletin, the market was worth 5580m in 1989, up from 2500m in 1988. 1989, up from £600m in 1988. It is a competitive market. In 1968 prices per can fall and last year the slight improvement in prices was "much needed," the

KIU says. The boost to can volumes

FT SATELLITE MONITOR

Installation advances modestly By Raymond Snoddy

629,000, according to the latest monthly Financial Times Satelnot include those who receive satellite television channels

between 60,000 to 70,000 and a falling away from the Decemk of 110,000. In January ber peak of limmon in the figure was 61,000.

compiles the survey, stributes the slowing to the fact that February is traditionally a

SATELLITE television quiet month for retailing.

Moreover, some consumers may be waiting for the launch of British Satellite Broadcasting, a consortium in which pounds satellite dishes to bought satellite dishes to satellite d cant stake. In its survey, Continental

argin of error in acalir dation is about plus or

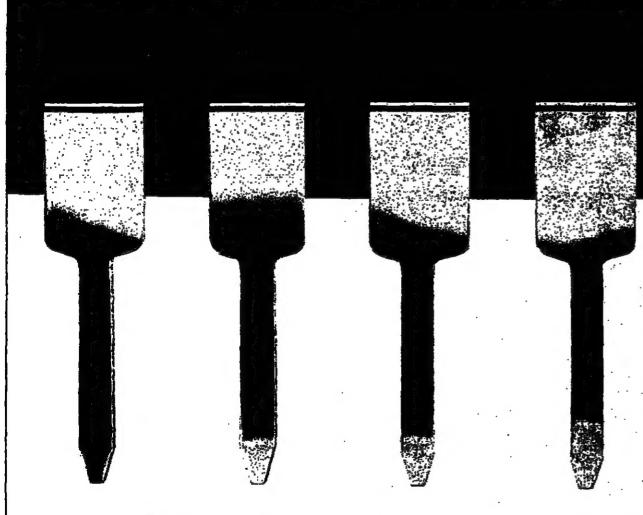
continental says there has an a levelling off of interest social groups and that a total of 3.3m people now say they will definitely or probably install equipment. That com-

monitor and an analysis of all the satellite television homes identified so far shows that the extra choice of satellite appeals particularly to the young. Just over 50 per cent of such homes include people aged under 34. Homes with three or more peoup satellite. Satellite television is more

This is the 12th monthly

popular in blue-collar house-holds, particularly those with skilled manual workers. Interest is spread fairly widely across the country, although Scotland and greater

London are beginning to show a little less interest than the rest of the country. Continental expects spring marketing campaigns by both Sky Television and BSB to



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UK NEWS

Building society | Labour shifts towards a brake on private cars drops offer for Portman Wessex Tabour Party is about has made no final declares that transport manifesto since 1845 Mr Prescott declares that Labour has made no final declares that transport manifesto since 1845 Mr Prescott declares that Labour has made no final declares that transport manifesto since 1845

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members would not be given a chance to consider its offer. The Cheltenham & Gloucester offer is believed to have been superior to merger proposals from Regency & West of the withdrawal is of considerable significance to the significance to the party leader.

But Mr John Prescott, the party leader.

But Mr John Prescott, the shadow Transport Secretary, is arguing strongly within the shadow Cabinet for a policy that would rely heavily on secretary as several medium.

A special boxes of up to 5100

superior to merger proposals due to be put to them shortly. The withdrawal is of consid-erable significance to the industry, as several mediummidstry, as several maintan-sized building societies are considering behind-the-scenes takeover offers from foreign banks and insurance groups. Until now, it has always been assumed that the board of a building society subject to a but that had been turned down takeover hid would have to disclose details of all the offers it believed to contain greater received from other bidders, alongside the recommended

Gloucester, said: "We are in a no-win situation. The way the relevant legislation is con-structed, a building society's

CHELTENHAM & Cloucester proposal at a time and if that Building Society has with offer were to be rejected by drawn a hid for the smaller members, there is no indication that the board would go learning that Portman Wessex ahead and put our offer after-

A special borus of up to £100 is to be offered to the members of both societies if they approve the merger. It later emerged that Cheltenham & Gioucester had made an offer to Portman Wessex, earlier,

believed to contain greater cash opened to restraints on car use tham many other ministers.

Mr Andrew Longhurst, chief executive of Cheltenham & would be put to members at Choucester, said: "We are in a no-win situation. The way the relevant legislation is constructed, a building society's beautiful to the marger seem likely to be a formality.

believed to contain greater less opposed to restraints on car use tham many other ministers, possibly because he is more exposed to the arguments of academics who claim it is the only solution. Mr Parkinson has accepted the refusal of the Cabinet to go along with such measures, and has recently begun to emphasise Conservative faith in the size conservative faith size conservativ

Kevin Brown says the Opposition's transport plans will create open conflict with the Government

transport manifesto since 1945 when it proposed nationalisa-thin of railways and road haul-

There will be no nationalisation in the next manifesto, development of Labour policy under Mr Neil Kinnock, the

cars to ease overwhelming road congestion.

Such a policy would bring labour into open philosophical conflict with the Government,

which sees that approach as an intengement of personal freedom and a certain vote loser. Honically, Mr. Cecil. Parkinson, the Transport Secretary, is less opposed to restraints on the ministration of the ministration.

ability of consumers to make intelligent personal choices about transport.

est. But his hope is that the Government's efforts to wrap itself in the flag of freedom of choice have merely blinded it to the reality of the transport

The crucial issue is the Transport Department's own forecast, published last year, that the volume of traffic will increase by up to 47 per cent over the next 10 years, and by as much as 142 per cent by 2025. The Government's immedi-

The Government's immediate response was its Roads for Prosperity programme, variously costed at \$12hn-\$14hn, which proposes widening most motorways, together with building more bypasses and some new roads, over the next decade or so.

The programme has outraged environmentalists, who regard it as futile and dangerous, because of the implications for pollution from vehicle exhausts. Even Mr Chris Patten, the Environment Secretary

ten, the Environment Secre-tary, has said publicly that such an increase in traffic would be unacceptable. Mr Parkinson's response has

been to confirm the pro-gramme, albeit with some envi-ronmental modifications such pollution. Yet Transport Department as better landscaping of motor-ways. He is also trying to ing on that scale will increase road capacity by only around a



John Prescott: Public prepared to accept limits

encourage vehicle manufactur- fifth - far too little to make ers to switch the emphasis of design and production from performance to fuel efficiency, much impact on the growth of Mr Prescott claims that the and to promote better driving standards as a way of outting Government has misread the public mood, which he says is

ready to accept limits on per-sonal freedom of action in return for less congested roads

congested areas.

Swingeing tax increases to wipe out the perk value of

company cars, valued at around £3,000 a year, and company parking spaces, valued at up to £5,000.

A 55 mph speed limit to reduce exhaust emissions, improve traffic flows and

improve traffic flows and increase safety.

Reserving more road space for use by buses or high-occupancy vehicles, combined with tougher penalties for offenders.

Mr Prescott stresses that Labour is not anti-roads and

new inter-urban roads such an east coast motorway from London to Edinburgh. However, it is clear that Labour would be less sympathetic to road

schemes in urban areas.

Ms Joan Ruddock, the deputy transport spokesman, has already undertaken that Labour would kill the Government's extensive plans for new roads in London, and would not approve "roads which will simply generate additional traf-

The *quid pro quo* for a tougher line on roads and cars would be a big increase in investment in public transport, financed partly by relaxing financial controls on British

ninancial controls on British Rail and other bodies, and partly by higher government spending.

There is a second gamble here, though: that voters are prepared to accept higher taxes in return for better services. The best of the proposed to the proposed think people are prepared to pay for better public services - that is what they want," Mr Prescott claims.

Talks on the issue are going on with Labour's Treasury team, but Mr John Smith, the shadow Chancellor, has yet to be convinced. The use of the price mechanism presents par-ticular difficulties because of the perception that it would

Anti-dumping duties 'cost EC consumers £1.2bn'

By Michael Skapinker -

THE European Community's the measures cost UK consumanti-dumping duties on imported electronic goods harm the interests of consum-

crs, a study from the National Consumer Council says today. The study covers the effect of EC duties on average prices of goods. It says the increases imposed by EC duties are about 213 on a compact disc player, more than 220 on a video recorder, £74 on a com-puter printer, £31 on an electronic typewriter and more than £181 on a photocopier. Mr Nigel Grimwade, senior

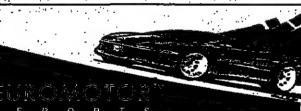
lecturer in economics at the South Bank Polytechnic and the author of the study, says

ers more than £274m a year in higher prices, and consumers in the Community as a whole

£1.2bn. The economic justification for the measure is difficult to establish, the report says. Although manufacturers freatthough manufacturers requently argue that falls in sales result from low pricing by competitors, they really have only their own mability or unwillingness to adapt to blame, says Mr Grimwade.

Consumer Electronics and the

EC's Anti-Dumping Policy, National Consumer Council, 20 Grosvenor Gardens, London



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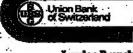
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of E25,000 invested at 12.50% act pa. Interest oranterred into Liquid Gold amounts to £3,125 pa, earning £144 pa if no withdrawals are made e an effective C.A. R. of 13.08%, with it is 2 month period the account initially at zero balance: -the lawcuchen is made on 1st January and the whole sum is retained for a full year. the CAR quoted covers the whole

Junior ministers await the call to Wales

FOR THE raft of more junior sters whose ambition it is to join Mrs Margaret Thatcher's weekly Cabinet meetings, Mr Peter Walker's impendin resignation will mean weeks of anxious waiting by the tele-

His job as Secretary of State for Wales is not the most coveted in the senior ranks of the

When Mr Walker was sent ere from Energy after the 1987 election it was widely regarded as a demotion, although he brought his typically high-profile style to the

Aspiring members of the country's most exclusive politi-cal club, however, cannot afford to be choosy. There is no guarantee that another chance of promotion will come before

the general election.

It is possible that Mrs
Thatcher will not replace Mr Walker directly with someone from outside the Cabinet, but will use the opportunity for another, albeit, minor reshuffle

of ministerial responsibilities.

Among the ministers of state
who might expect that all-important call from Downing Street, three stand out: Mr John Patten, at the Home Office, Mr William Waldegrave, at the Foreign Office, and Mr Peter Lilley, at the Treasury. A straw poll – strictly unscientific – of Conservative

MPs yesterday suggested that all were regarded as well all were regarded as well deserving of promotion. Mr Patten, 44, in the junior ranks of the Government since 1980, is regarded as a consider-ably more skilful politician than his sometimes relaxed

style betrays.

He has played a key role in shaping the Criminal Justice Bill which the Government plans for the next session of parliament and has been in the forefront of its efforts to com-

Mr Waldegrave, a Minister of State at the Foreign Office, is a year younger and is regarded as one of the brightest of his generation.



than relaxed style hetrays A former fellow of All Souls, Oxford, Mr Waldegrave dis-plays an intellectual grasp of issues that few of his contem-

poraries can match; although sometimes, colleagues say, at the expense of good political judgment.
Mr Lilley is probably the first choice of the Tory right



wing. Now Financial Secretary to the Treasury, he has enjoyed a meteoric rise since Mr Nigel Lawson made him his parliamentary private secre-tary in 1984. His politics — on economics and social policy— are distinctly "dry," so he might be an ideal counter-weight to some of the less Thatcherits members of the Cabinet. All of them share one distinct drawback: a lack of any obviously strong connections with Wales.

Mr Walker, of course, was in the same position but he brought to the job more than 20 years of experience of Cabinet-level politics.

one suggestion last night was that the Welsh-born Mr Michael Howard, brought into the Cabinet in January to replace Mr Norman Fowier as Employment Secretary, could fill Mr Walles's shoes.

Another was that Mr Tristan Garel-Jones, Welsh born and with an outlook closer to Mr Walker's than to Mrs Thatcher's, could be promoted into the job.
Mr Garel-Jones is a close personal friend and political ally

of Mr Chris Patten, the Envi-

For his part, Mr Walker would say nothing beyond expressing his confidence that Mrs Thatcher was keen to

A departure of strictly limited significance unless Labour gets in and abol-ishes it before he has a chance. R PETER WALKER is a splendid fellow, but his departure He will be missed by some, waved gleefully off by others.

from his post as Secretary of State for Wales does not in itself herald the end of the Conservative Government. It is not self-evidently a case of a rat leaving a sinking ship, any more than was the departure of Mr Norman Fowler from the job of Secretary for Employ-ment on January 3. Nor is it another whill of fin de sieck in the air, as everyone will be suggesting. There are sufficient reasons for reaching the conclusion that Mrs Margaret Thatcher's administration is in deep trouble, but this is not

one of them. "The Prime Minister was very sorry when I came to her last September to say we had decided as a family that I would not contest the election," he said on television yes-terday. In the absence of any evidence to the contrary, there is no reason to disbelieve him. Indeed, Mr Fowler and Mr Walker may have crossed paths in the corridor outside the Prime Minister's office, the Prime Minister's office, both thinking of their families. It was the bigger personal decision for Mr Fowler, just 52 and in need of a job to supple-ment his MP's salary, than for Mr Walker, about to be 58 and a self-made millionaire longer ago than most of us care to remember. It is now perfectly remember. It is now perfectly possible to picture Lord Walker of — shall we say Cardiff? — joining the other great departed in the upper house,

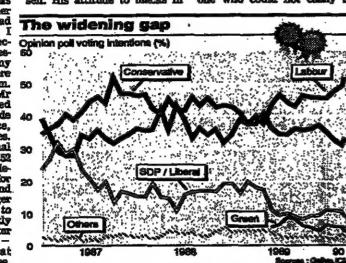
Mr Walker represented one strand of Conservatism that is currently out of fashion namely a strong belief in "partnership" between Government
and industry - and another

that is at present well con-cealed, namely a genuine feel-ing for the less well off. In one of his periods out of office, in the mid 1970s, he spent some time persuading me to write about the awful conditions in certain city centres, which he had been concerned with when in Government. He did not appear to want a puff for him-self. His attitude to blacks in

Britain is closer to that of the Prince of Wales than the one associated with Mr Enoch Pow-

Those twin characteristics may account for his extraordimay account for his extraordi-nary personal popularity in Wales, and the lack of affection for him expressed by some of his harder-minded or younger colleagues in Cabinet.

It is not possible to say with certainty why Mrs Thatcher allowed this particular dissi-dent to remain in the Government until he chose to leave. Before she took over leadership of the party he was courteous and helpful to her. When she became Prime Minister he was a leading figure in the party, one who could not easily be



dismissed. As the years went by he was moved around the by he was moved around the Government, serving as a thoughtful Secretary for Energy whose stockpiling of coal contributed mightly to the defeat of the National Union of Mineworkers, and surprising everyone with his acceptance, after the last election, of the Welsh job, which he likened to "city manager of Birmingham."

One view is that the Prime Minister feared the presence of such an astnie dissident on her dent Lyndon Johnson used to say of similar opponents, she would rather have him in the tent doing whatever he was doing in an outwards direction

> as the years went by Mr Walker's sheer experience made his occasional pronouncements worth listening to, even if they were some-times irritating to the new Right. He can claim to have been one of the entilest propo-nents of council house sales and a constant critic of mone-

Either way, the Prime Minis-ter can fil afford the loss of a man who had no reason to fear man who had no reason to fear
the consequences of speaking
out. Her performance in office
has deteriorated markedly
since the departure of Lord
Whitelaw from office aix
months after the last general
election. The subsequent
appointment of Sir Geoffrey

Howe as "Deputy Prime Minis-ter" has not compensated for the latter's absence as someone willing to tell her when such-and-such a policy would simply not be accepted. Mr Walker had nothing like the clout of Lord Whitelaw, but in a push-lamimous Cabinet even one dis-senting voice has its uses.

It is in that sense that his departure is damaging to the Government. As "another minister resigns" it will, of course, add to an atmosphere being created by a spate of negative items of news, but that is of less consequence than the need for more a experienced voice at the centre.

The policies that are turning

away Conservative voters in droves are all part of the "new Right" philosophy. The list of items is lengthy. It includes opting-out of state schools from local authority control, the attempt to create a shadow market inside the National Health Service, the general air of infrastructural decay and, above all, the poll tax.

The Government could probably survive all of those if it could only get inflation and interest and mortgage rates down, but until it does so the cumulative effect of all the vote-repelling policies, plus bad news about the economy, will keep the Labour Party well in the lead. Against that accumu-lation of ill fortune, Mr Walk-

Joe Rogaly

Political openness won over enemies

By Anthony Moreton, Weish Correspondent

FEW people in Wales will welcome Mr Peter Walker's decision to leave the Welsh Office. That is a turnround for a man whose time in office did not start off well.

His appointment in 1987 was greeted with almost universal criticism within the principal-ity. Few Conservatives really welcomed the choice of this man who said light-heartedly in his own defence that he could at least see Wales from

Within a very short time, however, he had won over all sections of the community with his brand of open politics One of the first to see those virtues was Mr David Jenkins, storedary of the Welsh TUC, who got his knackles rapped by other union leaders for saying this was a man with whom the Welsh could work.

Mrs Mattle Collins, of the Mrs Mattle Collins, of the Rhondds, was another, and it was perhaps no coincidence that the valley's programme aimed at rejuvenating an economically depressed area was presented in her borough.

One insider said yesterday that Mr Walker's greatest achievement was to have

achievement was to have instilled confidence in a country that had been severely buttry that had been severely bat-tered by the depression of the years between 1979 and 1983. Mr Walker's good fortune was to arrive in Cardiff just after the economic apturn had started, and he rode the wave to push the recovery even fas-ter. Among other things, he got a commitment from Mrs Thatcher on his appointment that more money would be

that more money would be available for Wales. He was equally assistance in projecting Wales abroad, espe-cially in the Far East, from which so much inward invest-The move to Wales from

Energy was widely seen as a demotion for a minister unloved by No 10. However, Mr Walker turned it to his Mr Walker turned it to his own advantage. He knew that the Secretary of State for Wales could sit on a wide range of government committees. Most of his predecessors had not exercised their right to attend some of the more esoteric of them, but Peter Walker surprised colleagues hy turning up at meetings by turning up at meetings where he had not been expecwhere he mad not need expec-ted. The result was to give Wales a weight — a sense of gravitas — in government it had never had before.

At the age of 13 he read the FT: at 30 he was a millionaire Alison Smith recalls a long career

the most experienced Cabinet minister in the Government has already made up his mind to jump will do nothing to help the the Tory party firefighters who have spent the last weeks urging colleagues not to panic. Mr Peter Walker was not

always in political accord with a number of his Cabinet colegues, but the timing of his departure will cause concern even to those who regarded him as a licensed dissident.

Mr Walker's longevity as a politician - almost 30 years in Parliament and 25 as a front-bench spokesman - should not detract from his even longer carear: as a fusinessman.
"When I was its I was reading Dendy, but I was also reading the Financial Times," he told one interviewer. It is no surprise that he said yesterday that he wanted to make a con-

ribution to British commerce in the 1990s. Mr Walker's departure will

deprive the Prime Minister of a highly skilled politician and a senior representative of a strand of party thinking differ-ent from her own. He spoke in Cabinet beyond

his departmental responsibili-ties, as a dirigists with a long-standing belief that gov-ernments should work in partnership with industry. But his political achievement was longer-lasting than just survival.
He won Worcester, still his constituency, at a by-election in 1961, He organised Mr Edward Heath's successful leadership campaign in 1965. In 1970 he joined the Cabinet as Minister for Housing and Local Government. Later that year he became Secretary of State at the new Department of the

His time there will be remembered for his re-organisation of local government. His favourits memory from that period was of cutting through hureaucracy to list for preservation more than 20 of London's West End theatres. He was halled as a new Tory star - the youngest cabinet minister (under 40) and a self-made millionaire by the age of 30. He achieved and sur-

ege to our re aminuted and sur-vived early in his career that political kiss-of-death, being tipped as a possible future prime minister. In November 1972 became Secretary of State for Trade and Industry. At the DII he established a firmly interven-

THE announcement that tionist stance in industrial and consumer affairs, setting out his philosophy early in 1973. "It is the task of Government to see that the impetus of capitalism is harnessed to the interests of all the people," he said The most successful coun-

tries are those countries where the state, the banking system and both sides of industry have joined together to agree on the international opportunities available and to take advantage of them."
He retained the industry

portfolio when the Tories went into opposition in 1974, but not when Mrs Thatcher became

In 1975 he had to cope with fall-out from the collapse of Slater Walker, the group he had founded with Mr Jim Slater in 1964. He had left it in 1970 on joining the Govern-

He remained on the back benches until the election victory in 1979. Even then he was excluded from the areas of his greatest expertise and given the Ministry of Agriculture, Surviving that political grave-yard, he took over in 1983 at the Department of Energy. It looked as though it would be just another sideshow.

But as he led the Tory campaign during the 1984-85 min-ers' strike. In Mr Arthur Scargill, the leader of the National Union of Mineworkers, he had found "the enemy within" whom all sides of the Tory party could unite in condemn-ing. Averaging the 1974 election defeat of the Heath administration gave him some of his most satisfying moments in govern-If the prime minister had

thought of provoking him to resign in 1983, that thought seemed underlined after the Tory election victory in 1987, when he was offered his present post as Welsh Secretary. But his job did nothing to tame his dissidence. Three weeks before the Conservatives faced a difficult by-election in the Vale of Glamorgan last spring he said in a lecture to the Tory Reform Group that Britain's ills called for an interventionist stance in economic policymaking.

Tories panicking over the news of his departure from pol-itics should perhaps take heart that so shrewd and experienced an operator would not be contemplating such a course if he shared the worst Tory fears about the state of the economy.

OTHER UK NEWS

Renault Truck Industries cuts jobs as losses surge to £6m

By Kevin Done, Motor Industry Correspondent

RENAULT Truck Industries, the UK subsidiary of Renault Véhicules Industriels of France, is understood to have made a loss of between form and £8m last year, a sharp deterioration from a loss of

£1.5m in 1988. RTL the former Chryslerwhen the former Chrysler-owned Dodge truck operation, based in Dunstable, Bedford-ebire, has been a consistent loss-maker since it was taken over by Renault in 1981. It made losses of £10,5m in 1986

made losses of £10,8m in 1966 and £3.1m in 1967.

The company plunged more deeply into loss last year in the face of falling sales, declining market share and a steep decline in output, caused partly by the troubled introduction of a new product range at the Dunstable plant.

The RTI management underwent a radical reorganisation last year and the company is

last year and the company is cutting its workforce by 28 per cent in response to its falling fortunes and the general

decline in the UK truck mar-ket. Its production workforce at the Dunstable assembly plant is being cut by 41 per cent to 400 from some 675. RTI's truck output dropped

by 23.2 per cent to 3,523 last year from 4,585 in 1988. Production at Dunstable has been reduced to 12 trucks a day compared with 20 a day last year and the plant has been reduced to working only a three-day week until at least the end of April.

The compared above of the

The company's share of the UK truck market has been falling steadily throughout the 1980s, but the deterioration has accelerated in the last furee years, a period in which over-all truck sales have grown very strongly before peaking in mid

1988. Renault's share of the UK truck insrket (above 3.5 ing operations and tonnes) fell to 6 per cent last distribution network year from 6.8 per cent in 1968 effort to cut stocks and 8.7 per cent in 1987.

The present drastic cutback into profit.

in its operations comes as the UK truck market has gone into steep recession.

Total UK truck sales for the whole of 1989 were the highest of the decade at 69,234, but in the final quarter demand was 20.2 per cent lower than a year earlier. Truck sales plunged again by 28.9 per cent in Janu-ary to 4,579 from 6,442 a year

ago.

RTI which had been seeking to gradually transfer production at Dunstable to Renault-designed vehicles and away. designed vehicles and away from the older models is inherited with the takeover of the former. Dodge, sperations in 1981, has been forced by shelling sales to halt local UK production of its G range of heavy trucks, which began in 1986.

RTI is increasing its investment in its sales and marketing operations and in its IJR

ing operations and in its UK distribution network in an

Labour urges NI Fund investigation By Eric Short

MR Michael Meacher, Labour's social security spokesman, has called for an investigation into-His call, in a letter to Mr. Robert Sheldon, Public Accounts Committee chairman, follows the disclosure that Mr John Bourn, the Comp-troller and Auditor General, had qualified the fund's 1988-89 accounts because of unemploy-ment benefit discrepancies.

Discussion deferred

LONDON'S International Stock Exchange will not discuss the controversial Elwes Report on the future of the UK equity market at its regular monthly council meeting today, writes Richard Waters. To allow the council more time to debate the report, a meeting has been arranged for March 19.

Trade gap worse in new and old industries, Labour says

BRITAIN'S trade deficit is \$1.6m for office machinery and becoming worse in new indus-data processing and \$500m for becoming worse in new indus-tries as well as old, according to a survey published yester-day by Mr Gordon Brown, shadow Trade and Industry Secretary.

Labour will use the survey in tomorrow's debate on indistry called for by the Opposition. It will attack what it calls

the Government's "wait-andhope" stance.

That debate will also be a focus for Tory anxieties about the affects of high interest

rates and the level of inflation, which will be increased by the impact of the introduction of the community charge on April The survey shows a deficit on the crude balance of trade last year of £7bn for cars and other vehicles, £1.5bn for tele-

communications equipment,

data processing and Eduar for photographic equipment. The deficit in each of those areas has increased over its equivalent in 1986. The biggest equivalent in 1966. The higgest proportionate increase in the deficit was in office machinery, which rose by over £400m.

While 1989 saw a 2400m surplus in professional and scientific equipment and a 2240m surplus in other transport equipment, both surpluses were down on 1988, from \$500m Mr Brown said that the study showed "the extent to which Britain is doing hadly in high technology as well as tra-ditional industries."

He said that the trade deficit in information technology totalled 23bn and was putting Britain at a disadvantage with leading European competitors.

INVITATION TO BID

CONTRACTS & TENDERS

1. The Government of The Republic of Ghans has received a loss from The Arab Bank for Economic Development in Africa (BADEA) in the United States Dollars towards the cost of reliabilitating Clibston (West Africa) Ltd. (GWA) and it is intended that part of the proceeds of this loan will be applied to eligible payments under the contract for the supply of forestry equipment and materials.

2. The National investment Benk in conjunction with Gliksten (West Africa) Ltd. now invites scaled bids for the supply of the under listed equipment and materials.

1.17	/ -
CATEGORY NO.	ITEMS TO BE FURNISHED
- 1	One (1) Unit Buildozer
2	One (1) Unit Log Loader
3	One (1) Unit Straddle Truck Carrier
* * * * * * * * * * * * * * * * * * *	One (1) Unit Tractor
5(A)	Sive (5) Units Pick-Up Vehicle
(B)	Two (2) Units Station Wagon Vehicle
6	Two (2) Units Double Cabin Fick-Up Vehicle
7	One (1) Unit Mini-Bus Vehicle
S(A)	One (1) Unit Haulage Truck Short Chastis
(73)	Two (2) Units Hanlage Trucks Long Chassie
•	Six (6) Unit Logging Tractors (without Trailers)
10	Fouriers (10) Units Logging Truck Trail
11	Spares and accessories for Steam General Plymill

3. Interested eligible bidders may obtain further information from and inspect the bidding documents at the Legal Department of the National Investment Bank Room 205, Kwame Nkrumak Avenue, PO Box 3726, Accra Change

A confidence of hidding documents may be purchased by any menested eligible bidder on submission of a written application to the above and upon payment of non-refundable fee of two hundred United States Dollars (USD200.00) or its equivalent in a freely convertible currency.

All hids must be eccompanied by a hid bond or Bank guarantee in Unlied States Dollars (USD) or its equivalent in a freely convertible currency of Ten Percentum (10%) of the bid amount and must be delivered to the Office, National Investment Bank,

Acces on or before Tuesday 17th April, 1990, by 09.00 Hrs (9 AM Local Time)

Guaranteed Notes issued by

Taiyo Kobe Finance Hongkong Limited

U.S. \$100,000,000 ed Notes Due 1990 U.S.\$100,000,000 sting Rate Notes Due 1997

U.S.\$100,000,000 U.S.\$100,000,000

Bankers Trust Company, London Fiscal Agent

U.S.\$100,000,000 Manufacturers Hanover Limited

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The Mitsui Talyo Kobe Bank, Limited

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The Mitsui Taiyo Kobe Bank, Limited

FINANCIAL TIMES



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THE REPORT

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The West European food market is now worth over \$600bn & year, but excessive expectations among:

manufacturers about the impact of a more integrated market among: 320m Europeans in 1992 have been receding for some time, says Clay Harris, Consumer Industries Editor

Appetites are changing

IF ANYTHING slows the pace of more deals in the European food industry this year, it will be a waning appetite for junk. This is not a reflection of conruis is not a reflection of con-sumers' tastes, but of the will-ingness of financial markets to support highly leveraged bids. The two biggest transactions in the sector last year—and their long-term significance transcends their billion-dollar price tags—were direct price tags — were direct results of the record \$25bn takeover of RJR Nabisco at the end of 1988.

BSN of France consolidated its position as Europe's third-largest home-grown food company, after Nestle and Unilever, with the \$2.50n purchase of Nabisco's European biscult and snacks business. Its prompt onward sale of Nabisco's UK snacks company to Pepsico, the diversified US drinks group, for \$1.35bn has the potential to transform the artire European snacks and entire European snacks and crisps sector from a British

The European fell-out from the alimming of RJR did not and there. In a deal which, and there. In a coal which, unusually, won universal applause in the market, Polly Peck International made itself a global player in fruit distri-bution by purchasing Del

Monte's fresh pineapple and Monte's fresh pineapple and banana business für \$875m:
But that was last year. With interest rates rising across the world rising, and markets still trying to digest the US junk bond disaster, 1990 is unlikely to throw up any opportunities of a similar size, although distress sales by highly leveraged companies cannot be ruled out.

If this year seems mister. If this year seems quieter, however, that is only on the surface. Questions and tensions will continue to bubble sway. These include:

away. These include:

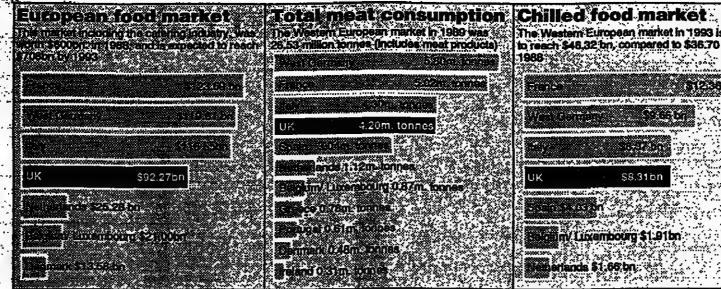
W How hig is the European
market and which sectors will
show the fastest growth rate?
Food for Thought, a Genevabased consultancy, expects the
European Community food and
drink market to show average
feal growth of 1 per cent per
year by 1933 from its total of

year by 1993 from its total of Ecu 570m in 1968. By far the largest expension M expected to come in ready meals, which Food for Thought foresees growing by 9.4 per-cent per annum. This would follow an annual savance of 8.3 per cent (and of 20.1 per cent in chilled meals alons) in the pre-

vious three years.

How necessary will it be to be hig and have global brands?

Excessive expectations about the impact of 1992 have been



nearly \$196bn on meat and fish in 1988 — the largest product sector in the food market — this figure is ed to rise to \$223bn by 1982. Sharper growth is anticipated in other sectors, due to the matrition-consider move away from red mest and toward dairy products, cereals, and tresh fruit and

to \$100.4bn in 1993 (from \$51.8bn in 1988); dairy products should grow to \$123.7bn (up from \$101.6); and fruits, vegetables and potatoes from \$91.9bn to Catering — food served in hotels and ressurrants — w enjoy a rise to \$136bn pared to \$118bn in 1988). Pork is "by far the most

the EC," says another report on meat products. "The consumer's silitude is relatively izvourable, as pork is felt to have less negative health-related connotations than beef and sheep meals. Most and most products account for 52 per cent of chilled food cons sector of of the chilled food market is expected to top \$20.7bn by 1993, up from

The Western European market in 1993 is likely

to reach \$46,32 bn, compared to \$36.70 bn in

E19.150n In 1988, France Is the biggest consumer of chilled foods in Europe. In a report on Western Europe's \$72bn dairy products market, analysts products market, analysis predict that yoghurts end other fermented dairy products, dairy desserts of all sorts, and — in some countries — ice-cream, "are products which are likely to enjoy high growth rates," as

the total market - boosted by many new product Four reports: The Food Industry Market in Europe; Meat and Meat Products Market; New Dairy Products Market; and The Chilled Foods Market, available from Frost and Sullivan in London tal.(01) 730-3432; and in New York, tel. (212) 233-1080.

Sourcet From A Sullymn

New dairy products mkt.

The Western European market in 1988 was ...

Liquid milk \$15.00 ba

Fermented products \$7.80 bn

Butter & spreads \$7.01bn

Cream & Desserts \$ 3,58bn

worth \$71.89bn, and could be worth \$73.9bn.

THE FOOD INDUSTRY

in countries which fear they will find themselves outside high external walls. Despite the culinary esperanto of McDonalds, Coca Cola and Nes-

ALTHOUGH there are

such as pasta and bread — there is also a great deal of

of the European nations, a report from Frost and Sulfvan, the market analysis and the sulfvan special special

McDonains, Coca Cola and Nes-cinis, most food remains nation-ally distinctive.

With few exceptions, posi-tions within each sector of each national market are more important than global size. If companies such as Nestié, Uni-lever, BSN, Heinz and CPC appear in the first division in appear in the first division in one country after another, it reflects local strengths as much as continent-wide econo-

much as continent-wide scono-mies of scale.

Nevertheless, Jim Grover of OC&C Strategy Consultants sees a variety of winning paths for the cross-border acquirer to follow. These include consoli-dation, as BSN is attempting in the limited pasts market, and engineering growth in a less developed, market, as the French company is doing with

developed. market, as the french company is doing with hiscuits in Spain.

For the larger players, Pan-Buropean distribution is also an important strategy, Moreover, the acquisitive company can use its entry into a new market to create a premium, higher margin segment in the

the state of the s

interesting in this regard to watch how Pepsico develops Waltern and Smiths crieps and macks in the UK. Grover also argues forcefully

that many acquisitions in recent years will fail, if only in recent years will fail, if only in the sense that even the higger companies may not be able to support brands in all the sec-tors into which they have plunged. This could spark a round of unbundling, volun-tary and otherwise, by the mid-1990s.

Where does this leave smaller companies? Looking for a profitable niche, says Martin Bralsford of Premier Brands, the beverage, biscuit and preserves company which was a management buy-out from Cadbury Schweppes in 1986 and allowed itself to be taken over by Hills-down Holdings last year. Brals-ford argues that barriers mean profits, and that smaller com-panies will have to find new ways of aetting themselves ways of setting themselves

apart.
Nick Barton, specialising in the food sector on the County NatWest corporate finance team, singles out the UK-based fresh produce distributor

a particularly well-focused acquisition strategy. A spate of small and medium-sized pur-chases in the Netherlands has been important no much for their expansion to Fisher's distribution network as for the increasing buying clout the UK company has in Rotterdam, the main entrepôt for northern

Surope.

What shout Espanse and US

bayers?
The Japanese have taken things very slowly. Mitsubishi Corporation's purchase of Princes cannel foods and Tran brand fats and oils from Nestla last year remains a rare encep-tion. Unless the Japanese mex-pectedly abandon their avar-sion to hostile bids, they will probably most often be spotted in a the selective brand acqui-sition or as a "white knight."

The reshuffle Grover expects
in a few years may bring them

in a few years may bring them to the fore. With some excep-tions among commodity-based groups, little more should be expected from US concerns, in part because they have lost their knack. County's Barton observes: "The US companies are increasingly inflexible in their management style in ancWhere do food rebullers fit

The prospect of a manufac-turers super-league unfettered by national harriers makes supermarket chains fear an erosion of their bargaining position. They are beginning to moot cross-border buying groups, cemented by cross-shareholdings, but retailing looks set to remain nationally

The prospect of a continental takeover foray into the higher margin UK market cannot be excluded, however. What do consumers want —

and who speaks for them?
The first part of this question is easier to answer. Morris Tabakshlat, chairman of Unlever's food executive, sums it lever's food executive, sums it up: "Health and proper nutri-tion is a big issue, but consum-ers are not really ready to sac-rifice taste for that." Moreover, as Michael Jordan, president and chief executive officer of Pepsico Worldwide Foods, noted recently, consumers may any they are macking less but sey they are snacking less but the market shows they are snacking more.

consumers are buying time as much as any product. The suc-cess of cook-chilled foods in the UK, pioneered by Marks and Spencer and its main supplier Northern Foods, is but one

Only one European meal in three is a meal taken at home en famille. Quite apart from the growing number of one-and two-person households, many larger families eat as individuals: hence the growth of individual portions and part-prepared meals and the popularity, until recent health

scares, of microwave ovens.
But who speaks for the con-sumer is a thornier question. In the UK, especially, there appears to be a danger of communications breaking down. Some manufacturers now openly speak of consumer organisations as "politically motivated." They risk alienating a broader mass of customers which is genuinely concerned about, but perhaps not about a pulity and exists. obsessed by, quality and safety factors and does not appreciate being dismissed as faddists.

On the other band, scare-mongering which cannot put risks into perspective and

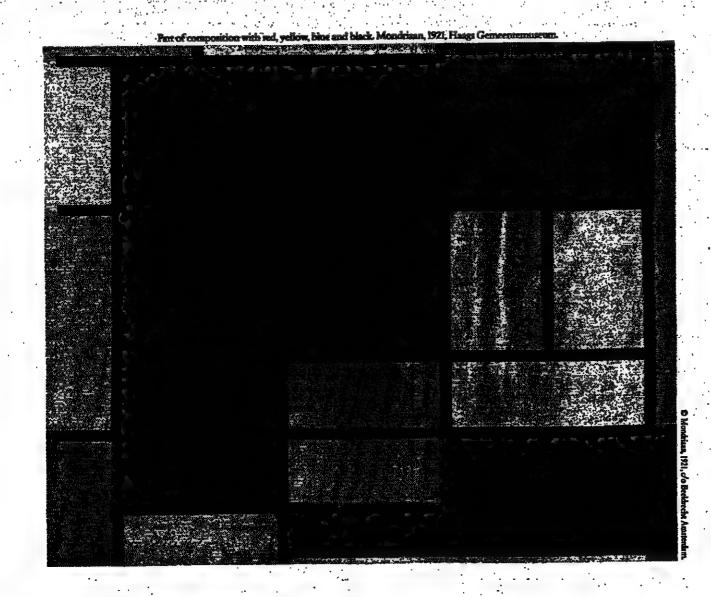
that consumers themselves must take some responsibility for hygiene is hardly construc-

The Government's role cannot be overlooked. It has failed to win the public debate over its intention to allow the irradiation of food, a process for which free-market demand seems to be singularly thin. With irradiation, the Government appears to have chosen a technological blunderbuss of limited utility and unknown. limited utility and unknown

☐ Food & Drink Database, 1990 □ Food & Drink Database, 1990 edition, Volume 1: Market Data. Food for Thought, rue de Mont-Blanc 4, CH-1201, Geneva, Switzsland; SFr5,000/E2,000.
□ The European Food Market 1989, Euromonitor, 87-88 Turn-mill Street, London BC1M 5QU;

☐ The Restructuring of the European Food Industry, OC&C Strategy Consultants, Kings Buildings, Smith Square, London SW1P 3.FG; free.

□ The Food and Drink Industry in Europe, Speakers' Papers. FT Conference Organisation, 2nd floor, 126 Jermyn Street, London SWIY 4UJ; £175.



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Blueprint for a new Europe

EUROPE'S MAJOR FOOD MANUFACTURERS

<u>. </u>	Main sector.	Pre-tax profits 1988
Nestié ·	Verloss	2,917.0
Uniforce	Various	2,676.8
Pepsico	Various	1,137.0
BSN	Various	654.4
Associated British Foods	Milling/ baking .	423.2
Cadbury Schweppes	Confectionery/drinks	385.7
Reckitt & Colman	Various	241.1
Jacoby Suchard	Contectionery/coffee	323.8
United Blacuits	Various	303.9
AHM	Various	279,6
Hiltodown	Various	269.5
Tate & Lyle	Sugar	214.5
Rowntree	Confectionery/snacks	200.11
Dalgety	Various	197.1
Bertsford	Sugar/various	191.6
Unigate	Dairy	179.5
Douwe Egberts	Coffee.etc	156.6
Northern Foods	Various	152.9
British Sugar	Sugar	148.4
Huhtamāki	Confectionery	124.3
Mars Food Manufacturers	Various	107.01
Bongrain	Dairy	105.5
Provendor	Various	96.2
Kellogg	Cereats	94.6
Cultor	Sugar	92.8
Dairy Crest MMB)	Dairy	89.3
Hazlewood	Various	83.0
Holisz	Various	79.6
Express Foods	Dairy	78.81
De Danske Sukkerlabrikker	Sugar	72.0
J Lyons	Various	71.3
CSM	Vertous	64.1
Fromageries Bei	Dairy	59.9
Fitch Loveli	Various	57.1
Hendrix	Meat	54.0
Nora	Various · · ·	49.7
Buitoni	Paste, etc	44.01
hiurs GmbH	Various	33.0
Ferrero	Confectionery	28.51
Tulip	Meat	19.9
Kellogg Deutschland	Cereals	15.3
DMV Campins .	Dalcy	15.1
CCFRiesland	Dairy	4.5
KVI	Various	0.2
Aria	Distry	Negligible

BEAR IN mind that pots of jam fill a tiny proportion of the average supermarket shelf

Then consider that the Euro-pean Community took eight years to negotiate a directive setting rules for the manufacture of what one Brussels diplomat refers to disparagingly as "a mixture of sugar and fruit."

A moment's reflection and it. is easy to appreciate why, in the mid-1980s, the EC needed a "new approach" to food har-monisation if its magic 1992 deadline for a single market in this sector was ever to be

Traditional methods adopting a separate Commu-nity measure for each national provision - were getting nowhere at the time as Ministers regularly got bogged down in the details of national recipe law or, to paraphrase the joke, the intricacies of what is, or is

But as the authors of the famous 1985 Commission White Paper were putting their heads together on how to go about completing the internal market, help was to hand in the form of a very important Euro-pean Court judgement. The European Commission's Communication of November

85 - still the blueprint for Community policy in the food sector - explicitly acknowledges the significance of the 1979 Cassis de Dijon ruling in establishing what that paper "The principles developed by

the Court of Justice subsequent to the Cassis de Dijon judgement", it said, "now enable the Community to define a system of food legisla-tion only containing provisions interest. The touchstone is the principle of proportionality which means that legal mea-sures must not go further than is genuinely necessary to achieve the desired objective."

In concrete terms, the deci-sion was taken to limit future Community legislation on foodstuffs to provisions justified by the need to protect public health, provide consumers with information and protection in matters other than health, ensure fair trading, and guarantee the necessary public

controls. Provided these conditions were satisfied, the principle of "mutual recognition" took care

The foundation of the new policy rests on so-called framework directives tabled in early 1986 and covering issues like food additives, materials and articles coming into contact with food, foodstuffs for particular-untritional uses, and labelling.
That is where problems

between member-status were thought most likely to arise and where clear common rules preently needed.

The history of the last five

years is that of the ECs efforts to agree the five main frame-work directives — achieved in all cases in 1988 — and just as importantly, to fill in gaps-where more detail is needed and where new concerns have On additives, for example

there is still an enormous amount of work to be done laying down conditions of use in each food category for the 500 or so additives now on sale in the EC (to be based on admiss-able daily intake levels set by scientists as an indication of

here, but while old proposals on food colourings and enti-ox-ydents will probably get swept up in these discussions, no "new approach" ones on additives have so far been tabled.

The Council of Ministers

recently reached a common position on nutritional labeling - the information to be carried and the way in which it should be displayed when a mitritional claim is made by

But while the general frame-work directive on food label-ling established that the "best before" system will be stan-dard after 31 December 1992, that the "sell by" system in the IIK will have to go after this date, and that frozen foods and long life foods with a shelf life of more than 18 months will have to be determined - other general labelling rules have yet to be tackled.

The same goes for materials and articles where the Com-mission — under powers dele-gated in the framework directive - has recently adopted an "application" directive dealing appuration directive desting specifically with plastic materials used in the preparation and peckaging of foods. Other measures will follow in due course. Most of what is happening at present is more technical than present is more technical than addition.

political — the hard alog of get-ting detailed scientific. approval.

An important exception is the sensitive negotiation over irradiated food — a process which arouses strong con-sumer reactions and which is

authorised in some member states, but not in others. Questions to be resolved include which products can be treated and what common information should be dis-

Major markets 1986 1989 1980 1991 1992 1993 % changes 1988 1989 1980 1991 1982 1993 % changes 1988 19	Forecast	changes	in	European	food	markets	in \$bn	1
France 97.3 97.9 98.8 100.3 101.4 115.7 6.28 18.4 10.4 115.7 6.28 18.6 61.5 61.9 62.3 63.1 64.0 64.8 5.36 18.5 61.9 62.3 63.1 64.0 64.8 5.36 18.6 18.6 18.6 18.6 18.6 18.6 18.6 18.	Major markets						1993	% change,
Belgiom 18.5 18.4 16.6 16.8 19.0 3.25	lialy UK	108.9 61.5	109.7 B1.9	110.4 82.3	1122 63.1	114.0 64.0	115.7 64.8	6.29 · 5.38
Finland 9.5 9.8 9.4 9.4 9.5 1.90 Norway 9.3 9.4 9.4 9.4 9.5 0.97 Sweden 16.9 17.4 18.0 19.2 20.4 21.6 27.63 Portugal 10.7 10.8 10.9 10.8 10.8 10.8 10.8 0.58 Spain 69.8 50.3 60.9 61.6 62.3 53.0 1.29 Austria 12.4 12.5 12.5 12.7 12.5 13.1 5.90 Green 13.8 13.9 14.8 16.1 17.6 19.1 44.12 Ireland 3.3 5.4 5.5 5.8 6.1 6.4 20.86 Switzerland 20.8 20.1 19.9 19.8 19.5 19.3 18.9 — 6.85	Luxembourg Netherlands	18.5 60am 19.41	18.4 518m 18.7	16.4 632m 20.0	18.6 666m 20.7	700m 21.3	734m 21.9	21.71
Spain 69.8 60.3 60.9 61.8 62.3 53.0 5.29 Austria 12.4 12.6 12.5 12.7 12.9 13.1 5.90 Graces 13.3 13.9 14.8 16.1 17.6 19.1 44.12 Ireland 5.3 5.4 5.5 5.8 6.1 6.4 20.86 Switzerland 20.8 20.1 19.9 19.6 19.3 18.9 -6.82	Norway Sweden	9.3 9.3 16.9	9.3 9.4 17.4	9,8 9,4 18.0	5.4 19.2	9.4 20.4	9.4 21.6	0.97 27.63
2.00 5 2.00	Spain Austria Green Ireland	69.8 12.4 13.3 5.3	60.3 12.5 13.9 5.4	60.9 12.5 14.6 5.5	61.8 12.7 10.1 5.8	12.5 17.6 6.1	13.1 19.1 6.4	5.90 44.12 20.86
These projections, from Euromonitor's report, "Consumer Europe, 1989-90," are based upon a number	Bropen land	1 590.6 ·	506-1	599.7	610.6			

sees projections, from Euromonitor's report, "Consumer Europe, 1989-90," are based upon a future in sumptions which are self-evidently open to challenge, but without which no calculation would be possible. or scample, the figures are based upon exchange rates at 1988 levels; and that purchase taxes, the-added taxes and exclass duties also remain unchanged at 1988 levels. Details about the full report are reliable from Euromonitor, London, telephone 01-251-8024.

tical of the 1992 deadline, another is the gathering debate in the EC on food quality. The French Government is not without support, for example, when it worries that open bor-ders could open the floodgates to synthetic foods from other member states, in turn displac-ing agricultural products "to

an excessive degree."

Last October, Agriculture
Ministers of the EC devoted their informal meeting in Beams to this issue and the contents of a French paper which floated ways in which regional food standards could be protected.

Mr Henri Nallet, the French Farm Minister, scotched suggestions that his Governme wants to cover Europe with the Appellation d'Origine Contro-les system – laying down strict rules on preparation, contents and geographical origin - but the paper neverthe-less envisaged an EC wide inventory of regional special-ties, together with detailed quality control rules.

The situation at the moment is that the Commission is drawing up a response. Italy, Spain, Belgium, Luxembourg and to a leaser extent Garmany me broadly sympathetic to the

Takeovers by European food groups, 1988-1989

French view with the Netherlands and the UK the most sus-

Mr Raymond MacSharry is on record as opposing a narrow, restrictive approach.
But while some names like
Cheddar and Brie have become almost universal in their use and could hardly be "retrieved" – it seems likely that the Commission will seek to provide some protection for more jealously guarded brands when its proposals emerge.

Completion of the Internal Market: Community legislation foodstuffs; COM (85) 603.

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country to country. Source: Euromanitor, Landon, tel. (01) 251-5224.	essary to satisfy essential requirements in the general ti	Scores of so-called "applica- on" directives are expected to al	If the abser volume of work send is one reason to be scep-
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European canned food industry

Competition intensifies

Competition from frogen, fresh and chilled foods and lack of innovation by camers are among the reasons for the lack of growth in the value of of camed products in Surope, most notably in West Ger-many, haly and the UK, three

Lack of innovation by can-ners has been regarded as as a prime reason why market share has been lost to frozen:

Buromonitor, the market research organisation, says that "certainly frozen foods have had a severe impact on canned finds sales during the present decade, but with hind-sight this could hardly be-

New frozen floois products have developed very rapidly in conjunction with household penetration of freezers, the the extent that in the major ladius-trialised markets frozen foods are now largely integrated into mainstream grocery retailing while growth in freezer owner-ship has slowed significantly. "Indeed, a certain equilib-

rium between frozen and canned foods is being reached and both sectors now face growing competition from irra-diated or "picofogds", and from long—life package formulas."

the major canners, which michael some of the world's higgest food groups such as Campbell Soup Co., HJ Heinz, RJR Nabisco, Nestle and Unilever, had sought for some years to be innovative, but with mixed results.
Soup and sauce canners had,

for example, a moderate suc-cess with aseptic packaging, in that, strained tomstoes from Permalat, the market leader, were only sold in tetrabrika while the ring-pull can had generally been well-received.

Manufacturers, says Euro-

monitor, are prepared to invest heavily in order to compete with other food sectors, while new developments such as the introduction of fish-in-brine indicates that manufacturers have sought to respond to the health lobbyists.

Exotic and convenience canned food are helping to canned rood are heiging to improve the market. In France, for example, sales of prepared insals in cans, such as cassoulat, are giving some impetus to the market while exotic vegetables such as bamboo shoots and artichoke hearts and fruit such as lychees, guavas, kiwi and mangoes are contributing to increased sales in their respective market niches in several countries including Prance, the US and the UK. The UK market for canned foods is the second largest in Europe, after West Germany. The UK's cannad sector has

the other food sectors other than dairy products and meats according to Datamonitor, the research organisation. The meet and vegetable se

tors of the market have declined steadily as a per ceneight years, although the mar-ket for canned fish has expan-

Tuna is the largest segment of the fish market with the sector dominated by John West and Princes. Datamonitor says that since the fish is sourced from all over the world, not simply from the North Sea, as in the case of much of the frozen and fresh fish in Britain, "the canned market is much better positioned to deal with problems of supply.

The market for canned fruit

will decline in volume in the UK, suggests Datamonitor, as will that of canned meat and vegetables. As to the uniqui-tous baked bean, the report says that the market will suffer a slight fall in real value as volume sales slip and the price per unit moved shead only marginally.

"The competitive nature of the market and the advance of canned pasta will ensure only limited price increases," it adds. "Some measure of trading up will occur with addedvalue ranges being expanded."

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quality and technological innovation. In the UK we operate a network of strategically located cold stores, offering a range of ancillary processing and packing services.

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THE FOOD INDUSTRY 3

dynamic market

phenomenon. Indeed, the verb to snack" has been in the Oxford Dictionary since the early nineteenth century. What is more recent is the increasing popularity of snacking. The decline in the traditional family meal occasion and the simultaneous increase in infor-mal eating patterns are major contributory factors to this

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highly developed in the US and Canada - is big business. PepsiCo, for example, is the world's largest international marketer of snack foods, operating 28 businesses in 22 countries, with more than 50,000

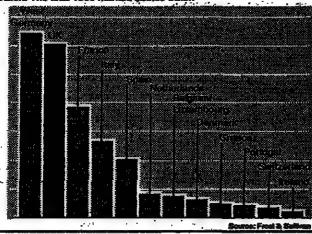
and 76 plants. The group sees an opportunity to double its snack business to \$2bn over the next five years.

tionally defined to include crisps, savoury snacks and nuts. It is one of the most dynamic markets within the food industry. The European market is worth about 24m,

market is worth about zaun, according to Pepsico.
Although the UK and the Netherlands have the largest markets in Europe, developments is rapid in Spain, Portugal and Italy.
In the UK, more than 18m.

packets of crisps, 7m packets of savoury snacks and 1m packets of rous were sold each day in

Confectionery products market



ing for 4.2 per cent

confectionary alone worth over \$16bn, in the UK, more than £1.1bn worth of blaculu are consumed each year, elong with £2.3bn of choos and £1.1bn in sugar

Alliance (BCCCA) has

sugars "that there is little evidence to link sugar

SNACK PRODUCTS

sector is, to some extent, a result of those individuals who, as children; enjoyed snacking and who have continued this trend as they have grown

Snack foods - both in the

savoury and confectionary secgracers, catering establish-ments, cash and carries and CTNS in 1988 rose to 1888m. 1306m. 2223m and 2146m. tors — continue to have a remarkable success throughout the world. In Europe, snack market growth will mainly be swallowed by the increasingly dominant multinationals, sug-Rising interest rates and the sts a report from Euron spending have had remarkably little effect on the snack martor. Cadbury, for one, is intending to expand its interets, especially in West Germany and Italy. ket. Both standard and pre-

In the savoury spack sector, increased concentration in retail grocery markets will fur-

regarded as routine, rather than "treat" purchases.

Crisps are still the most pop-

ular snack and account for

around 60 per cent of sales.

Savoury macks showed the most dramatic growth within the snack market in 1968. Made from reconstituted make and potato floer; the manufacturing worses involves error dies.

through a nozzle. Simply by varying the muzle shape and size, and latinate variety of

Another development within tile adult sector has been the launch of snack products with a positive besith nessess. Kelp

needly suited to regularisms.

The adult sector of the total

has been characterised by increasing segmentation, with products launched on a variety of platforms, including low fat, high-fibre, "premium" variety and exotic. Although well-established in the LUF the rest. tablished in the UK, the man-ket is still expanding and diversitying it now represents 43 per cent of market sales throughout Britain, West Ger-

by Princies Light and Ruffles Light, and manufacturers intend to expand the consumer.

spack market is characterised by exotic and sophisticated

CHILLED AND FROZEN MEALS

Innovation abounds

THE CHILLED foods market particular, ready-made als and dishes – is forecast to rise to \$46.3bn in Europe by 1993 - up from \$36bn in 1988. The reasons for rising sales, according to a report from Frost and Sullivan, market

analysts, is the increasing one and two-person house-holds, coupled with an ageing population. The greater pene-tration of microwave ovens shelf-life favours the growth of the chilled food market.

of around \$9bn, followed by West Germany, with over \$8bn. In the UK, the frozen and chilled food sectors share many common elements. Both sectors are showing healthy signs of growth, and both have been inundated with new, innovative products. Both sec-tors reflect the changing lifes-tyles of consumers. UK sales, worth 26.6bn in 1988, could rise

as a symbol of the 1980s. One contributory factor has been the increase in the number of women working outside the home. In 1981, women formed force, and this proportion had risen to 42.3 per cent by 1988. tinue as a direct result of the demographic time-bomb which is already revealing a decline in the number of school-leavers. With less time available to shop for and prepare foods, there is a growing proportion of individuals for whom conveundoubtedly lower. nience of purchase, storage

The increase in the owner-ship of fridges and freezer units, plus microwave ovens, has boosted the growth in these sectors. UK household ownership of fridges/fridge-freezers reached 98 per cent in 1988. It is undoubtedly in the area of domestic ownership of microwave ovens where the chilled food demand has been most spectacular. From virtu-ally zero in 1980, ownership coss to around 50% in 1999.

The microwave is perhaps the greatest instrument of the modern lifestyle in the UK. Ready-made meals offer

ready meal market is nearly three times the size of the chilhowever, been growing at a faster rate since 1985. This is against the backdrop of safety of food. As a result, the growth rate for 1989 was

The trade responded swiftly to the rising demand for more fresh products, free from additives. Unfortunately, this has left the chilled products more monella and listeria.

threatened by the recent microwave scare, and this has encouraged many supplies detail very carefully their

The UK frozen food market is now worth over £2bn, and the growth in this sector can be partly attributed to the wealth of carefully targeted products. The trade

that added value products accounted for 55 per cent of the frozen food market in 1988, compared to 39 per cent in 1980. The UK's chilled sector is currently worth over £ihn.

Although the frozen and chilled sectors share many common elements, they are very different in many respects. This is particularly true of their supply structures. In frozen food, the manufacturers' brands are strong, with "own-label" products accounting for only 36 per cent of

Own-label is, however, strong in commodity sectors such as vegetables. In chilled food, the manufacturers' brands struggle for shelf space as the major multiples devote the majority of their space to own label, which accounts for over 57 per cent of sales.

The UK market is becoming more discerning and cosmopol-

more discerning and cosmopol itan, and the variety of lines offered in the frozen and the be an important element in interest. Buyers will maintain their search for unusual, tast and versatile products, provid ing suppliers with a strong sales opportunity, whether it be with own-label products or

UK consump	tion of fro	en and	chilled 'read	ly' meals	('000 tonnes)
	1985	1986	1987	1988	% change 1985-88
Frozen ready meals Chilled ready meals	67.5 27.3	98.7 33.0	113.5 39.8	130.5 46.6	+49.1 +70.6
Total in '000 tonnes	114.8	131.7	153.3	177,1	+ 54
					Bource: Market Po

Moves to beat food-tamperers

the US – was largely unknown a decade ago, But in the latter half of the 1980s extortion for political gain, financial better-ment, attention or revenge, by tampering with food, drink and drugs, sent shockwaves through the food industry in

Europe and the US. The threat was not merely sconomic: lives were at stake as well. The new terrorism came into its own in Chicago at the end of 1982 when seven people died after they took extra-strength Tylenol capsules - an over-the-counter medi-cine for headache - which had been contaminated with potas-

sum cyanide.
Later, the number of reported product-tampering incidents in the US climbed from 120 in 1985 to 1,720 in 1986. Animal-rights activists introduced the idea to the UK in 1984 with the contamination of sharmon with bleach. Later of shampoo with bleach. Later that year, activists claimed they had contaminated confectionary items. Although the Mars scare proved a hear, the company withdrew 3,000 tons of confectionary and lost sales worth an estimated £15m and £2.8m in profit.
Since then, there has contin-

Food companies have stepped up security in stores and factories

ued to be a variety of threats in other sectors - in 1989 con-tamination in the UK reached new levels of menace. Glass in crisps and in baked beans, colesiaw – and even in nap-pies – razor blades in haby food, weedkiller in grape juice: the threats became steadily

more bizarre and dangerous.

Publicity prompted one woman to falsely claim that a Heinz baby dinner had been spiked with a drawing pin. She ray fined 1200.

in another case, a man was jailed for 60 days for falsely claiming he had found a needle in a jar of banana yoghurt. He had kept up the pretence for nearly a month and sparked off a baby food scare in Ayrshire. He told police he had made up the story to get more attention from his girlfriend.

Few of the leading food companies and supermarkets were left unscathed. Some of the wider-known cases involved Reinz, Cow & Gate, Kraft Foods, Smith Foods, HP Foods, KP Foods.

In the US, within a week of the first poisoning following the tampering with Tylenol,

One way in which companies dent packaging, designed to stop people contaminating a make such interference apparent before consumption.

But such measures carry a cost: it is likely that tamper evident packaging for food and drink could soon become the norm, costing the industry millions of pounds and forcing up

Premier Brands, which in 1988 spent an estimated £500,000 on new tamper-evident packaging for its Chivers Hartley jams, says it has such plans for all its products. Heinz and Cow & Gate

reacted quickly to its own baby

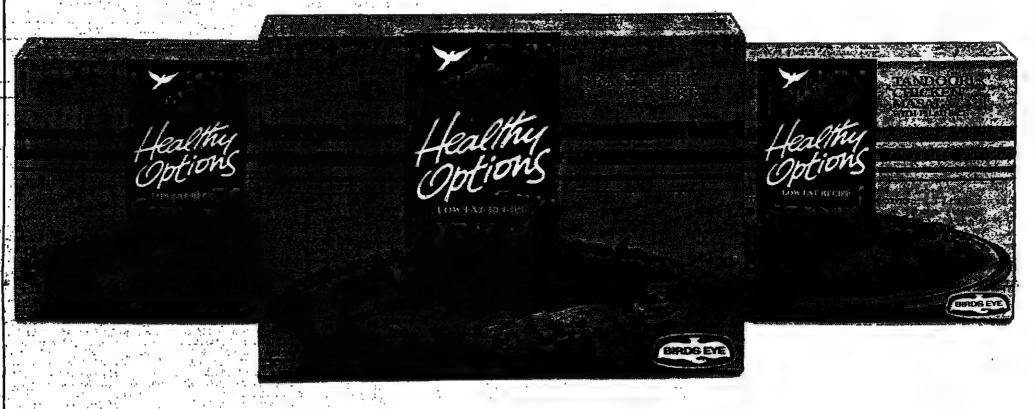
food tampering scares by introducing shrink-wrapped nated baby food. Manufacturers offered a reward of filOO,000 for information lead-ing to arrest. At the time of the baby food incidents, Tesco,

Asda and Boots, plus several co-operative societies and con-venience chain, Circle K, withdrew Heinz and Cow & Gate The larger supermarkst chains have sponsored the set-ting up of the Food Safety Advisory Centre in the wake of last year's food scares. Reading

out Europe for companies with contamination problems.

The larger food businesses have stepped up vigilance and: security in stores and factories. They have also set up management crises teams, sent their executives on courses and invested in tamper-evident

Scientific Services has now extended its help-line through-



We've fattened up our market share (if nothing else).

When we launched our Healthy Options range of low fat meals in 1989, we found we were filling a gap.

Our research showed us that while there was a move to healthy eating, none

of the existing brands fitted the bill.

Consumers wanted good tasting, satisfying recipes that were also low in fat, and no artificial additives.

Within four months Healthy Options

has captured double the market share we expected.

Healthy Options - just one of the good food ideas from BIRDS EYE Birds Eye.

1983 and 1988. In 1983, 67.8 per

cent of all bread consumed in

the UK was white; but in 1988 this proportion had fallen to 51.5 per cent. Brown bread however, has continued to rise in popularity, and its consump

tion increased 21 per cent dur-ing the same period. By 1988 it accounted for 12.9 per cent of

bread consumption, compared

Even more noteworthy is the

increase in the popularity of the wholemeal/wholewheat

varieties. This category grew

59.3 per cent between 1983 and

1988 to account for 14.2 per

This is clear evidence to sup

port the trend towards the con-

sumption of more brown/who-

lemeal/wheatmeal varieties in

to 10.4 per cent in 1983.

cent of sales in 1968.

ومرادية والمراجع THE FOOD INDUSTRY 4

DISTRIBUTION SPECIALISTS

Route to cost-savings

FOOD retailers in the UK have little to learn about the importance of an efficient supplychain in controlling costs and maximising revenues. But the distribution specialists who serve them face significant problems in transferring their expertise to Continental

Experience over the last decade has shown that control of the supply chain can cut shelf prices by between 12 per cent and 20 per cent, according to the product - sufficient to make a significant difference to the bottom line.

The multiple food retailers were among the first to spot the savings which could be made, and their success in controlling transport and logistics costs helps explain why they now control more than 70 per cent of the UK grocery mark

As the dominance of the UK multiples has grown, they have sought to maximise the savings to be made from better stock control, logistics, information technology and ware-housing as well as the opera-tion of vehicle fleets.

The solution has been the

establishment of third party distribution specialists, which took over the complex distribution function from the multiples, allowing them to re-invest capital and management time in their core business of retail-

As a result, third party operators now have around 70 per cent of the UK groceries distri-bution market — by far the highest proportion anywhere in Europe.

The development of the industry has been a virtually continual success story over the last five years or so, as companies of the calibre of NFC, Christian Salvesen and Tibbett & Britten have reported a steady stream of

As the industry has grown, the services it offers have become increasingly complex, usually tailor-made to the requirements of individual cus-

For example, Exel, the logis-tics division of NFC – which includes household names such as Brooks Bond Foods, Marks and Spencer, Mars, Sainsbury and Tesco among its food industry clients - operates 20 grocery depots, five of which turn over more than £10m a year. The scale and complexity of the operation is indicated by the four regional distribution centres operated by Exel for Tesco and Sainsbury's, each of which employs more than 300 people. Three of the centres a multi-temperature composite warehouses each with an area of more than

250,000 square feet. However, as the market matures, competition is intensifying, and there are some indications that the market share of the specialist compa-

nies may have peaked.

Mr Reg Bailey, the partner responsible for distribution services at Peat Marwick McLin-

New distribution services are increasingly complex, usually tailor-made to needs of individual customers, says KEVIN BROWN

tock, the accountants and management consultants, says the specialists may find it difficult to penetrate the remaining share of the market held by

own account operators. One reason for this is that the multiples see advantages in retaining part of their distribu-tion network within their own ing flexibility and leverage. This thinking is also reflected in a trend towards

shorter, less exclusive con-tracts, which seems to be gathering pace in the industry. Some multiple retailers are thought to have had very frank discussion with their distribu-tion specialists on this score. All of this indicates problems ahead in the UK market for the distribution companies, d helps to explain why many of them are now looking to the European Community for future growth

There is little doubt that the distribution specialists are well ahead of their Continental competitors in their command of the complex skills of the industry. But there are some doubts about the ease with which the Continental market can be conquered. For one thing, multiple

retailers have a much lower market share in Continental

cated that multiples have only 50 per cent of the groceries market in West Germany, 45 per cent in France, 41 per cent in Spain, and 13 per cent in

As a result, the market share of third party distribution spe cialists is correspondingly low - around 15 per cent in West Germany and France, less than 2 per cent in Spain, and nil in

Some industry commenta-tors argue that the virtual absence of third party distribu-tion skills in Continental Europe's food industry pro-vides an opportunity for UK companies to achieve rapid

But Mr Bailey is one of a number of analysts and academics who are now urging a more cautious approach based on adapting local distribution networks rather than attempt ing to impose the sophisticated systems which have developed in the UK.

Many of the considerations which encouraged UK multi-ples to contract out their distribution operations do not exist less impact.

For example, one important factor behind the growth of the Uk industry was the attraction for many multiples of off bel ance sheet financing - which tends to be less important in many Continental countries, especially West Germany. Also, there is less incentive for Continental companies to

contract out in order to rid

themselves of industrial rela-tions problems because labour relations tend to be les frontational than in the UK. UK distribution companies which were initially very optimistic about the prospects in the Continental market have taken these issues on board over the last year, and have begun to approach the market in a more cautious fashion.

Christian Salvesen and Exel for example, have both entered the Continental market on the backs of customers with which they have a long-standing rela-tionship in the UK. However, Exel is also firmly

on the acquisition trail, with a director committed full time to trying to spot small Continental distribution organisations which would be worth buying.

COMPANY survival in the food industry depends in no small way on the ability to adapt to the changing needs of the consumer. In the increasingly complex and dynamic environ-ment facing the industry, the ability to react quickly to changing consum tions is vital. It is also a vast and complex exercise

European consumers are a fickle lot and eating habits are not easy to change. As Mr Citye Wilson, manager of the marketing consultancy division at PA Consulting group points out:

In Spain, breakfast is not a The French eat vegetables separate from their entrée.

In Germany, chilled desserts are down-market.

In France, yoghurt has to be The Dutch ent biscuits after

successful major brands annched into a market with strong marketing support can be good. But new product development process can be development process can be very costly and fraught with

The return on investment for

Success in any product area can never be guaranteed. Thousands of new food prod-ucts are tested each year, but few reach the point of a full retail lennch

In a creative process such as this, it is reasonable to assume a certain level of wastage. Yet affore rates typically average between 70 per cent and 90 per cent. This is despite years of extensive research into many estimates research into many factors which influence cusPRODUCT DEVELOPMENT

Complex exercise

Changes in the	UK o	onsumption of	bread (ourices per	person per week)
		963 : 1984	1965 - 1986	1987 1988
Witte Brown Wholewheat/witchmeel Other breed* Total	4	n.9 20.1 5.2 9.5 2.7 3.1 4.0 4.0 0.8 30.7	19.4 16.5 3.7 3.8 3.6 5.4 4.3 5.1 81.0 30.5	16.0 15.6 3.7 3.9 4.7 4.3 6.2 5.5 30.6 30.3

ket provides ample evidence of new product activity. And as the wider European market approaches, the UK will undoubtedly see many "new" brands. However, most of the current new products in the launch, compared with 50 per cent for line extensions. UK are brand extensions, which allow companies to capi-talise on their brand strengths.

move to be far more successful than significantly new product launches. Research by Goodall Alexander O'Hare, for example, discovered that only 32 per-cent of new food products survived for two years after their

New product launches are clearly not restricted to markets showing healthy growth, indeed, even in the bread market there has, over the past few years, been a great deal of activity, as the statistics on this page indicate.

Rread, whether it be the wor-

thy white lost or the fashion-able French stick, still remains a stack element in the British diet. Indeed, in the UK, more than 10m large loaves are consumed every day. Further-more, the bread industry is the

Percentage changes in UK bread cons

second largest in the food sector, with annual sales of £2bn. Bread consumption in the UK has been fairly static in total since 1983. Despite this, the bread market has been buoyant – this can be attri-buted to the growing concern over the intake of fibre in the UK diet. It can also be attributed to the swift response from the bread industry, in launching new products which are consistent with this consumer-concern. White bread is still the favourite, although its consumption has fallen by

the UK. The bread industry has been supplying varieties rich in dietary fibre for some time. Indeed, the ever popular British Bakeries' Hovis brand is celebrating its centenary British Bakeries have carefully segmented this sector and have launched a host of new products on the back of the Hovis brand including Hovis Country Grain in July 1989 the Hovis Stoneground whole-meal loaf, which is made with

1986

51.5

mear roat, which is made with organic flour, was launched, bringing the Hovis range to seven. the first pational "green" initiative in the bread market. It was also the concern over the fibre content of the UK diet which prompted the launch of the soft grain bread varieties. This has proved to be one of

Growing awareness of health and safety issues

Other breed*

More joint ventures

HEALTH, nutrition and food safety are vital issues with phenomenal profits at stake and as manufacturers and gro-cery chains seek points of dif-ferentiation, the health aspect is seen as one way of creating that distriction.

The industry is aware, too, that a failure of safety for one product can lead to a collapse in demand across an entire

Two significant phases in the past decade have also spurred customer-demand in the UK for healthier, "more natural" food and subsequent effort by the food industry to meet this demand.

Machine grant consegration

cation of the 1983 discus paper from the National Advisory Committee for Nutrition and Education (Nacne), recom-mending more detailed food-la-belling, and the report — a year later — on dist and car-diovascular disease by the Department of Health on medi-

Department of Health on medical aspects of food policy. The second phase was the more recent wave of food safety scares over salmonella and listeria.

In 1976, the European Commission issued a directive on nutritional information for foods. This was later included in the Food Labelling Regulations of 1984.

UK Government interest in the links between diet and heart disease also speeded up the process of giving nutritional information, the foundations of which had already been laid by some of the larger food communics. While the larger food communics. food companies. While rigurous product testing and sampling techniques are now common es. While rigorous among today's mammacturers, the food chains also provide a vast range of information about nutritional values and

healthy eating habits. Among the first, for example, was the ABF subsidiary, Allied Bakeries, which added information to its Allinson and Vit-Be brend in 1984. In 1985 the Allinson and Vit-Be Hi Bran brands were the first bread products to carry the Health Education Council endorsement. The "Bread is

Good For you" campaign came out of the discussions to reduce bread's salt content.

Kellogg had already adopted a standard format for labelling in 1978. Eden Vale was the first dairy goods manufacturer to label its products with nutritional information in response to increased consumer interest. St Ivel launched its Gold

fat-content. In 1962, it intro-duced nutritional data on voghurts, salads and cottage

Manufacturers such as Fin-dus, Nabisco Brands, Pasta Foods and Flora manufacturer Van den Berghs & Jurgens began to produce publications on healthy eating.

This activity was largely limited to famous brand names.

But in 1985 Tesco became the first UK supermarket chain to tion on its own-label products, well in advance of legislation.

The company also produced a series of leaflets introducing consumers to healthy eating nis programme was supported.

around the country.
Jimmy Gulliver's Argyll,
Stores launched a Customer Information Programme in 1965 for its Presto Food Mar-kets. The company supplied free leaflets and manu sugges-

launched its Natural Foods range with mutritional labeling. Bejam, well-known for its nnovative products, created a Healthy Esting Advisory Service, with advice on how to organise personal diets.

The Co-operative Wholesale:

Society launched an "Eat Right" campaign, introducing a booklet, wall chart, leaflets and mutrition advisory service. It also began uniform nutrition-information for the label ing on its 1,500 own-label prod-ucts. In the same year, Sainsbury announced that it would label its 4,000, plus own-label goods with nutrition information to a sundard for-

Concern with health increased during the 1980s as the issues of additives, pesti-cides and organic food because

cern. Interest in vegetarianism increased to the extent that large superstores now devote entire sections to health products and supplements. Numerous scares concerning drinking water in the late

17.7

The economic cost of safety mishaps in manufacturing can be high. Source Perrier, the French mineral water group, whose international brand image has been built on purity and health, recently withdraw its world stocks of 160m botties, following the discovery of minute traces of benzene in some shipments. The sudden setback for Perrier provided a massive boost for rival mineral

As health-consciousness s, supermarket chains place tough demands on their suppliers. In the area of fruit supplies, for example, the co chain will not sell apples sprayed with the controversial pesticide, Alar (which is allowed in the UK, but banned in the US.)

markets take the health and safety issue that six of them funded the UK's Food Safety Advisory Centre last year which brought rivals together

Andrew Don

the UK bread sector. Jill Pearson

The economics of food safety

AROUND 160m meals are ten in the UK each day. Some 32,234 cases of food poising were reported in 1987, compared with 9,839 in 1977 - "but these figures under-estimate the total incidence of food-borne disease, becau dents' remain unreported," says Prof. John Marsh, of

Reading University.

Specially on the aconomic costs of a failure of food salely at recent FT conference on the food and drink indusa series of food ecores asso-ciated with such unattractive words at 'salmonella,' 'lleteria," the number of reported cases of food poising has grown elemningly, but it is still unclear whether this is change in medical fashion or a change in the real world." While fresh fundamental

trade making of the chemistry and microbiology of food was a starting point for the discovery of safer methods of food-processing, "to achieve a high level of food safety, at an affordable second requires thought and action from us all."

FOOD FOR THOUGHT From The Economist Intelligence Unit

MARKETING IN EUROPE: Food, Drink and Tolonico Survice

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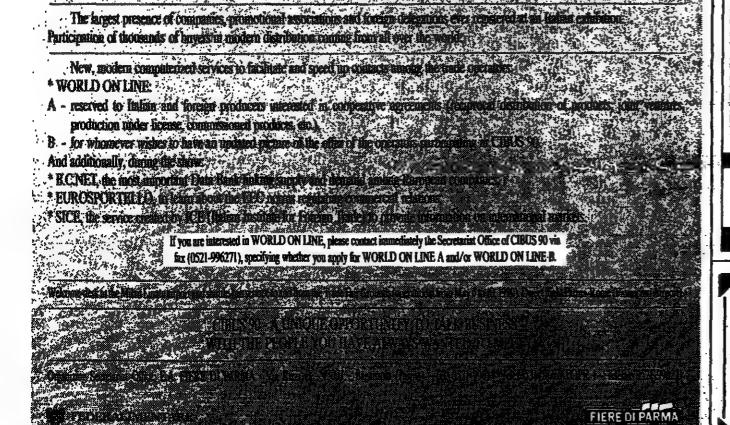
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The property of the strategy o

Dior strives to put its house in order

The French couturier is striving to regain its once pre-eminent position. Alice Rawsthorn explains how

or the next few days the ateliers on the third floor of Christian Dior on the Avenue Montaigne in Paris will be bustling with activity as the stylists and seamstresses put the finishing touches to the next season's

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Comments of the A Library C

prêt à porter cellection.

The offices and meeting rooms on the other floors are bustling too. Behind the chic facade of the fashion house, Christian Dior is in the throes of a management revolution. Since Béatrice Bongibault sliped into the managing director's seat nearly two years ago, the house of Dior has changed dramatically. Designers have been hired and fired. The design studios have been restructured. New stores have concent Tighter financial are opened. Tighter financial controls have been introduced. Nearly a quarter of the old licensees have been dropped. Bongibanit is determined to

restore Dior to its status as the most prestigious – and profit-able – of the Paris fashion houses. Her new regime has houses. Her new regime has not only brought dramatic changes to Christian Dior, it is influencing the management of the other houses too. (see box)
Dior has been the bastion of French fashion since 1947 when Christian Dior introduced the waspy waists and picture hats of his New Look to post-war Paris. By the time Bongibault arrived from Chanel, where she headed its fashion interests, in the summer of ion interests, in the summer of 1988, it was still one of the world's most famous fashion houses. Marc Bohan, who had designed its haute couture since 1960, counted Princess Caroline of Monaco and Liza Minelli among his clients.

Minelli among his clients.

But the company's financial fortunes had faltered over the years, it lost control of its perfumes — potentially the most profitable part of its business — in a financial crisis in the late 1960s. The fashion house was later sold to Bousac; the troubled textile empire eventually taken over by Agache, the French industrial group headed by Bernard Arnault, who has been fighting a kitter battle for control of LVMH-Moët-Hemmessy Louis Vuitton,

Moët-Remessy Louis Vuitton, the luxury goods group.

Despite the loss of its per-fumes, Dior had used the glam-our of its name to assign a



AGACHE, the conglomerate that controls Christian Dior, is not the only industrial group to have discovered the appeal of Paris fashion. One by one the old established Paris the bare have been greated in hir Claude Montana and its linancial systems and the bare bare have been greated in hir Claude Montana as its houses have been snapped up by industrial and financial

by industrial and financial groups.

Carus, the French company controlled by Carlo de Benedetti, the dynamic Italian industrialist, has a holding in fives St Laurent — which became the first publicly quoted fashion house when it floated on the Paris Bourse last summer. Astory, a subsidiary of the Suez Group, led the team of French investors which bought control of Courreges from Itokin last month.

LVMH, mother of Arnault's interests which owns Dior perinterests which owns Dior per-fuses, has acquired Givenchy. Occofi, which controls the Vuitton family's interests, has joined forces with L'Oréal, the connectes group, to buy Lan-vin from Midland Bank.

The allure of the fashion houses to this new breed of investor is that they offer an entrie into the buoyant global market for luxury goods. The new investors intend to use their skills and resources to turn the houses into profitable businesses through which they can assign licenses.

Bongibauit, 37, is a phenome-non in French fashion. During her six years at Chanel she had

worked closely with Karl Lag-erfeld and had steered the house through a frenetic

period of expansion. She is also infamous for having appeared at a catwalk show only a day after having a baby. Her appointment at Dior was indic-

ative of the scale of the changes Armanit intended to make.

string of licensing deals for everything from stockings to sunglasses. But its margins had fallen to less than 2 per cent on sales of FFr5.2bm (5535m) in 1988.

In the longer term Agache was worried that Dior could lose its cachet in the increasingly connectifive interpretional

to hire Claude Montana as its new haute conture designer.
Givenchy has opened stores
and diversified into cosmetics
thanks to LVMH support.
Yet the ilaisons between the

fashion houses and their new investors have not been entirely successful. The story of Courrèges under Itokin acts as a cantionary tale of what can happen when commerce clashes with fashion.

Courrèges was making heavy losses when Itokin arrived in the mid-1980s, The Japaness company sought to stem the losses by cutting back on loss-making busi-nesses like conture. The result was disestrous. André Courrèges, the original designar, resigned and Courrèges was expelled from the clite Chambre Syndicale de la

Chambre Syndicule de la Hante Conture.

The fend simmered on until a few weeks ago when Hokin sold its controlling interest to the group of French investors led by Astorg. Their first priority is to bring back André Courrèges and make peace with the Chambre Syndicule.

The pret a porter collections are not particularly profitable and the fashion houses almost always lose money on haute couture. But the prestige and publicity generated by the catwalk collections — more than 1,000 journalists flock to Paris for the loss-making cou-Paris for the loss-making con-ture shows — enables the houses to attract licensees. Haute couture is really a from of advertising that cre-ates the luxurious image which will persuade people to buy stockings and sunglesses bear-ing the Dior name. Yet there is a danger that, if there are too many stockings

there are too many stockings and sunglasses on the market, the image of the house may be tainished.

The secret of running a suc-

cessful fashion house is to strike a halance between making enough money through licensees, without jeopardising the exclusivity that oxiginally

The Paris fashion industry is littered with examples of houses that have suffered because of their failure to strike that balance. Pierre Carding for instance, has signed so many licenses that he has lost his sure of exclusivities.

As Bongibault was well As Bongibault was well aware, any attempt to revitalise Dior by applying conventional business principles — such as stringing out loss-making activities, like haute counters or assigning a string of new licenses — would have been disastrous. Her challenge was to improve Dior's profitability by modernising its manability by modernising its man-agement without destroying the traditional base of the busi-

his aura of exclusivity.

Her first priority was design.
Marc Bohan was a respected
figure in French fashion and
his subtle designs were well
suited to the middle-aged women who bought the Dior couture collections. But the younger European designers, like Christian Lacroix and Romeo Gigli, were hogging the hemilines.

This problem was aggra-This problem was aggravated by the structure of Dior's design system, where different designers were responsible for different collections and there was no clear strategy for the design of licensed products. This meant that the house no longer had a distinctive "look" of the sort that Christian Dior had created in the 1940s and Karl Lagarfield had given Chanel with his reinterpretation of its classic suits. tis classic mits.

Bongibault began by looking for a new designer. A number of different designers — including Thierry Musler and Claude Montana, who now works for Lanvin — were mooted as likely contenders, Last May she announced that Glanfranco Ferre, a 45 year-old Italian designer, had been appointed - reputedly at a salary of \$2m. (\$1.2m) — to succeed Marc Bohan.

The fashion press, which loves nothing better than a scandal, flung itself into a furere. Ferre's appointment and the abruptness of Bohan's departure — he was little more than a year away from retirement — caused a sensation.

Kari Lagerield was quoted in Wemm's Wear Daily, the US trade paper, as saying he would "rather he a beggar on the streets than work for Bernard Arnault".

Bongibault is unrepentant.

Ferre, she says, is "perfect" for Dior and Bohan had known there were going to be changes long before the announcement

was made.

The complaints continued until Ferre's first coerare show last July. The collection was a tribute to Christian Dior with the full skirts and cinched wasts of the New Look. "We wanted to show that we respected the tradition and spirit of the house," says Bongbent's gibault.
The fashion press, fickle as

ever, was rapturous. Farre ble" award for the best collection of the season. New cus-tomers, like Tina Turner, the singer, flocked to the Avenue Montaigne. The seamstresses could scarcely keep up with

Bongibault went on to reor-ganise the rest of the design system. Gianfranco Ferre now system. Gianfranco Ferre now has responsibility for both couture and prêt a porter. Dominique Mouriotti is in charge of men's wear. There is also a bureau du style, or studio, responsible for all the licensed products, so that the design of all the products bearing the Dior name is controlled from the centre. "Everything must be done in the same spirit," says Bongibault.

eays Bongibault
After design, the next priority was ilcensing. Bongibault was dissatisfied with the qualtity of some of the licensed products and was concerned that others — like a collection of furs made in South Korea and a range of men's under-

and a range of men's under-wear — were not in keeping with Dior's luxurious image. Some licensees have been dropped. Others, like Gruppo GFT, the Italian textile group, have increased their work for Dior. All in all Bongibault has weeded out 50 of the original 360 licensees in less than two 260 licensees in less than two All the licensees now work to tighter specifications. The bureau du style circulates guidebooks, with details of shapes, colour, fabrics and even the type of trimmings. A

team from Paris flies all over the world to check that the

form image all over the world.

All its advertising — even for the licensed products that are not sold in Europe — is created in Paris in In the longer term the Avenue Montaigne will work more closely with Dior Perfumes too. The perfumes, which include Miss Dior and Poison, are owned by LVMH, which is also headed by Bernard Arnault. There should be closer cooperation between the two companies in the future especially in areas and as advertis-

The Avenue Montaigne also

Bongibault is now intent on growth. Her immediate objecgrowth. Her immediate objective is to expand the pret a porter women's wear business, which she believes has not explored its full potential. The first Ferre ready-to-wear collec-tion, shown last October, is now going into the shops. It will be sold through 50 selected stores including Bergdorf Goodman in New York, Har-rods in London and I Magnin in Los Angeles. Bongibault expects prit à porter sales to increase tenfold – albeit from a small base - this year. She is also keen to expand

cially in areas such as advertis-

Beetrice Bongloaus: faced with revitalising a facility comp licensees are meeting Dior's standards of product quality and customer service.

Dior's retailing interests. The company has opened a new store in Hawaii, modelled on company has opened a new store in Hawaii, modelled on the Avenue Montaigne, and has remodelled its Geneva controls advertising. In the past the Dior offices in New York and Tokyo took responsistore along the same lines These stores are intended to bility for advertising in their markets. Bongibault insists that Dior must present a unipartly to show licensees how the collection should be pres-

So far the new regime has succeeded in boosting sales – from FFr5.2bn in 1988 to FFr7.0bn in 1989 - but the impact on profitability has been modest. "Our profits are far too low, but we are still investing in the business," says Bongibault. "This year will be another year of invest-ment. But in 1991 and 1992 we should start to see an improve-ment in profits."

If Bongibault's strategy

works, Bernard Arnault will have proved himself to be one of France's more innovative industrialists, not just another opportunistic investor. If it fails, Agache will lose a fortuna and Armult will lose hus.

Whether Bongibault succeeds or not the Branch fash.

whether Bongibaut succeeds or not, the French fashiom industry has changed travocably. The other houses are now employing the same tectics of hiring and firing designers, weeding out weak licensees and sharpening financial systems that Béatrice Bongibault has adopted at Christian Dior. The frivolous world of Dior. The frivolous world of Paris fashion will never be quite the same.

make. When she arrived at Dior, Bongibault fisced the challenge not only of revitalising a fading company, but of getting to grips with the idiosyntracies of the fashion industry. Fashion is a funny business. The Paris houses make most of their money not from the most visible part of their business — the collections — but from licensing in the increative global Chanel. Bernard Arnault decided radical changes were needed if Dior were not to lose its lurens and its licensees to other houses. He appointed Béatzics market for luxury goods.

REPUBLIC OF GHANA **VOLTA RIVER AUTHORITY**

fashion industry. The Italian designers — such as Giorgio Armani and Romeo Gigli — had emerged as serious competitors to the French houses.

And in Paris, Dior seemed staid when compared with Christian Lacroix, the hot

young house continuer also backed by Agache, and Karl Lagerfeld, the West German designer who had revitalised

AKOSOMBO GENERATING STATION RETROFIT PROJECT INVITATION TO TENDER

The Volta River Authority (VRA) is arranging funding in various currencies towards the implementation of the Akosombo Generating Station Retrofit Project and together with its own financing, intends to apply the proceeds to eligible payments under this project.

VRA invites Tenders from suitably qualified and experienced firms for the following Contracts.

Contract AK-2 - Turbines

The scope consists of: modification, repair weiding of runners and retroft of 6 turbines.

removal of existing governors and installation of 8 governors under supervision of the

installation of turbine parts (supplied by VRA) and retrofit of the 6 turbines and 6 governor. hydraulic power systems

testing and placing the turbines and governors into auccessful operation.

Contract AK-3 - Governors

The scope consists of the design, manufacture, delivery, and supervision of installation and commissioning of 6 complete electric hydraulic governors, including electronic controls, oil distributing value, restoring system, speed sensing and mechanical shutdown devices and

Contract AK-5 - Mechanical and Electrical Services

The scope consists of the design, manufacture, delivery and installation of the following:

Modification and retrofit of the powerflouse ventilation, fire protection systems, generator cooling water system, drainage and unwatering system, compressed air systems and standby diesel generator

Electrical

Modification and retrofit of the 415-V ac systems, 120-V dc systems, data logging, events recording, unit controls, protection and miscellaneous auxiliary systems.

It is anticipated that Tender Documents will be available for the above Contracts during April 1990, with Tenders expected to be received in July 1990

A pre-tender meeting will be held in Akosombo during May 1990 and it will be mandatory for all companies who intend to submit Tenders for Contract AK-2 or AK-5 to attend this meeting. Companies interested in tendering for one or all of the above Contracts may obtain Tender Documents by submitting a written request accompanied by a certified cheque in the amount of US \$200 for each Contract to:

Project Manager

Akosombo GS Retrofit Project Acres International Limited 5259 Dorchester Road Njagara Falls, Ontario, Canada LZE 6W1

Telephone: (416) 374-5200 Telex: 021-615107

With copy of Resident Manager request to: Akosombo GS Retrofit Project Volta River Authority ~ P.O. Box M-77 Accra, Ghana

Telephone No. 664941 Telex No. 2022

Tenderers will not be prequalified. However, evaluation of the Tenders will include an assessment of Tenderers' experience and technical and financial competence to undertake the Contracts. The criteria for this post-qualification procedure will be included in the Tender

Other Contracts required for the project will be treated separately.

CONTRACTS & TENDERS

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INVITATION No. T-10/82

The Peoples Democratic Republic of Ethiopia has received a loan from the American Development Fund in various ourrencies towards the cost of Road Maintenance Equipment and spare parts and it is intended that the ds of the loan will be applied to eligible payments under the contracts for the supply of equipment and spere

The Ethiopian Transport Construction Anthority now invites sealed bids from eligible bidders for the supply of Boad Maintenance equipment and spare parts. Only Suppliers from member countries of the African Development Bank and African Development Fund state participants are eligible to hid. All Goods and ancillary services must have their origin from member countries of ADB and ADF State participants.

Interested eligible bidders may obtain further information from one set of hidding documents to be collected during office hours from the Procurement Office Room No. 108 upon payment of non-refundable Birr 50.00 per set. Each request for documents shall be accompanied by the Official name and address of the bidder.

The closing date for submission of bids shall be 10:00 hours local time on May 9, 1990 at which time the opening will take place in the Conference Room 4th floor of the Ethiopian Transport Construction Authority Headquarters

The Ethiopian Transport Construction Anthority reserves the right to reject any or all hids that are not in conformity with all conditions and specifications mentioned in the

ETHIOPIAN TRANSPORT CONSTRUCTION AUTHORITY

PUBLIC NOTICES



MINC INVITES EVIDENCE OF STAGECOACE BOLDINGS **ACQUISITION OF** PORTSMOUTH CITYBUS LTD

The Monopolies and Mergers Commission has been asked to inquire into the acquisition by Stagecoach Holdings Ltd of Portsmouth Citybus Ltd. The Commission would like to hear from any person with information or views on this acquisition. The Commission will be studying the possible effects of the acquisition on competition in the market for commercial and contracted bus services in Portsmouth and Havant and the surrounding

area.
The Commission would like evidence in writing by 16th March 1990, to be sent to: The Reference Secretary (Stagecoach Holdings/Portsmouth Citybus), Monopolies and Mergers Commission, New Court, 48 Carey Street, London WC2.

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For a full editorial synopsis and advertisement details, please contact:

Jonathan Wallis on 01-873 3565

or write to him at:

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FINANCIAL TIMES

Salford Quays development

Letters of intent have been issued for the £19m contract to build the first phase of Har-bour City, the Manchester Ship Canal Company's international business centre at Salford Quays.

BALFOUR BEATTY BUILD-ING is to start work immed ately on the construction of a 10-storey office tower named The Victoria, a multi-storey car park, plus a public house and a restaurant both located on the

Completion of the first phase of construction, totalling 165,000 sq ft, plus 929 car spaces, is scheduled for November 1991.

Two further buildings, the Alexandra Court, and the Prince Regent Galleria housing both office and retail accommodation, will also be built specu-latively by the Manchester Ship Canal Company.

Additional phases of the 18 acre site surrounding the former No. 9 Dock have been earmarked for development to cli-ents' specific requirements on a design and build basis.

Office block

SIR ROBERT MCALPINE AND SONS has been awarded a 27.6m contract for a three-sto-rey office block on the Aztec West business park at Almondsbury, near Bristol, by Arlington Business Parks.

Comprying a 15,500 sq metres site, the building will be sup-ported on reinforced concrete pad foundations and reinforced in situ ground floor slab. The building, which will provide 7,000 sq metres of offices, will be of structural steel frame construction with metal deck-ing floors finished in structural ocrate. External finishes will be a combination of facing brickwork with aluminium framed sealed double glazed window units.

CONSTRUCTION CONTRACTS

Loughborough research centre

COSTAIN MANAGEMENT DESIGN, a subsidiary of Costain Group, has been awarded a contract by British Gas, to manage the construction of a £50m research centre at Loughhorough.

The research centre is being built as part of a re-organisation of research and develop-ment operations by British Gas. The main emphasis of the work at the centre will be on the design and efficiency of gas-fired equipment for indus-try, commerce and the home, and on reducing gas supply

The centre, due to be com-pleted to shell standard by Jannary 1993, will comprise five principal buildings built mainly on reinforced concrete pad foundations with structural steel frames and composite metal decking and concrete floor slabs.

The external walls will include cavity brick and blockwork construction and composite insulated profiled cladding.
The main building of 26,576 sq metres is designed as two interconnecting blocks, each with its own courtyard, and includes low bay and medium

hay laboratory and office accommodation with roof-top olant rooms.

PARLIAMENTARY

Commons: Aviation and Maritime Security Rill, remain-

ing stages.

Motion on Pneumoconiosis

Lords: Coal Industry Bill,

Property Services Agency and Crown Suppliers Bill, sec-

Motion on the Town and Country Planning (Fees for Applications) Scotland Regula-

Question to Government on

the Director of Public Prosecu-

people who have threatened

the life of Mr Salman Rushdie.

Select committee: Public

Accounts: subject, Gibraitar Pensions. Witnesses: Sir Peter Wright, Foreign Office, and Mr

T. Lankester, Overseas Development Administration. (Room 16, 430 p.m.)

Communa: Opposition debate on "The balance of payments deficit, high interest rates and

Motion on the Prevention of

Terrorism (Temporary Provisions) Act 1989 (Continuance)

Lords: Human Fertilisation

and Embryology Bill, report.

Motions on Representation
of the People Regulations and
European Parliamentary Elec-

Select committee: Foreign Affairs: subject, Unesco. Wit-nesses: Mr Tim Sainsbury MP and Foreign Office officials.

(Room 5, 10.30 a.m.) King's Cross Railways Bill. (Grand Committee Room, Westminster

Commons: Debate on the first

report of the Select Committee

on Members' Interests concern

Lords: Debate on the work of

the Citizens Advice Bureau fol-lowed by debate on "The pres-sures on staff of the National

Health Service."
Abortion (Amendment) Bill,

Select committees: Trade and

Industry: subject, British Aero-

space/Rover. Witnesses: chairman and officials of the Board

of Inland Revenue. (Room 15,

10.45 a.m.)

Defence: subject, procurement of the Rapier. Witnesses:
Ministry of Defence officials.
(Room 16, 10.50 a.m.)

ing Mr John Browne MP.

tions Regulations.

(Room 15, 3.30 p.m.)

Hall, 10.30 a.m.)

the impact on industry."

tion's decision not to prosecu

Reculations.

ond reading.

Tomorrow

The two-storey reception building of 2,021 sq metres provides the main entrance for staff and visitors and will house exhibition areas, lecture,

The remaining three buildings comprise the School of Fuel Management containing rule Management Containing.

office accommodation, lecture
rouns and demonstration laboratories, the chemical technology building for research activities and the energy centre.

£22m projects for Amey Construction

AMEY CONSTRUCTION has been awarded contracts worth \$22m. The first is a \$9m order from the Department of Transport to build the A16 Boston to Algarkirk diversion in Lincol-nshire – a nine kilometre section of new single carriageway road, parallel to the existing Al6 along the route of a former

Construction will start

shortly and take two years to The second is an award by Hertfordshire County Council of a £2.3m contract for overlay to the M1 northbound carriage way between junctions 8 and 9. The work will be carried out

on a lane rental basis, commencing early March for completion within 56 days. Finally, the Department of

worth £10.5m, for the Sayers Common to Muddleswood sec-tion of the A23.

The works comprise the construction of 5.2 kilometres of dual carriageway to the east of the existing A28 - by-passing Sayers Common and Albourne and are due to start in March with completion scheduled in 21 months time.

Refurbishing London office buildings

Contracts, worth £7,9m, to give two London buildings a new lease of life have been awarded to LOVELL GROUP compunies. The larger, a £6.4m contract, has been awarded to Lovell Construction by the London & Paris Property Group. Lovell is to carry out extensive struc-tural alterations and upgrading of York House, a 1930s building

in Kingsway, London WC2.
The 7,000 sq metre office building comprises basement, ground and eight upper floors.
Work involves the demolition
and rebuilding of the central
core and office area which occupies about one third of the building. The top three floors of the Keane Street elevation at the rear of the building will be rebuilt using a steel frame structure to provide a mansard roof with dormer windows. The office floors will be fit-ted out to high specification

with integral air conditioning and electrical systems con-trolled by the London & Paris building management system. Access to the development will be from the Keane Street frontage through a marble and granite lined reception area. Work on the 80-week contract is scheduled for completion in

July 1991.

Hertford House, an Edwardian building at Tavistock
Place, London WCL, is to

alterations and refurbishment under a £1.5m contract for Dial Securities awarded to Walter Lilly & Co.

As part of the refurbishment open plan offices will be provided throughout the 1,785 sq metres building by replacing internal dividing walls with structural steel columns and beams. Raised floors and suspended ceilings will also be installed to carry M & E services and the building will be fully air conditioned. Externally the brick and stonework facade will be cleaned and new windows fitted throughout.

Work starts shortly and com-letion is scheduled for

Major Dorchester Hotel refurbishment

ELLIOTTS OF BRADING, a Trafalgar House company has recently been awarded a con-tract for about \$4m for work at London's Dorchester Hotel in

Park Lane. Awarded by Sir Robert McAlpine Management Con-

tractors on behalf of the Dor-chester Hotel London the contract includes the manufacture and installation of joinery to eight floors consisting of corridors, bedrooms and bathroom

Working from the eighth

floor downwards, work within the hotel's corridors includes; cross corridor door frames and architraves manafactured from mahogany incorporating featured raised and fielded panels offset and complemented by

LEGAL COLUMN

Pressure mounts on firms to declare revenue and earnings

By Robert Rice, Legal Correspondent

THE TIME is fast approaching, when, like it or not — and most of them do not like it one little bit - UK lawyers are going to have to give in to mounting pressure to make publicly known the gross reve-

with partners' earnings.

Pressure to come clean will not stem from their being in any sense being publicly accountable. But, as a great many partners in City law firms now earn considerably more than all but the highestpaid captains of industry, they might feel it worthwhile, as a public-relations exercise if nothing else, to provide their clients with more information about the economics of run-

ning a law firm. Rather, it will stem from the increasingly competitive envi-

Once a firm sees advantages in declaring how well it is doing. others will have to follow suit

ronment for the provision of legal services worldwide over the coming decade. In many ways it will result directly from the increasing importance law firms now attach to marketing themselves. Once one firm perceives a competitive advantage to be gained from letting the world know how well it is doing, others will feel constrained to fol-

City firms, already seduced by the apparent power of league tables in areas such as mergers and acquisitions, haveyet to experience the lure of the real thing - the perfor-

mance league table. The American Lawyer magazine is only too aware of the power that this form of commercial peer-group pressure can have. For five years now it has been publishing an annual table of the 100 top-grossing US law firms.

At first it was hard work. The magazine had to resort to a whole variety of methods to secure the necessary informa-tion - methods that are by now well proven and, in America at least, well known.

Reporters attempt to arrive at gross revenues and net prof-

r interviewing p and former partners on a back-ground basis, saking key cli-ents to review bills with them, interviewing partners and associates about biliable hours, hourly hilling rates, associate salaries, the cost of buildings and other assets, until they have enough information to

Once estimates have been drawn up, the magazine then puts them to the firm concerned for comment on the sis that unless the firm tells them otherwise these will be the published figures for the

At first some firms will refuse to co-operate. Others. however, cannot resist the opportunity either to confirm that the estimates are roughly right or to put them right where they are inaccurate.

Five years later, even the nctant of firms can see that there is little point in ref-using to co-operate. All US firms now provide the maga-zine with the information they require annually.
The American Lawyer has

The American Lawyer has tried it on a one-off basis in the UK when it profiled Chifford Chance in December last year. Naturally enough, Clifford Chance disowned the figures as totally inaccurate. Now, however, The American Lawhowever, the American Law-yer's new sister publication, European Dealmaker, has pro-duced a Continental top 20. The Continental 20 is not a

straight league table of the 20 top-grossing law firms in continental Europe, but essentially five league tables of the four top-grossing indigenous law firms in Brussels, Frankfurt, Madrid, Paris and Rome in

The top-grossing firm from those five cities was Gide Loy-rette Nouel, of Paris, which has 148 lawyers. It has gross revenues of \$35.4m (£21.4m), net revenues of \$10.7m, revenues

per lawyer of \$240,000 and profits per partner of \$275,000.

After Gide Loyrette Nouel come the four Frankfurt firms. The top-grossing firm in Frankfurt was Punder Volhard & Weber, with 54 lawyers, gross revenues of \$20.6m and net rev-

enues of \$9.4m. It was followed by Mueller Weitzel Weisner, with 27 lawyers, gross revenues of \$19.4m and net revenues of \$9.7m; then Boden Oppenhoff Rasor Schneider & Schiedermair with \$17.6m and \$8.2m; and, fourth, Westrick & Eckholt, with 29 lawyers and figures of \$16.5m The Frankfurt picture is

complicated by the merger of Cologne's Boden Oppenhoff with Frankfurt's Rasor & Schiedermair in July 1989, and their figures reflect combined revenues for the entire year. But the mergers of Mueller Weitzel with Düsseldorf's Hener Kurth Wirtz and Punder Volhard with Düsseldor's Axs-ter and partners from January this year have not been taken

After the four Frankfurt Garrigues with 62 lawyers, gross revenues of \$16m and net revenues of \$9m. Garrigues is closely followed in Paris by

Two Frankfurt firms had the best revenues per lawyer as well as best profits per partner

Jeantet et Associés with 93 lawyers and figures of \$15.8m and \$5.5m; and then by the top-grossing firm in Brussels, De Bandt Van Hecke & Lagae, with 75 lawyers, gross revenues of \$14m and net revenues

Rome's equal top-grossing firms are Chiomenti e Associati, with 37 lawyers, grossrevenues of \$7.2m and net revenues of \$3.6m; and Ughi & Nunziante, with 41 lawyers and figures of \$7.2m and \$4m.

The firm with the highest revenues per lawyer in the five cities was, by a very wide mar-gin, Frankfurt's Mueller Weitzel Weisner, its figure was \$720,000. Its nearest rival was Westrick & Eckholdt, with an equivalent figure of \$570,000. Again, those two firms had by far the highest profits per partner: \$540,000 and \$515,000 respectively. The profits per partner figures were arrived at by dividing net revenues by the number of partners in the

In Brussels, where most firms have a very small ratio of partners to associates, all four top-grossing firms had profits per partner at least double their revenues per lawyer.

That was particularly true of De Bandt, where profits per partner, at \$440,000, placed them fourth after the two Frankfurt firms and Madrid's J. & A. Garrigues.

The magazine European Dustmaker sounds a number of caveats about the Continental 20, particularly about the narrow scope of the study and the relative revenue and profit figures, which may well have been bettered by other firms in the five cities.

The magazine notes also that the method of billing clients varies considerably from city to city, with firms in Brus sticking most diligently to billing rates that range from \$170-\$290 an hour for partners and \$60-\$160 for associates. Spanish, German and Italian lawyers operate on billing cri-teria established by their local bars, related to the value of the

transaction involved.
On the whole, though, the magazine declares itself surprised by the measure of co-operation it received from the firms involved (as well, presumably, as those firms which did not make it in to the top four in the five cities), with only two firms refusing either ument on estimates or provide fleures.

Somewhat coyly, it will not name the two refuseniks or identify the level of co-operation it received from each firm. Some lawyers may choose to see that as casting doubt over the veracity of the whole exercise. It is certainly a curious thing.

to have done, particularly as it allows all 20 firms to dismiss the information about them a inaccurate if they want to If not identifying those who co-operated was the price of the co-operation itself, it would appear that most of the firms intended to be in a position to deny the accuracy of the information right from the start. In that case, why hother to co-operate at all? Because secretly they all wanted to be in league table of the leading grossing firms in their city? The magazine plans a similar survey of UK law firms after the close of the fiscal year on April 5. It will be interest ing to see how it gets on with the "over my dead body" school of thought prevalent in most City partnerships when it comes to providing informa-tion or talking about revenues.

executives at Toyota UK

10.45 a.m.)

TOYOTA, the Japanese car executives from General Motors (Vauxhall) and Ford in the UK to senior posts in Toyota Motor Manufacturing (UK), its recently established car making subsidiary, writes Kevin Done, Motor Industry

First British

Correspondent
These are the first senior posts to be filled by British executives and follow the appointment in December of three Japanese managers to head the company.

manufacturing director at Vauxhall's Elleamere Port, Merseyside, car assembly plant, has been appointed manufacturing director of TMM(UK). Mr Jones, 49, who has spent 32 years with Vauxhall, will be responsible for production management at both the Toyota car assembly plant in Burnaston, near Derby, and associated engine plant at Shotton, Deeside, in North Wales.

Mr Bryan Jackson, 48, manager of the metal stamping and body plants at Ford's Halewood, Merseyside, works, has been appointed TMM(UK) corporate affairs director. He has held several industrial relations and manufacturing posts at Ford. and will be responsible for personnel public affairs and administration operations at TMM(UK). Toyota's first

wholly-owned European

manufacturing company.



Neutrogena Corp, a US skincare and hair company, has appointed Ms Fran Minogue (pictured) as managing director of NEUTROGENA (UK). She was European marketing vice president

Energy: subject, cost of nuclear power. Witnesses: APPOINTMENTS Mr Graham Ross Russell, president of CCF Holdings,

president of cova troumer

chairman of EMAP,



m Mr Pent H. Brings (pictured) managing director, Hugh Mackay, has been appointed managing director of CHLLUWARE, Consett.

m Mr David Hall has been appointed chairman of HALL HOLDINGS, electrical contractor group, and Mr Bernard Raikes becomes ging director and chief

m Mr Clive D. Restin, who was managing partner of Spicer & Oppenheim, has been appointed non-executive deputy chairman of PROGMORE ESTATES. following the retirement of

Mr Barry Hulme has been appointed executive chairm of the mechanical and electrical contracting companies in MOWLEM REGIONAL CONSTRUCTION. He remains managing directo of Mowlem Engineering. Mr Geoffrey Arnold has be appointed deputy managing director of Mowlem Engineering, in addition to his post as managing director of Wainwright & Gibson. Mr Jim McBurney has retired as chairman of these companies, remaining a non-executive director.

CONTINENTAL BANK has appointed Mr John Hess as ... senior director in the bank's global private equity division. ased in London. He was with

OCEAN GROUP has appointed Mr David Graham and Mr Tom Loughesd as managing director, marine services division; and Mr Loughead is chairman of MSAS

DIARY DATES

North of Scotland Hydro-electric Board and South of Scot-land Electricity Board. (Room 8, 11 a.m.) Employment: subject, Sharps Hodge. The General Council of Schlick Sharping, 30-32, St. Mary Ass. EL., 11-30 United Scheniffs Hidge., Abraham Lincoln Rosen. Spany Hotel, Strand, WC., 12-15 BOARD MESTINGS. Employment Department group. Witnesses: Mr Michael Howard, Employment Secre-tary, and Mr Timothy Eggar, Employment Minister of State. (Room 15, 4.15 p.m.)

Home Affairs: subject. Crown Prosecution Service. Witnesses: Home Office and Lord Chancellor's Department officials. (Room 20, 4.15 p.m.) et & Vine Selections
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Cardiff Property 1.50 Public Accounts: subject, Property Services Agency dis-trict works offices. Witness: Mr A. Brown of the PSA. (Room

16, 4.15 p.m.)
Social Services: subject, community care. Witnesses: Mencap, Mind, National Schizophrenia Fellowship, VOICES, Carers' National Association, Contact a Family and Aixhel-mer's Disease Society. (Room. 21, 4.15 p.m.)

Treasury and Civil Service: subject; Civil Service Pay and Conditions of Service Code. Witnesses: Sir Robin Butler, Cabinet Secretary and Head of the Home Civil Service and officials. (Room 8, 4.30 p.m.)
Procedure: subject, working of the select committee system. Witnesses: Mr Andrew Bennett MP and Mr Tony Marlow MP. (Room 6, 5.30 p.m.)
Joint Committee on Consoli-

dation Bills: subject, town and country planning measures. Witnesses: Mrs Maggie Leakes of the Office of Parliamentary Counsel and Miss J. Cochrane. (Room 4, 4.30 p.m.)
Committees on private bills:

Committees on private bills: Cardiff Bay Barrage Bill. Cardiff Bay Barrage Bill (Rooms 5, 10:30 a.m.) King's Cross Railways Bill. (Grand Committee Room, Westminster Hall, 10.30

Commons: Food Safety Bill,

second reading Lords: Pensions (Miscellaneous Provisions) Bill, committee. Civil Aviation Authority (Borrowing Powers) Bill, com-

Government Trading Bill, second reading. Question to Government on cost of the Westminster and Chelsea Hospital.

Committees on private bills: Cardiff Bay Barrage Bill. (Room 5, 10.30 a.m.) King's Cross Railways Bill. (Grand committee Room, Westminster Hall, 10.30 a.m.)

Commons: Private members'

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Trade fairs and exhibitions: UK

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March \$1-April 5 International Hotel and Catering Exhibition - INTERGAS-TRA (01-236 0911)

Business and management conferences March 5 (91-925 2323) Financial Times Conferences:

The London Motor Conference-Manufacturing, Components and the Aftermarket (01-925 2125) Royal Lancaster Hotel, Lon-March 6 CBI Conferences: The Compa-

nies Act 1969 – The impact on British business (01-379 7400) Centre Point, London March 7 Hawksmere: Negotiating commercial agreements to comply with EC law (01-824 8257)

March 8-9 Chatham House Conferences: fraq in the 1990s (01-930 2233) London March 8-9 The Watt Committee on Energy: The rational use of energy in urban regeneration (01-379 6875)

March 12-18 CIPFA/Peat Marwick Mclintock: The new culture meeting the strategic challenge (01-895 The Belfry Hotel, Near Sut-

March 13-14 ton Coldfield Financial Times Conferences: Competition, Mergers, Acquisi-tions and Alliances in Europe

Hotel Inter-Continental, March 14 Institute of Directors: Dealing with skills shortages (01-839

116 Pall Mall, London

(Japan): Coming to terms with Japan (01-323 4383) Cambridge University March 20 The Henley Centre: Annual review of social developments and forecasts (01-353 9961) Cavendish Conference Cen-

University Consultants

March 26-27 Financial Times Conferences: World pharmacenticals (01-925

Royal Garden Hotel, London March 26-27 Financial Conferences: The European water industry (01-925 2323) Hotel Inter-Continental,

March 28 OM Conferences: Successful structuring of cross-border and multinational operations and investments in Europe for the 90's(France(33) 93 78 03 19) Sheraton Park Tower, Lon-

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there have been no changes to the details published

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Eva Marton plays the title role in the long-awaited and greatly welcome new Royal Opera production of Strauss's opera. She does so with thrilling power-lustre, boldness and amotional honesty. The performance comes from the heart and no less, the guts, and hits the audience with main force in

both places.

The soprano and her fellow Hungarian, Georg Solti, pro-vided the main reasons for the tremendous frisson of Saturday's performance. The mod-ern-dress production, by Götz Friedrich, is an extremely impressive piece of lyric thea-tre; fine-tuned in execution. expertly paced and shaped, masterly in its direction of inti-

mate scenes - and, I feel, basi-cally superficial overall in its approach to this most serious and psychologically intricate of the Strauss operas.
But there could be no doubting the Marton splendour, nor the combination of controlled passion, focused vigour and spring-heeled virtuesity with which she was supported by conductor and orchestra. This is not the Solti of old, the merchant of high-tension melodramatics at singer-drawning vol-ume. The "ellipsoid tube" set (by Hans Schavernoch) has, we are told, been specially designed, on the insistence of

both conductor and producer, to promote voice and word audibility. It does so, impressively, but it was above all the conductor's doing that there was such a strong feeling of scherzolike clarify and impulsiveness to the music, and so little of brute force. The Royal Opera Electras of the last two decades have been Shuard, Nilsson, Mastilovic,

and recently, Gwyneth Jones: performers who have each added a new dimension, a new

lengthening of perspective, to our understanding of what is perhaps the single most demanding role in the dramat. ic soprano repertory. the palace walls. — was loyally Miss Marton is worthy of the executed, but carried little gen-

FESTIVAL HALL RADIO 2:

King Roger



Eva Marton gusty form, breaking phrases for breaths, curdling vowels, allowing the higher notes to spread; but the voice was not long to warm and, once it had, long to warm and, once it had, its special beauty — a large, vibrant, intensely characterful and colourful sound, supple is phrase, particularly affecting in middle range and at the lower dynamics — lit up the passages of demented rage and those of pained tenderness. She does not touch Electra's. She does not touch Electra's.

blackest depths of despair. The production, which dresses her in freedom-lighter chic, with close-cropped hairdo and chestmut trenchooat, sells her, and us, short on the portrayal of physical degradation. There is physical degradation. There is no dance, either at the end of

the monologue or at the end of the opera — which, therefore, fixes a limitation on the sing-er's ability to teeter graphi-cally between sanity and mad-What Miss Marton does achieve in the production is total candour. She employs no carefully planned stratagems for "managing" the part; rather, she gives unstintedly of herself, in a way which affords the opera ever greater radi-auce. Friedrich's final scene -

this Electra smears herself.

with the blood pouring from the palace walls - was loyally

on stage calls for a nobler, less

The directorial focus on the opera is evidently political. The corrugated iron tube prowled by Electra is penetrated with louvred slats which open to hint (with the help of Robert Bryan's subtle lighting) at the hi-tech fortress inhab-ited by Clytennestra and Aegisthus - plainly an easy-target totalitarian outfit, with its denizens in Lore Haas's comic-strip costumes (Robert Tear's Aegisthus in fake tiger-skin. Elizabeth Vaughan's Overseer a caricature borstal

governess). Chrysothemis (lovely, fresh, strong singing by Nadine Secunde, a few thin top notes Secunde, a few thin top notes apart) wears a Marilyn-type blond wig and a cocktail gown. Clylenmeetra (played and sung by Marjana Lipovsek with marvellous ripeness) takes to extremes the raddled grotesque line. Orestes (Robert Hale, superbly dark-voiced and steady) seems to be an exiled student-leader in a greatcoat, who takes power and then locks his sisters out. In sun, we are shown here a

in sum, we are shown here a glossy and highly effective — because so surely undertaken by all its participants, and so brilliantly underpinned by the conductor — resume of some all-too-familiar socio-political citches from the world of 1970s. cliches from the world of 1970s and 80s German opera.
For me Elektra is far more deeply, and terrifyingly, con-cerned with the politics of the family, and particularly with a family's intimate knowledge of its members' darkest secrets. Hofmannethal was soaked in Freud while writing the libretto; Strauss's music is perhaps the most psychologically exploratory of any in the operatic medium. I long to see a staging of this great work that dares to probe directly into these most planning of its

these most alarming of its many aspects. What Friedrich gives us is, in the end, modish and shallow.

Max Loppert

The South Bank Centre's latest

fastival promises to be one of the most absorbing and worth-while of its large-scale ventures to date. Over the next four months "Poland's Last Romantic of the common ably thorough survey of the music of Karol Szymanowski; the SBC this time has not only forused mon a composer, of focused upon a composer of significance, stature and unwonted neglect, but one whose music at its best is seductive.
The series opened on Satur-

day, however, with just one work. King Roger was Szymanowski's only full-length opera, completed in 1926, and by most estimates his masterpiece. Stagings are rare, even apparently in Poland, though the New Opera Company's London production in 1975 was taken into English National Opera's repertory the following season. The libratio was credited to Szymanowski's cousin Iwasz-kiewicz, though the composer himself had a major influence on its shape and subject mat-ter, its clash between Apollonian purity and Dionysian impulsiveness is refracted through the story of the 12th-century Sicilian king and his queen Roxana, whose Chris-tian ideals are threatened by the appearance of a seductive, anic Shepherd.

It is not an especially theat-rical work — the main setpleca

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on sach or the times and is a confrontation between Roger and the Shepherd; the atmosphere, mysteriously liturgical in the opening act, increasingly fervid and sensons in the following two, is generated largely by musical means, and much of its power is preserved in a concept version. There are four distinct periods in Systems. nowski's music, and street Roger belonged to the third of them, when he evolved his own ngury cordured

norescionism. There are some hints of Bavel in the opera (especially in the second act) and hazier echoes of Debussy, but much more is instantly identifiable as Szymanowski – always enfolding the voices in glowing, iridescent textures and, as ing, iridescent textures and, as in the opening pages, allowing the echoes of the Byzantine livingy to be permeated with chromaticism until the Shepherd arrives, with his purest, unalloyed C major. The mixture is an exetic one. In the score of King Roger the composer combined all his interest in non-Western imisses, it is Orientalism of a particularly acute and discriminating kind. insting kind.

Andrew Davis conducted this performance, which was sung in Polish - has the score ever been been heard in its original language in London before? It is a concise work with less than 90 minutes

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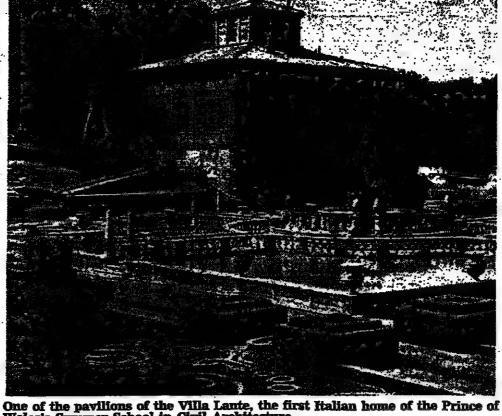
in each of the three acts is a music, and though Devis was confrontation between Roger extremely successful in weld-sud the Shepherd; the atmo-ing it into a continuous drasphere, mysteriously liturgical matic whole, one wonders if it in the opening act, increase ingly favid and sensuous in the following two, is generated largely by musical means, and much of its power is preserved. a more luxurious orchestral sound than the BBC Symphony's — what might, say, Abbado and the Berlin Philhar-monic make of these magical textures? — but a great deal of veyed.

Equally one can concaive of

more alluring voices in the main parts. As Roger, Jan. Dubosc was a late replacement for David Wilson-Johnson, and though he handled the lines. trough he handled the image with some care he sometimes lacked a sense of authority or dramatic presence. Eilene Hannan was Roxana; pliant, credible and agile, but never quite producing the raptureus-sounds her seconde These was particular demands. There was a beguiling Shapherd from Wieslaw Ochmann, an ele-quent, sans Edris (the king's counsel) from Martyn Hill, and much atmospheric scene set-ting from the chorus - the combined forces of the BBC Singers, Symphony Chorus and the Southend Boys' Choir. A brave, stirring beginning, then, to what promises to be an intriguing series.

Andrew Clements

ARTS GUIDE



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ARCHITECTURE

Art and nature merged

Italian Prime Minis-ter, Signor Guilio Andreotti, to Britain was the announcement that the Italian Government has offered on a permanent basis the loan of the Villa Lante to the Prince of Wales's Summer School in

Wales's Summer School in Civil Architecture.

Two things need explaining what and where is the Villa Lante and what is this proposed summer school? Lovers of Italy may well know the Villa Lante about which Sachswerell Sitwell wrote: "Were I to choose the most lovely place of the physical beauty of nature in Italy or in all the world that I have seen with my own eyes. I would name the garden of the Villa Lante."

A visit to the villa Lante. A visit to the villa reinforces the truth of Sitwell's words. Lanta is more than appear-

the truth of Sitwell's words.

Lanta is more than appearances; it is the consummation of a marriage between art and nature. Situated on the edge of the small town of Bagnala, a mile or so from Vitarbo, the garden lies on the slope of the Monti Cimini.

It was beauty, according to

Month Cimini.

It was begun, according to skrong but unsubstantiated rumeus, by Vignola in 1566 for Cardinal Gambera on the wonderful site that the city of Viterbo had set aside for the building of a summir randsmostor their bishops.

Today you walk into the garden through a rusticated arck

m.e. and find yourself on a terrace. This space is a perfect square called Il Quadrato. There are box hedges on three sides of this level square and, on the fourth side, stands the pair of somewhat severe matching classical pavilions that together make up the vills. The garden is water and plant-ing and the centre of the parterre is a great fountain, thought to be by Glovanni da Bologna, of four life sized figures of Moors standing back to back in pairs, holding up above the spray the arms of a later occupant, the Cardinal Mon-

Most visitors to the garden today start their tour at the parterre end of the garden and then climb up to the wooded slopes. It is worth doing it in reverse, starting at the top, where the source of everything is a a fountain cascading out of the wild forest. The treat of the garden is to follow the water

little noticed aspect of on its planned course. The the recent visit of the water splashes into a pool litatian Prime Minis-flanked by pavilions and at each side there are secret gar-dens with lonely basins gently bubbling with water. After an exciting episode, when the water is forced through masks and urns and dolphins, a cascade carries it down the slope

Then there is the famous long stone dining table, with the water for cooling the wine running through its centre. Will it be here, beneath the ilexes, that the Prince of Wales will conduct his al fresco Socratic dialogues on the future of the planet? It is the perfect place. But the water rushes on through a grotesque mask into the Fontana dei mask into the Fontana net Lumini where replicas of Roman lamps spout in a circu-lar series of modest jets. Once the water has passed through the elaborate parterns it makes a final brave show at the fountain of Pegasus below the Onadrato. the Quadrato.

Some of the fortunate stu-dents at the proposed summer school will be able to stay in the pavilions — and the teaching will take place in the lofty freecood rooms and airy loggia. The Prince of Wales's sur

mer school is in fact a pilot project for bigger things. This year the school will begin on August 4 at Magdalan College. will move to the British School at Rome for two weeks before moving to the Villa Lante. What will the school teach?

The intention is to return to fundamentals and to study the nindamentals and to study the history of architecture at first hand. Student will study life drawing, building materials and craft, invention and design within building codes, civic design, lettering and ornament. Teaching will be in studios with site visits and sketching tours. The course is men to tours. The course is open to students who have completed at least the first part of their education (Bachelor's degree or equivalent) and to recently qualified practitioners. The entry requirements are deliberstely vague to attract as wide a range of potential architectural talents as possible. There is a fee of £1,000 for the six weeks teaching, travel and accommodation.

places. (Intending applicants should write to: The Prince of Wales's Summer School, 27 St. James's Place, London, SWIA 7NR. Telephone Ol-499 2614, FAX Ol-409 OO62).

The school has deliberately

chosen to expose its first sudents to the inspiration of beautiful places — Oxford, Rome and the Villa Lante. In Rome the students will occupy the British School, where they can take inspiration from the tradition of a school founded in 1912 to create a post graduate centre for the study of archae-ology, history and the fine arts. The school occupies a building designed by Sir Edwin Lutyens, near the Borghese Gardens. Scholarships are awarded in classical and medieval studies, architecture painting, sculpture and print making. It is the combination of practising artists and schol-ars that is particularly reward-The school has always been

financed by a mixture of public and private money. It has recently fell the reed to lamch a development appeal for scholarships, as well as the repair and improvement of the school's charming but old fash-ioned buildings. It is difficult to think of a better investment to help angue the future of to help ensure the future of civilised values and the continned availability of this source of knowledge of Rome and The advent of the Prince's

school helps to draw attention to the needs of the British School at Rome. More informa-tion is available from the Appeal Secretary, British School et Rome, Regent's Col-lege, Inner Circle, Regent's Park, London, NW1 4NS, Telephone O1-487 7681 At a time when the whole of

Europe looks as though it is about to reap the hervests of peace; efforts to civilise our environment and plan the rebuilding of the eastern countries must take a European form. Pericles, when he had gathered more than he needed to arm his forces, diverted his resources to the beautifying of Athens. It is not too naive to raise our eyes and the eyes of governments to the prospect of beautifying Europe. Anglo-Italian initiatives are a good start.

SPONSORSHIP

Theatre in vogue

Next month Royal Insurance will announce that it is to con-tinue to back the Royal Shakespeare Company. When the relationship was first forged three years ago the money involved, £1.1m, was a record for any arts sponsorship. Since then Shell (for BAFTA) and the Prudential, with its arts com-petition, have pledged more, but the RI deal still grabs the

This is mainly because RI's chief executive, Mr Ian Rushton, has become the spokesman for arts sponsors, warning the Government that business should not be regarded as a money saving alternative to state subsidy for the arts.

In addition, RI gets a generous promotional bargain from its link with the RSC, its logo appearing prominently on all publicity material. Now the two sides are negotiating hard about the new deal. The RSC naturally wants more money, while RI is reluctant to commit itself for a full three years. It could well be that the compro-

could well be that the compro-mise will involve extra money for special projects, like tours. Theatre sponsorship has sud-denly become very popular. NatWest has put £55,000 behind a national tour by the Manchester Royal Exchange Theatre, which is the base for Mohil's new playwrights com-petition, while also touring are plays kept on the road by drink companies. Single Spies, the Alan Bennett play, receives Alan Bennett play, receives £25,000 from Glenmorangie, the malt whisky drunk during the action. Glory, the Caribbean musical from Temba is backed by Cockspur Rum. And Guinness, as part of a major invest-ment in the arts, is putting £155,000 behind the National Theatre's sutumn European

tour. Barclays Bank's New Stages Barcleys Bank's New Stages competition, aimed at fringe theatre companies, has attracted 250 entrants, eight of whom will bear by the end of this month whether they will receive £10,000 for a new production. And Jeffrey Archer, who owns the Playhouse Theatre in London, is receiving £500,000 towards its running costs from the MI Group, the financial services company. financial services company. The theatre new becomes the MI Group Playhouse.

MI Group Playhouse.

In the past, companies rather avoided sponsoring the theatre — all those dangerous words and potentially provocative ideas. Now backing controversial arts activities suggests a modern, innovatory way of corporats thinking and a bandwageon is rolling. The Associawaggon is rolling. The Associa-tion for Business Sponsorship of the Arts is encouraging the process by holding workshops for its corporate members at fringe theatres where they are st at the Royal Court proved a great success and now presentations are planned for the Tricycle in Kilburn next month and the Almeida lalington in May.

The arts are thriving on mur-der. As the Welsh National Opera mounts a new produc-tion of Der Rosenkavalier, thanks to sponsorship from Agatha Christie Ltd, the Booker subsidiary, celebrating the centenary of the birth of the Queen of Crime, news comes that one of her most impressive successors, Ruth Rendell, is sponsoring a con-cart at Aldeburgh. Aldeburgh has a good record

in raising sponsorship money

GATE, NOTTING HILL

sister. Meursault is prompted

to remark that the son was to blame because one should never fool around. It is a

sentiment shared in the play by Jan's tremulous wife,

before she abandons her husband to his fatal and fool-

hardy quest for a sense of

Jan, inexplicably absent for

20 years, wants to enfold his family in his own good fortune

and be in turn enfolded, not

through convention, but through instinctive recogni-

tion. In a cruel inversion of the

parable of the Prodigal Son,

the son himself goes the way of the fatted calf before having time to declare himself. It is, as

his half-crazed sister declares,

all a misunderstanding, confirming her conviction that life

is a brute and illustrating the

suffocating pessimism of

Camus' writing in the war

Rehoing through the confrontation of Jan's innocent idealism and his sister, Mar-

tha's, calloused indifference to

human life is Camus' idea, to be formulated in a lecture

more than a decade later, that

tragedy is created by "the

clash of two irreconcileable

forces equal in power and legit-

not a tragedy; its protagonists are ideas rather than charac-

yéars.

receives relatively little in sub-sidy. It is one of the few arts institutions that courts individual sponsors and, apart from Ms Rendell, advertising man David Battenberg, insurance broker Peter Bowring, and a local plastic sheeting magnate Brian Taylor are all sponsoring concerts at costs between £3,000 and £10,000.

On Wednesday at the Barbican, in the presence of the Queen, Aldeburgh reaches a happy milestone - a gala concert to celebrate the comple-tion of its £1m endowment appeal. The gala will raise the final £70,000, thanks to Jaguar which is putting £20,000 towards the dinner which con-cludes the evening.

Earlier on Wednesday, Brit-ish Telecom will announce that is it is renewing its sponsorship of the Malting Proms for another three years. The August concerts give BT the chance to entertain 600 guests. The company is also handing over a mobile box office, a caravan which will tour the vil-lages of East Anglia selling tickets for Aldeburgh events.

Another long running appeal approaches its conclusion – the Courtauld's. On June 15 the fabulous collection of Impressionist and Old Master premises in Somerset House, the original 18th century home of the Royal Academy. To get the new art gallery, which will be one of the finest in London, off to a popular start, Pearson is putting up £100,000 to promote the opening.

The Courtauld is another

ample of the overlooked fact that most corporate money for the arts goes into building pro-jects. IBM has given £500,000 towards the renovation of Chambers great classical building; Courtaulds £150,000; and Arthur Andersen, CitiCorp, and Toray each £100,000.

Colnaghi shares the problem of all West End fine art dealers: the public, both likely customers and spectators, are scared of entering its plush Bond Street premises. It is try-ing to break down the barriers

by sponsorship.

From March 13, it is presenting an exhibition of the photographs of Julia Margaret Cameron, whose portraits of Victorian worthles deliberately promoted photography as an art form. The images come from the Royal Photographic Society, and will be set alongside loaned paintings of some of the 19th century greats. The venture will cost Colnaghi £40,000, but should introduce thousands of new faces to the Later in the year it supports

more intriguing venture

Madame Yevonde was a society photographer working out of Berkeley Square between 1920 and the 1950s. She por-trayed her aristocratic patrons as Muses and the archive of her prints has long lain forgot-ten in the National Portrait Gallery. Colnaghi has paid for them to be reproduced for a NPG exhibition in the autumn, which will start at the RPS in Bath. Here Coinaghi will give £10,000 to the NPG funds, which should silence some of the criticism that art dealers, like the auction houses, live well off art but give little back.

Antony Thorncroft The Misunderstanding

There are also scholarships available for some of the 24 Colin Amery

MUSIC

Melos Quartet with Mstislav Rostropovich (cello). Silver Juhi-lee concest, Schubert String Quintet and Death and the Madden Quartet (Mon). Royal Madden Quartet (Mon). Royal Festival Hall (928 8800). Monteverdi Choir, English Baroque Soloists, conducted by John Eliot Gardiner. Bach canta-tes (Tuins). Queen Elizabeth Hall (998 8800). (328-3800). London Symphony Orchestra conducted by Matislay Rostro-povich, with Yuri Bushmet. (viola) and the London Sym-phony Chorns, Berlicz, Schnittke, Shornskovich (Tunr).

Martine Dupuy Recital (Mon). Salle Gavean (4562030). Ensemble Intercontemporain. Malherbe, Machover, Holliger (Mon). Auditorium des Halles Ensemble Orchestral de Paris

Barbican Hall (638 8891).

conducted by Armin Jordan, with Dezso Ranki (plano). Moz-art, Berg (Tue). Salle Pleyel (45688873). Orchestre de Paris conducied

by Stanislaw Skrowaczewski, Radu Lupu (piano). Brahms, Bec-thoven (Wed, Thur). Salle Fleyel (45680796). Emile Nacumoff and the Juliard Chamber Players (Thur). Théatre des Champs Elysées (47208687).

Amsterdem . Conservatory Symphony Orches im conducted by Reof Nagmo. Mahler (Tue). Concertgebouw (715 545), Royal Concertgebouw Orchestra with Jacques Zoon (finte), Edo de Waart conducting, Wagner, Mozert, Dvorak (Wed, Thur), Concertgebouw (718 345).

Conservatory Symphony Orchestra conducted by Kent Nagano. Mahler (Wed). Vredenburg (31 45 44). Emma Kirkby (seprano) and Anthony Rooley (lute). Jones, Ferrabosco, Monteverdi, Lawes (Thur). Vredenburg (31 45 44).

Brussels

Eugene Ysaye Quartet. Brahms, Dvorak and Shostakovich (Mon). Palais des Beaux-Arts. Royal Wallonia Orchestra String Quartet, Debussy, Fauré, Leken and Tournemire (Mon). Palsis des Beaux-Arts. RTBF Symphony Orchestra con-ducted by Theodore Bloomfield. Brahms and Shostakovich (Thurs). Maison de la Redio.

Antwerp : Marjana Lipovsek (soprano) accompanied by Geoffrey Par-sons (piano) singing Brahms, Moussorgsky and Schumann (Mon). De Singel,

Vicena

Vicana is host to two music festivals: Haydn Tage and the Vicana Festival. Tickets and information from Musikverein, Karlsplatz 8, Vienna (65 81 90). Also, Oester-reich-heute, with the spotlight on contemporary Austrian music is in full swing. Tickets and

information from Wiener Fest-wochen, Lebargasse 11, 1080 wochen, Lehargasse 11, 1060 Vienna (586 16 76). Verma (555 16 76).

Der Kreis Krperimental Theatre perform R+J Musical, an avant-garde adaptation from Shake-speare's Romeo and Juliet by the young Soviet composer, Sergei Dreznin (Thes-Sat).

Wiener Kaummerterheiter, conental Theatre

motor by Peter Stangel, Kreuz, Mozart, Haydn, Konzerthans (Tues). Prague Kammerwichester with soloist Guy Touvron (trumpet) (as part of Haydn Tage). Musikversin (Wed). Austrian State Radio and Televi-

aion Symphony, conducted by Heinz Holliger. Spinner, Larcher, Mahler, Part of Oesterrich-heure, Konzerthaus (Thur).

Maxim Vengherov (violin) and Alex Melnikov (piano). Conserva-torio G. Verdi (Wed) (76001755).

er Kam

Hartmut Haenchen conducting Bartok and Brockner (Mon, Tues). Auditorium in Via Della Conciliazione. (6541044). Pinches Zukerman (violin) and More Neikrug (piano). Schubert programme (Tues). Alte Oper,

Cologne

Gnerzenich Orchestra under Marek Janowski with pianist Jorge Bolet. Schoenberg, Gersh-win (Mon., Tues). Philiarmonie. Hedrid

Gulbenkian Orchestra conducted by Muhai Tang. Maria Joso Pires (niano). Beethoven, Mendelssohn

(Tues). Auditorio Nacional de Musica (337 01 00).

March 2-8

Israel Quartet. Gerhard, Ravel, Brahms (Wed). Fundacion caja de Pensiones (317 57 57). How York

Gnameri String Quartet, Beethoven, Berg, Sibelius (Mon). Carnegie Hall. by Timothy Rowe with Haskell Small (piano), Virginia Nanzetta (flute), Sidney Harth (violin). Haskell Small (Thur). (247 7800). Chamber Music Society of Lin-coln Center. Beethoven, Babbitt, Carter, Barber, Schoenberg (Tue). Alice Tully Hall (362 1911). New York Philomusica Chamber Ensumble directed by Robert Johnson, Prokofley, Schumann (The). Moddy 1811 (362 2719). (Tue), Merkin Hall (362 8719).

Washington

National Symphony Orchestra conducted by Jean-Pierre Ram-pal, also flute soloist with Toshiko Kohno, Mozart, Vivaldi (Tue). Kennedy Center Concert Hall (467 4600). Chicago

Chicago Symphony. Daniel Bar-enbolm conducting with the Chi-cago Symphony Chorus. Wagner (Tue); Prokofiev. Takemitsu (world premiere), Ravel (Thur). Orchestra Hall (435 6666).

Tokyo

NHK Symphony Orchestra conducted by Uwe Mund. Mozart programme (Mon). Suntory Hall (506 1010). Albert Camus' grim little
nthilist fable has a life beyond
this play, in his novel, L'Etranger, where it surfaces in the
form of a newspaper cutting
sticking to Meursault's prison
that Pacading about the consticking to Meursault's prison
that Pacading about the consticking to Meursault's prison
that Pacading about the consticking to Meursault's prison
that Camus' grim little
ters whose emotional postures
are cleverly echoed in the dramatic postures of Irina
Brown's statuesque production, leaving them frozen in
doorways, splayed across doorways, splayed across walls, or set in perverse attibed. Reading about the son who returns incognito to his parental home, only to be murdered by his mother and tudes of non-communication as

they spout their philosophies and their feelings. The same precision characterises Tim Hatley's design, which is dominated by a ser-ried rank of chairs marshalled into the unwelcoming correct-ness of a guesthouse parlour or the spartan discomfort of a guesthouse bedroom.

The rigid understatement of scheme and design endows the shuffling, shambolic figure of Sam Beazley's silent manservant with a quite uncharacteristic humour, which points up the absurdity of the situa-Paul McCleary's Jan has the

brushed and shone look of a doorstepping Jehovah's Witness, on whom the wifely pas-sions of Irina Brook's exquisite Maria are entirely wasted. But it is in the partnership of Corrine Ransom, as Martha, and Dierdre Doone as her mother that the production rests: the hatchet-featured, sexless daughter whose face burns and breaks as she contemplates her seaside dream and later her despair, and the lifenumbed mother who rediscovers the colics of love in the passport of the son she has just drowned.

Opening a four-play season European classics, this is the sort of curlosity that one could only find at the But The Misunderstanding is

Claire Armitstead

FINANCIAL TIMES

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Monday March 5 1990

The stubborn approach

A common thread to all of Walker as Secretary of State this is that a set of policies for Wales will deprive the Brithave been worked out in the ish Cabinet of a powerful, experienced voice at a time when it is perhaps most needed. Mrs Margaret Thatcher has endured, and survived, more than one cycle of political unpopularity since she was first elected Prime Minister in May 1979, but the present trough may prove to be the most intractable. There are two reasons for this. The first control: for the first time since she was elected party leader in fronted by a united Labour Party whose resurbished policies are directed towards the centre ground. The second cause of the Government's present woe is its own responsibility. It is, to be blunt, its refusal to admit mistakes.

There has been some confes sion of error over the past management of the economy; the Prime Minister herself has traced the evolution of the present level of inflation back to a misjudgment of the effects of the 1987 stock market col-large. Wherever the blame may lie, the political price will be paid if interest rates are not reduced well in advance of the next election. There have been forced abandonments of unten able positions, such as the nuclear element of the electricity privatisation programme. re have been minor concessions to powerful popular pres-sures, such as payments to war widows and haemophiliacs.

Political damage

Yet the main elements of the policies put forward during the years when Thatcherism was egarded as invincible remain in place. The electricity privati-sation, which will not initially increase competition among suppliers, is to proceed in what can now only be a botched vertion. The National Health Serrice reforms, some of which might have been meritorious fi spread out over a period of years as part of a normal extension of management controis, look likely to cause more political damage than they are worth in ideological comfort. The scheme for schools opting-out from local authority con-trol has so for been velocused. In the manner in which what mainly by schools under threat replaces it might be addressed.

absence of sufficient opportu-nity for public debate and subsequent amendment. These policies have then been stuck to through thick and thin in the name of conviction politics. Such an approach was largely beneficial at the start of the 1980s, when the worst excesses of the preceding decade had to be dismantled. At the start of the 1990s what was the resolute approach has become the stubborn approach. It has created the greatest damage, both to the Conservatives' electoral prospects and in the everyday world of local government, in the form of the community charge, which has been consis-tently rejected by government inquiries and such public dis-cussion as followed them.

Regressive tax The introduction of the poll

tax in England is revealing the reasons for this rejection to a wider public. It is regressive. It is costly to collect. It is not, so far, having the intended effect of acting as a constraint on local authority spending. It can only be sustained by ever-increasing subsidies from the taxpayer. Next year's bribe will have to be even larger. The Government could take some of the steam out of its oppodmittedly at the cost of a loss of face, by conceding that the poll tax is an error. This could not mean that it would be withdrawn at once: that would create even gree es than there is now. It would also be wrong to go directly back to the rating sys-tem. For the fundamental strategic flaw in all plans made for local government over the past half-century has been a failure to consider the functions and structure of local councils at the same time as reviewing

how these are to be financed. What is now needed is such a ground-up review, conducte in public and open to the input of a wide variety of opinion, so that a durable, efficient, and fair system of local accountability can be put in place. It is

Reforms for the Italian model

HAVING BEEN committed for nearly three years to preparing for the rigours of the European Community's internal market, Italian governments have so d an impressive record of non-achieve

Restructuring of nationalised. industries to create larger, more coherent groups in sectors such as railway equipment and heavy plant manufactur-ing remains a dead letter. Industrial aid policies are wasteful, excessive and fre-quently misdirected, Financial markets, especially the stock exchange, remain backward and under-regulated, while attempts to modernise and improve public services such as railways and telecommunications are interminably blocked by entrenched political

While such public sector reforms are worryingly becalmed, some of the leading lights of the private sector have been doing further dam-age to the image of business practices in Italy. Participants in current struggles for control of both Enimont, the public-private chemicals joint ven-ture, and Mondadori, Italy's largest publisher, have shown an extraordinarily cavalier attitude towards the sanctity of agreements which, if generally

adopted, would undermine the integrity of the Italian system. The Enimont and Mondadori affairs both demonstrate how easy it is in Italy's scarcely reg-ulated climate to jeopardise a company's commercial inter-ests, let alone the quality and unity of its management, in a protracted battle for control among Italy's industrial titans. In such conflicts, the rights of minority shareholders are negligible, disclosure requirements on stock acquisition count for nothing and the public interest is not represented at all in matters such as the concentration

Shortcomings

For all their shortcomings, Italian governments have not been blind to the need to cre-ate domestic regulations which are in line with norms required by the EC's internal market. The present parliament is draped with important and, by and large, adequate proposals for checking further growth of industrial power in the hands

of the private sector barons for protecting minority share-holders through a system of public bidding in takeovers, and for creating a modern financial services industry.

Languishing

Some of these proposals have been languishing for more than two years, partly because the parliament seems to prefer to work part-time and partly because the dominant political traditions in Italy — and they are of both catholic and conmunist stripes — have not much sympathy for, nor understanding of, market mechanisms. There is a particular tendency to equate "more market" with more power for the Agnellis, Berlusconis and so on, which could then mean less

While there is no merit in transforming public monopo-lies into private ones, the main Italian parties should try to understand that a sensible privatisation policy could raise Italy's general economic performance, create a more phiralist system and, not least, improve the quality of public services, from sea transport to telecom-munications. Prompt passage of the new regulations now in parliament could provide a framework for achieving three

intelligent objectives.

The first would be the possi hility of restructuring public industries through British-style privatisations which dis-tribute shareholdings as widely as possible. The essential conas possible. The essential condition is a properly functioning stock market which is less easily manipulated to the detainent of the small investor. The second objective should be a five to 10 year privatisation programme whose proceeds would be dedicated to reducing which is now 99 per cent of gross domestic product and which soaks up far too much of the Italian saver's formidable hoard. A "golden share" system, if the politicians insist on it, could guarantee national ownership of "strategic" indus-tries, while the public interest would be well served by achieving the third objective — the exclusion of politicians from industrial management about which they know too lit-tle and frequently care even

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Leading European chemical companies 1988

Statement USS Phillips & Dea Annual capital spending on environment Phone Enimoni ICI :

Peter Marsh reports on the environmental pressures on the European chemicals industry

he quiet meadows and lush woods of Limburg, in the The rising cost of would be failed by the Netherlands close to Belgium and West Germany, make the region a well-known tourist spot. Few visitors, however, take a mini-bus tour of a hill near Geleen. Those who do are in for a surfice. coping with waste The hill is an artificial one. After the bus has reached the top, its occu-pants have a view not of tranquil countryside but of the hill's peculiar, hmar landscape. It has been heavily

difficult to dispose of after use. In terms of emissions of gases like dug into by buildozers to form reposi-tories for dangerous chemicals waste. sulphur dioxide, which causes acid min, and nitrogen oxides (which can So far 200,000 tornes of debris have been buried in the 60-metre tall hill by lead to smog and general health prob-lems), the chemicals industry is not a DSM, a Dutch chemicals company which runs a large chandcals complex nearby employing 12,000 people. All the wastes — mainly tar deposits and organic compounds mixed with soil — have been produced by the complex

Chemicals account for only a small proportion of total wastes, expressed in simple tonnages. European Commission statistics suggest that of the total 2.50n tonnes of wastes produced across the European Community each year, the chemicals business is responsible for no more than about 0m tonnes. (This figure does not include most aqueous emissions from chemicals plants, which are mainly water.) About 1hn tonnes of the total rubbish comes from agriculture, while domestic refuse accounts for about

150m tormes a year.

Against this, however, is the fact that many chemicals, even if present in small amounts, can cause long-term damage to humans and other living things — and their effects are insidious and far from well docu-mented. About 5m chemicals are in common use, and microscopic amounts of virtually all of these inevi-tably leak out in the environment through industrial operations or con-

somer applications. A pigneening US National Research Council study in the early 1980s underlined the lack of knowledge about the effects of these materials. It said there were was no toxicology information on 38 per cent of pesti-cides, 56 per cent of cosmetics ingredi-ents, 46 per cent of food additives and 78 per cent of industrial chemicals.

Since this report, understanding of the impact of chemicals on the envi-ronment has improved. But advances have been limited by the scientific complexities and the fact that many of the materials may take decades to show an effect.

In the frequently confused debate shout chemicals and poliution, sev-eral themes stand out: The technological arguments over waste management at chemicals sites are often complicated. Chemicals managers point out that virtually all processes in their industry produce waste as an ingrained fact of chemis-try. The waste is already low in most processes because these have evolved over the years to give maximum yields," says Dr Hansingo Joschek, made out of the industry's products — including plastics such as polyethyl-ene or polyvinyl chloride (PVC) — are

head of pollution management at BASF, the big German chemicals group. Some improvements are still possible but there is a practical limit

as to how far we can go.

But environmental groups often argue that the chemicals industry has ed most of its efforts on cle up waste discharges after they have been created - so-called "end of pipe" solutions — rather than to design out waste from the process itself. The industry is also inherently cautious about new ideas. There is considerable hesitation in the industry," says for Georges Fülgraff, a Bertin-based environmental consultant. Chemical companies "implement what the legislation saks them to do [on pollution] but rarely go further."

Ocst is an important consideration. An estimated 10-20 per cent of the industry's total capital spending, which last year reached a record \$23hn across western Europe, is aiready channelled towards environmental improvements in plants. This work mainly entails projects such as cleaning up waste-water discharges, or the construction of huge, high-tech

In the 1990s, money spent on anti-pollution measures will rise to nearly 25 per cent of capital spending

incinerators, especially in West Germany and Switzerland, for burning solid wastes. Mr Alex Krauer, chairman of Ciba-Geigy, the big Swiss chemicals group, says that due to increased environmental pressures, money spent on anti-pollution measures by the west European industry will rise during the 1990s, to nearly 25 per cant of capital spending.

Some chemicals managers — especially in West Germany, which has

cially in West Germany, which has Europe's strongest chemicals industry and also its toughest environmental laws — believe that too-stringent environmental safeguards could harm the sector financially. There is particular dismay about new laws on air pollution being contamplated in West Germany which could force the indus-try to cut emissions of sooty debris and of gases like nitrugen oxides to

extremaly low levels. "The numbers sometimes come down beneath what is realistic technologically." says Dr Hartmut Fuhr, director of a big plant at Dormagen in the Ruhr run by the German company Bayer.

Discussion of the sconomic repercussions of such measures does not, however, bother Ms ingrid Jüting, toxics co-ordinator at the Hamburg office of Greenesse, the environment.

office of Greenpeace, the environmental pressure group. People might have to accept lower living standards," she says. "Not everything needs to be made out of PVC." Different countries vary widely in their attitudes to environmental regu-lations. Switzerland and the Netherlands are bracketed with West Ger-many as having the toughest laws covering weate emissions. France, Britain and Italy are reckoned to have

a less rigorous approach.

But attitudes are changing, helped. by the homogenising effect of Euro-pean Community legislation on envi-ronmental matters. Many think the patient of regulation across the conti-nent is becoming more uniform.

Britain — and Imperial Chemical Industries, the country's largest chemicals company — will probably

chemicals company — will probably have to make special efforts to change, as is admitted by top ICI managers. "We have some catching up to do," says Mr Chris Hampson, ICI's director responsible for environmental rollers. He care the cash wash but tal policy. He says the cash spent by ICI on environmental projects will

ICI on environmental projects will rise, probably by about 250m a year over the next few years.

Some commentators, however, go forther. ICI is "light years behind" companies in West Germany in its approach to environmental matters, according to Mr John Elkington, director of SustainAbility, an environmental? consultancy, which has worked for ICI. Mr David Smith, environment director at PA, the international management consultants, says tional management consultants, says he is "very concerned" at the atti-tudes of UK chemicals companies regarding pollution compared to their counterparts in the rest of Europe.
Too often I see a complacent approach and the philosophy of how much are we allowed to get away with? when it comes to pollution,

says Mr Smith.

There are often trade-offs between different aspects of environmental damage, and also energy consump-

German factories is committed to German intentions of gases and liquid wastes it produces below the already low levels it has achieved

already low levels it has actived over the past 10 years.

Dr Mathias Willig, head of environmental research at Bayer, says this will inevitably lead to an increase in the 12m tonnes a year of solid waste produced by the plants. "If you take out the residues from some areas, you will end no with greater quantities of will end up with greater quantities of stable, inorganic substances that can-not be disposed of apart from landfill or [solid-waste] incineration," he says. or [solid-waste] mcineration, he says,
At Tioxide, a UK-based chemicals
joint venture between ICI and Cookson, a UK materials group, the company has been criticised for its policy
of channelling up to 30,000 tonnes a
day of dilute sulphuric acid into the North Sea. Much of this acid - left over as waste from two UK plants making titanium dioxide, a pigment for paper-making and paints - is to be recycled, in new plants that Thox. ide is to build by 1994 to comply with European Commission directives.

Mr Roger Clegg, Tioxide's environ-mental manager, disputes that the dibrie sulphuric acid discharges have had any noticeable environmental effect. "Many of the materials we are effect. "Many of the materials we are putting into the sea are there already in trace quantities; by removing them you are really talking about purifying the North Sea." Also, he says, acid recycling is extremely expensive from an energy perspective, leading both to extra demands for fossil fuels and increased emissions of carbon dioxide, the main greenhouse seas "You have

the main greenhouse gas, "You have to panse to think," he says.

For all the arguments, many in the chemicals industry and among the sector's close observers think the framework for improving the business's environmental performance is in place. The atmosphere is improv-ing, says Professor Bernard Witholt, an environmental expert at the University of Groningen in the Nether-

In recent years, many of the large chemicals companies in Europe have recruited specialists in the scientific complexities of waste arguments, who can talk to the environmental presure groups on their own terms. Such companies, especially in the Netherlands and West Germany, have also carried out extensive audits on their emissions, so they know the details of what they parties into to the environwhat they putting into to the environment, and - at least in theory - can take action where necessary.

Mr Tom Burke, director of the Green Alliance, a UK-based pressure group, says he is besically optimistic about the environmental performance of the chemicals industry. "Everyone is trying to improve. By the end of the decade you will have plant managers standing by the pipes (carrying waste emissions from their factories) and

Ť.

1.44

Heseltine's move

over the past few decades and up to

now have been stored around the site in loosely-supervised dumps.

Over the next five years, DSM will put another 250,000 tonnes of this

waste into its man-made mountain, in

waste into its man-make mountain, in a carefully planned operation which includes the building of a special pumping system to channel away con-taminated water. The exercise is part of a FI 300m (\$150m) programme which DSM started six years ago to clean up the Geleen site. Mr Joe Geerards, DSM's top execu-

Mr Joe Geerards, DSM's top executive in charge of anti-polintion efforts, says he is glad DSM started the pro-gramme when it did. "It puts us in a

good position to meet new environ-mental standards. If we had not made

this start, our position could have been unhearable."

The work at DSM provides a snap-

and the war at Dan provinces an ap-chemicals industry has been pushed — sometimes unwillingly, and often painfully — into the spotlight by the surge in public interest in environ-mental issues in the past few years.

There will be more attention for the sector at a hig international confer-ence on pollution of the North Sea at

the Hague on Wednesday and Thurs

means all the responsibility for industrial pollution. Industries such as

cars, agriculture, energy production and metals refining age all responsible for significant environmental damage. But the high visibility of chemicals frequently brings it to attention. It is

one of western Europe's biggest and most successful manufacturing indus-

most successful manufacturing manus-tries, employing 2m people and with an annual output of roughly \$300hn.

The industry also has image, and often extremely unsightly, production operations, which channel large amounts of wastes into the civers and

amounts of wastes into the rivers and

air or on to landfill sites. Many items

The chemicals sector bears by no

■ These are testing times for Michael Heseltine, the man who resigned as Defence Secre tary in the Westland crisis in 1986 and has been campaigning for the leadership of the Tory

Party ever since. So far he has scarcely put So far he has scarcely put a foot wrong. He has been loyal to the Party, loyal to the Prime Minister and eager not to go into battle too early. Heseltine played almost no part in the minor challenge to Margaret. Thatcher's leadership last autumn, and may even not have wried.

have voted.

The assumptions have always been that he would wait until Thatcher departed before making an open bid, and that he would have a better chance of winning if she lost a general election. Now all that looks question-able. The Tories might not win the next election under the

present leadership, but the election is far enough away for there to be a case for saying that they would have a better chance under someone else. Certainly a new Tory leader-ship could put the Labour

Party on the hop.

And if the challenge is to be made, where is it to come from! Not from Sir Geoffrey Howe, the deputy Prime Minis ter, who had his chance to reach for the top last year and, like R A Butler in previous
Tory administrations, chose to duck the fight.
Probably not from any of

the younger figures either. All of them have recently been tarnished. Kenneth Clarke has suffered bruises from the sumered bruises from the ambulancemen's dispute. John Major has troubles enough with the economy. Christopher Patten is a down with the poll to a American the sum of the control of the c poll tax. Anyway, none of them looks like this year's man. That leaves Kenneth Baker,

older and more experienced than the young hopefuls. Baker is also Party Chairman which gives him a great deal of power and influence. But



it would be quite hard for the Chairman to tell the Prime Minister both that she must go and that he would be ready to stored against her if also does

So we come back to So we come buck to Heseltine, the only person who has made it unequivocally clear that he would like to be leader when the time comes. Whether deliberately or not, he has been helped by the forthcoming departure of Peter Walker as Secretary of State

Heselitine and Walker are friends. Politically they have a good deal in common: Europe a good deal in common. Europe and interventionism, for examples. Both are well off. Walker would not have been an implausible candidate in the battle for the succession, though an unlikely winner. Now he is out of it, of his own accord. He could, if he wanted to, mobilies considerable support in the Party in the counter for Hesselting.

port in the Party in the country for Heseltine.
Still, the question reverts to Heseltine himself. Should he make the bid or not? Will he do more harm to the Party and himself if he comes out prematurely, or if he delays too lone?

I suspect that Heseltine has not worked out the answers. But they are real questions. As the Prime Minister has said about full British mambership of the European Monetary Sys-tem: "When the time is right..." Hard to tell when it is.

Water cures

■ Hydrotherspy arrived in the Observer household at the weekend. This is a rather ugly weekend. This is a rather ugly piece of equipment that pumps bubbles through the bath and is supposed to cure or prevent practically every known ache and pain. First impressions are satisfactory. We shall report further if it is all it is cracked up to be.



"And good luck with your elections has, Hampurd."

Helipad war

Nigel Lawson, who has just taken up his duties as a direc-tor of Barclays and adviser to BZW, its investment bank, has been given a spacious cor-ner office in BZW's building

at Ebbgate House.

This is not just because it commands a fine view of the River Thurnes. The office also overlooks the site of the pro-posed City Helipad, and the road by which its users would.

BZW's chairman, Sir Martin BZW's chairman, Sir Martin Jacomb, is hotly opposed to the Helipad plan, and he evidently hopes that the prospect of being deafened by helicopters and traffic all day long will be enough to make the former Chanceller a powerful ally: Should he become an anti-

Should be become an anti-Helipad campaigner, Lawson-will find himself up against a familiar figure — Sir Kit. McMahon, the Midland chair-man, who is one of the chief backers of the plan. Lawson knows McMahon well from the latter's days as Deputy-Governor of the Bank of

England, and I think history shows that when the Treasur and the Bank clashed, it was

won. But McMahon is undaunted. He says he has received a lot of support for his Helipad from businesses in the City. As for Lawson: "We can always offer him triple-glasing."

Men for Mayor

The already convoluted pul-tics of Washington DC have been given a further twist by the decision of Walter Faun-troy, the city's non-voting dele-cate to Congress for the past troy, the city's non-voting delegate to Congress for the past; 19 years, to run for Mayor.

I years, the stand, the incumbent, Marrion Burry, has merely put his campaign on hold rather than withdraw in spite of his arrest six weeks, see on

of his arrest six weeks ago on drug charges and his freatment in an addiction centre. Yet the announcement by

the 57-year old Fauntroy, an active Baptist minister, further narrows the options for Barry. The emotional prayer break-The emotional prayer break-fiet at which Fauntroy declared was attended by most of Washington's black commu-nity. Robert Johnson, the head of Elack Entertainment Televi-sion, who until Barry's arrest had been his campaign co-chairman, has been appointed Fauntroy's spokesman. Fauntroy has become the frontrunner, but it will not be a valloyer. There is a los-tice Department inquiry into

tice Department inquiry into payroll practices in his office.

Lights out ■ BT Genetic is advertising

togently to find a missing that fic light trailer. This trailer was collected from Bristol around July 1989 and is believed to be operating in the London area. It is imperative Anyone who finds it, says the ad, should get in touch with Mercury House, Bristol.



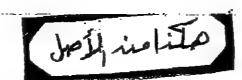
"Did anyone get it?"

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through the Balkans like a fuse searching for a spark. Of these there are no shortages, as recent events in Yugoslavia, Bulgaria and Romania testify, But if the nationalist fuse is lit; what will become of the Balkans, once the tinderbox of Europe?

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It is not surprising that Yugo-slavs are obsessed with the rise of nationalism. Deep in the col-lective consciousness is the fear that Serbia, the dominant partner when Yugoslavia was founded in 1918; will again rise to reign over the federation. 2 .

Moulded out of wartime chaos by the late President Tito, the federation sought to maintain an uneasy balance between six republics and two autonomous provinces. To de so, Tito exploited the mythol-ogy of the Partisans and the euphoria that followed the break with Stain in 1948. His authoritarian rule helped maintain stability.

Now, however, the Yugoslav myths are tumbling. As the ruling but divided Communist party fades away, two forces are moving to fill the political

For Mr Ante Markovic, the Prime Minister, the nationalist rime animser, the naturalist question can be resolved only through democratic political channels. For Mr Slobodan Milosevic, however, the nationalist, deeply conservative President of Serbia, old scores must be settled.

The Serbs' nationalist instincts were muzzled by Tito. Now some of them are impa-tient to regain their old lands, a desire which Mr Milosevic in adept at exploiting. Some even speak of reclaiming those lands where Serbs outside Serbia proper live. If that were to materialise, Serbia would rule almost all of Yugoslavia. In the meantime, Mr Milosevic con-tinues to tap latent Serb-nationalism by directing all the attention to Kosovo, Yugoslavia's southern province, which is regarded as the cradle of Serbian collinge.

For the past month, in this For the past month, in this wretchedly poor and backward region, young ethnic Albanians have demonstrated almost every day. They are simply bored teenagers throwing somes at young armed policemen. But the older generation of ethnic Albanian intellectuals are quickly forming independent political movements in an attempt to steer the unrest sway from the streets towards political institutions. towards political institutions. What they want is autonomy from Serbia. They also want free elections and a multi-party system. For them, the ballot

or the past two **Indy Dempsey** reports from Bucharest on growing has been wrigiling through the Balkans

The sleeping giant awakes



resolve the Kosovo issue.

What liberal Yugoslav intellectuals fear most is that the nawly-emerging political parties will bese their platform on ethnic/nationalist lines. To are smoot this tendency ethnic/nationalist lines. To pre-empt this tendency, a group of scademic in Belgrade recently re-established the Democratic Party, one of the largest parties during the inter-war period. This initiative holds out some hope, since pan-Yugoslav — hot ethnichand — political parties hold the key to future stability. But alread lies the Albanian question. If and when Albanian question. If and when Albanian question. question. If and when Albania responds to the changes sweeping across eastern Europe, the Serbs fear that the ethnic Albanian majority in Kosovo inight seek to join their fellow Albaniana, Day after day, Mr Milo-sevic's supporters in Belgrade's nationalist media warn of this possibility, accusing the sthnic Albaniana of "separatism".

Unifice Yugosiavia, Bulgaria has only one large ethnic minority with which to deal. But the two neighbours have one thing in common. The ferte hear that the Moslam emite Albanian majority, which has one of the highest birth rates in Europe will soon com-

ince of Kesovo; nationalist Bulgarians argue that their Mos-lem ethnic Turkish minority will upset the Slav/Orthodox balance in their country.

Under the regime of Mr Todor Zhivkov, overthrown in a palace coup last November, Bulgaria's 1m-strong ethnic Turkish minority was forcibly assimilated during 1984 and 1985. The Turks were forced to

change their names, their newspapers were closed down and parents were discouraged from having their children cir-The assimilation campaign created such an uproar from the international community and from Moscow — that Alexander Lilov, elected Communist party leader last mouth, seems intent on repairing the damage by instaling that the rights of ethnic Turks

must be respected.

The pragmatists, new in the ascendancy following last month's emergency party con-gress, agree. This will lead to the gradual isolation of the conservative party bosses in the provinces who have been exploiting the nationalist issue. Mr Lilov, more inspired by European ideals than Balkan fanaticism, has Mr Andrey Lukanov, the respected Prime

Minister, at his side. The two men, committed to pulling Bul-garia out of its backwardness and isolationism and to improving relations with Tur-key, are likely to make the transition to a multi-party sys-

tem less fraught.

Bulgaria's independent opposition, formed under the
umbrella of the Union of Democratic Forces, knows what its members are against - the ruling Communists - but not what they are for. They do not know what to do with freedom. This may allow Mr Lukenov

This may allow Mr Linkanov time to form, a transitional government based on national consensus before next May's free elections. By co-opting the opposition, he may be able to push through radical economic reforms. By introducing land reform, which will allow peasants the right to own and how ants the right to own and buy land, he may well find a willing ally in the Agrarian Party, one of the largest inter-war

Above all, the new Government seems to recognise the limitations of Bulgaria's politicel traditions and culture. It is largely a peasant culture mac-customed to democracy. It had no traditions of autonomous institutions, such as Poland's independent-minded Catholic Church or the Solidarity trade union movement. Instead, the Orthodox Church in Bulgaria and Romania loyally reflected the policies of the regime. Bulgaria did not have dissident individuals of the moral stature of Czechoslovakia's Vaclav Havel; nor did it have radical Communist party reformers as in Hungary.

Yet all these east European countries have one thing in common: each is now in the process of re-building political and social institutions which were destroyed following the

This painstaking restoration of political life will prove most difficult in Romania, where totalitarianism was implemented to a degree unknown in the other Warsaw Pact coun-

in the other Warsaw Pact countries.

Romanians, not surprisingly, remain uncertain about what to do with their new-found freedom. The old habits of corruption and deceit, suspicion and intrigue, subservience and fast, so poignantly exposed in Olivia Manning's novels of the 1930s, are there for all to see.

The path towards democracy The path towards democracy in the Balkans in general and in Romania in particular is strewn with boulders. No amount of western financial assistance will restore what has been destroyed, or weaken these countries' national char-missistics.

in return for free elections and a market economy cannot, for example, revive the pockets of civil society maning Romania's ethnic Germans which have all but disappeared through emi-

Nor can they overcome the suspicion of many Romanians towards the political and cultural traditions of the 2mstrong ethnic Hungarian minority in Transylvania. The Ceausescu regime broke the back of that tradition. In doing so, it denied its present leadership some of the means to whalld nolitical institutions rebuild political institutions.
That is the legacy inherited by all the new governments in the Balkans. Weak democratic cultures coupled with strong nationalist traditions will make any transition from one-party rule to a multi-party sys-tem far more difficult than in Hungary, Czachoslovakia or Polynd

Poland.

This is a distinction often lost on western governments which seem to believe that democracies can spring up overnight, regardless of local traditions. The Balkans are moving towards some form of parliamentary government. But the awakening giant of Belkan nationalism will make the transition a tense and difficult one.

Transport policy

Pricing is better than planning

By David Sawers

the actual traffic levels could

well fall outside the predicted

about future road traffic is that it is likely to go on grow-

range. All that we can safely

ing for many years, at a rate that depends on the growth in

personal incomes and changes

in fuel prices.

Given all the uncertainties

about these forecasts, it is

naive to concentrate on the predictions for 2025. Invest-

ment and policies should be based on existing traffic; all

forecasts should be treated as uncertain, so that flexibility in

capacity is one of the most valuable characteristics of any

transport investment. If it is

necessary to consider long-term effects, the forecasts

for the next century should be treated as scenarios rather

than predictions, showing what might happen if traffic grew at such a rate.

The other problem with transport planning is that the scope for guiding traffic from road to rail is less than often believed. Road and rail journeys differ in length and purpose the average length and purpose the average length of

pose: the average length of a car journey is eight miles, of a train journey 25 miles; com-

muting to work or education is

the major purpose of train journeys, but the purpose of

car journeys is more or less equally divided between com-

muting, personal business and leisure. Rail travel also repre-

sents only 7 per cent of all pas-senger travel, while cars and motor cycles carry 85 per cent. Making rail travel cheaper and more comfortable in rela-

tion to car travel is therefore unlikely to cause many travel-lers to switch from cars to

trains; and a large percentage increase in rail travel would be a small decrease in road travel.

Subsidising one mode of transport is an inefficient way

mode, introduces unwanted distortions into the pricing sys-tem, and may reduce the effi-ciency of the subsidised mode.

An efficient transport system is one in which prices reflect

the costs of providing trans-port - including the environ-mental costs, in so far as they

If, for example, the effects of emissions of carbon from car

of reducing traffic on anoth

The need for a better transport policy has become an article of faith among British environmentalists, and those who are fed up with congested roads and trains. The Transport Committee of the House of Commons has called for an integrated transport policy to cope with demand and to ensure that railways are fully ensure that railways are fully exploited, while others complain that the Government is not spending enough on the railways to attract traffic from the roads. The present congested state of trains and roads is blamed on a lack of proper planning, and a reluctance to spend public money.

A proper transport policy is

A proper transport policy is regarded as one which foresees demand better than it has been demand better than it has been foreseen in the past; which treats the expansion of railways as an alternative to the expansion of roads, and so minimises the increase in traffic on the roads; and which improves the quality of public transport, to attract travellers from their cars. It is a call for rationality in planting the rationality in planning the

The trouble with this approach is that errors in fore-casts cannot be corrected by some more rational approach to prediction: forecasts are bound to be inaccurate, even in the short term. The recent increase in travel to and around London was unex-pected; congestion exists until

The arguments about the Department of Transport's current forecasts, which suggest that road traffic could harrans. by between 83 per cent and 142 per cent by 2025, place far too much credence on the precise figures; such predictions are only as reliable as the assump-tions on which they are based, and these forecasts assume that British economic growth 3 per cent a year over this period, and that fuel prices will

not rise drastically.

It is quite possible that economic growth could fall outside this range, or that fuel prices could rise drastically perhaps because a carbon tax was imposed on fuel. So the range of possibilities is even wider than suggested by the Department, and discussion

exhausts were thought to be harmful and should be about the effects of higher road traffic ought to recognise that reduced, the correct policy would be to increase the taxaamount was needed to produce the desired reduction in emissions. Higher fuel prices encourage car owners to use their cars less, to buy more economical cars and to alter their habits to reduce the amount of travelling required. Car manufacturers are encour-

aged to develop cars with more efficient engines.

There is immense scope for there is immense scape for conserving fuel by such means. Most modern cars are far more powerful than they need to be, and many journeys are discretionary. Italy provides an indication of what could be expectation. ted; with petrol costing about 70 per cent more than in Britain, the annual mileage per car is about 40 per cent less.

about using higher taxes or charges to influence consum-ers' behaviour. They do not seem to appreciate that such uses of the price mechanism would not increase the total burden of taxation; higher pet-rol duty, for example, could be offset by lower VAT, so that retail prices would not be increased. Politicians may also underestimate the intelligence of the consumer, and assume that cost is more important than quality.

A rational transport policy

does not seek to plan in the sense of guiding travellers to particular modes of transport, and does not base its policies on long-term forecasts of traffic. Instead it accepts that we can know little about the transport of the sense of the future, so that policies should be based as far as possible on present conditions; and appre-ciates that prices should reflect the cost of providing the various modes of travel. Consumers can then make rational choices between modes of travel, and between travel and other forms of consumption. If the prices are right for each mode, no mode needs a sub-sidy. Determining the real cost of transport, when external costs may be substantial, is the biggest challenge to policy-makers today.

The author is an economic

LETTERS

EC competition policy

From Mr Jeremy Lever.
Sir, Professor Messerlin ("Community rules on a collision course," February 28) argues that there are potentially major inconsistencies within the European Commu-nity's policy on maintenance of effective competition within the EC and on the application of its anti-dumping rules.

I agree. The risk is increased because the Community's anti-dumping rules have been used as a retaliatory weapon against Japan's mercantilist commerdagan's mercantinst commer-cial policy and because the directorates-general of the European Commission seem increasingly liable to see them-selves as almost separate insti-

it is in part because of the risk of inconsistency that over the past 10 years I have repeat-

Encouraging sovereign debtors

edly urged the Commission to establish a small new directorate-general that would have the responsibility for both:

• the drafting of decisions in all competition cases (leaving their investigation and "prosecution" to directorate-general

both competition and anti-dumping and that would strongly promote the develop-ment by the Community of a consistent and coherent policy in this area.

In easy Lover QC.

I Regenoral Buildings.

Gray's Inn., WCI.

Pressure for democracy

From Mr N. Parkhill. Sir, Your editorial comment ("Retreat of Ideology," Febru-ary 27) fails to mention that last month's was not the first democratic election in Nicaragua since the revolution. Elec-tions were held in 1984 which showed popular support for the Sandinistas. The international community generally accepted

with the exception of the US

that the elections were fair.

The impression, reinforced by your editorial, is that democracy equals the ideology

the drefting of all definitive anti-dumping measures prior to their proposal to the Council for adoption by it. The new directorate-general would then be concerned with

of the conservative right and inherently works against socialist-oriented regimes. This may be true, but Nica-ragua shows it may not easily come about without a good measure of external help. One might argue that US refusal to accept the 1984 result, com-bined with continued military pressure and the prospect of aid to a new government is worryingly anti-democratic.

Norman Parkhill. Sevenoaks, Kent

From Mr Adrice Heatit.
Sir, Mr Flatcher (Letters, February 21) says creditors have few means "apart from diplomatic pressure" to enable their rights to be enforced visions sovereign debtors.

I suggest that the time-honoured carrot-and-stick

carrot-and-stick approach, employed exten-sively by the International Monetary Fund and, increasingly, by the World Bank, in a majority of developing countries and now in eastern

a schedule of what are, in effect, political as much as eco-nomic and fiscal policy changes in exchange for fresh, phased, borrowings in foreign exchange to ease immediate debt service difficulties. It similar and despite some obvi-ous hazards of implementation, it has almost never failed to encourage sovereign debtors to keep up payments to their creditors, including the banks,

Inner Circle, Regent's Park, NWI

Europe, uses a powerful and direct instrument very remote from the diplomatic persuasion. Mr Fletcher has in mind.

Policy-based lending often requires the implementation of a schedule of what are, in affect which has been as the second of the second of

comes in a number of guises, but the principle is broadly more generously than they would otherwise.
Adrian P Hewitt,
Overseas Development Institute,
Regent's College,

rom Mr John Dick. 3 Temple Gardens, Sir, While I agree with Mr Temple EC4 From Mr John Dick,

Fletcher that the Bank of England's matrix on country debt provisioning deserves con-sideration in any discussions with the Inland Revenue by banks seeking a tax deduction for doubtful debts under Section 74() ICTA 1988, I question whether that matrix should be Bank, when compiling it, labours under two constraints which must, to some extent, influence its compilation. As a result, the application of the matrix is likely to produce a level of provisioning which

tends towards the low side.

First, the Bank's role in banking supervision is likely to have the consequence that the compilation will reflect its concern that some banks are considerably less well placed than others to make extensive provisions against country risk debt. Secondly, the Bank is not of course independent of the Treasury. The likelihood must be that, in compiling the matrix, the Bank will be influenced by its effect in lowering the tax yield to the Treasury. Ultimately the extent to

which a country debt is doubt-ful – and so qualifies for a far deduction – must be a ques-tion of fact, and that calls for an exercise of judgment by the bank concerned, after taking full account of the expert evidence of economists and oth-

Property does not move between jurisdictions to avoid payment

From Mr Richard Moubray.
Sir, The fact that local income tax is demonstrably fairer than the poll tax is no justification for totally dismissing domestic rating (or "roof tax," as it is peloratively referred to by sillier politi-

In many countries a property tax is seen as a good local tax for the most obvious of reasons - it is cheap to collect because property does not move between jurisdictions to avoid Moreover, where particular

local public services (such as town planning and environ-mental cleansing) enhance property values, they should be funded by a tax on property. We must remember that the poll fax was not imposed on Scotland and later England. It was the response to pleas by

suburban Scots (mostly Tories) quences of the 1985 rating revaluation. The outcry merely confirmed that domestic rating was in general fair - the better-off paid more than the poor. Indeed, due to a dearth of dismation on mentral values which were the basis of rateable values, it is generally acknowledged that rateable values for more expensive properties were understated.

The February 22 issue of Chartered Surveyor Weekly (the official journal of the Royal Institution of Chartered street lighting, roads, parks, Surveyors) sums up the fairness point on domestic rating rather well: "Like Labour, the RICS believes that capital val-ues are broadly based on how much buyers can afford in mortgage payments. Anoma-lies like pensioners in expensive homes could be overcome

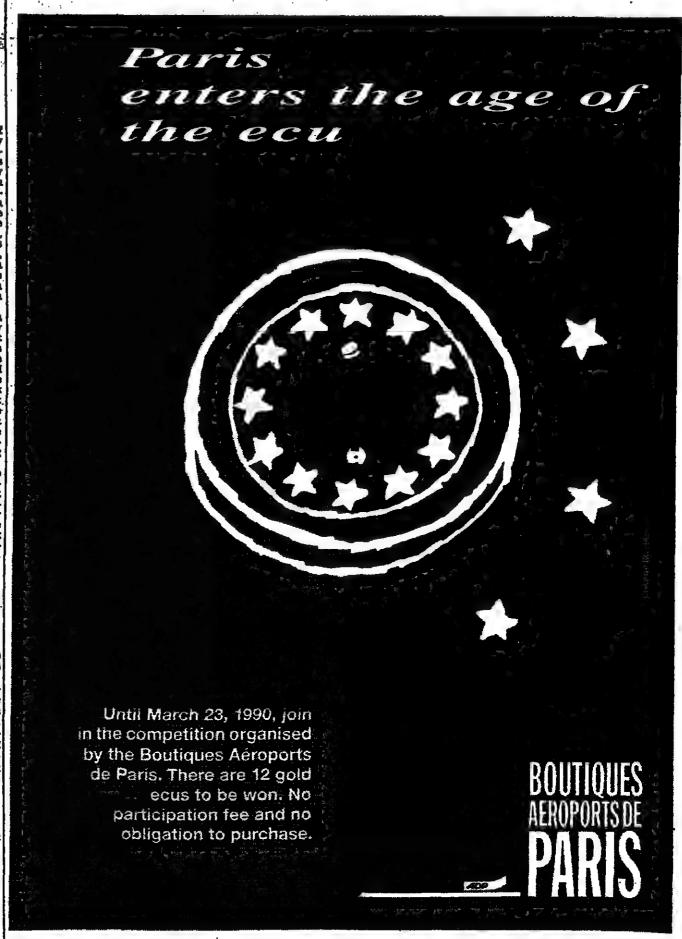
yet so highly prized today) through rebates" (as used to be the case). Unlike competing assets, housing is the beneficiary of

The enriching of owner-occu major tax concessions - mortmajor tax concessions — morr-gage interest relief, capital gains tax relief, "Schedule A" relief on imported rent income, and now the abolition of domestic rating. It is not sur-prising therefore that too much of Britain's inadequate savings has been channelled into hous-ing, and too little into manufacturing investment. Indeed savings are inadequate precisely because the appreciating wealth represented by housing

underpins inflationary, creditfinanced consumption. The combination of these incentives to demand and the restrictions placed on supply by the planning system (for example green belts to prevent the sort of low-density housing suburbs built in the 1930s and 14 Ancaster Drive.

piers has been paid for by the impoverishment of industry. Is there any wonder that Britain is now so far behind its neigh-bours in industrial and trading performance? They do not subsidise owner-occupation nor restrict urban expansion to anywhere near the same degree. Worse still, with so many now having a vested interest in the status quo, it is hard to see any way out of the

With its policy of domestic rating, Labour deserves some praise for grasping the housing nettle. But how far dure the party go in dealing with the other anomalies. Richard Mowbray,



BUSH GIVEN ASSURANCE ON TRADE IMBALANCE

Kaifu promises to reform economy

By Peter Riddell, US Editor, in Washington

MR TOSHIKI Kaifu, the Japanese Prime Minister, has assured President George Bush of the United States that structural reform of the Japanes

economy is one of the top pri-orities of his new Cabinet.

At the end of two days of talks in Palm Springs, Calif-ornia, both leaders promised to intensity efforts to break the stalemate in discussions aimed at reducing the large trade imbalance between their coun-

But, as expected, there were no formal negotiations.

Mr Kaifu said structural reforms would be aimed at "improving the quality of Japa-nese life, with further emphasis on the consumer-oriented economy". He stressed his determination "to maintain such policies as expansion of domestic demand, improve-ment of market access and de-

regulation".

By phrasing such promises in terms of the welfare of Japanese people, Mr Kaifu can be seen not to be bowing to US
pressure, while allowing Mr
Bush to claim yesterday that
the Japanese side "knows how
important it is to move for-

The two leaders referred, in identical terms and without amplification, to contining co-operation in exchange mar-

Both struck a positive note, seeking to put the trade discussions into the breader context of their "global partnership".

Mr Bush talked of strengthening "the political trialogue among the US, Japan and our European allies" and of think-ing about "how Japan can



The funny side: President George Bush and Prime Minister Toshiki Kaifu share a joke during their trade talks

more fully play a leading role in the world's political and economic institutions."

There will, for a start, be closer contacts at foreign min-ister level, while Mr Bush referred to changing the struc-ture of international organisa-

sense of urgency, especially in relation to the so-called structural impediments initiative, a US move launched last sum-mer to free internal barriers in

Mr Bush emphasised the

Japan.
He said both leaders had called on their officials "to redouble their efforts to achieve meaningful interim and final results." Mr Bush said US cabinet members "will said US cabinet members "will be on the next plane if it will help solve this problem".

Mr Bush warned Mr Kaifu of the strength of feeling in Congress about the need for Japan to open its markets and of the tight legislative timetable before US retailstion is considered.

This was underlined yester-day by Congressman Richard Gephardt, the Democratic House Majority leader who ran unsuccessfully for the presi-

before US retaliation is consid-

dency in 1988 on a managed trade/protectionist platform. He called for specific action against Japan, starting with the imposition of tariffs on semiconductors this summer when the current agreement

If Mr Bush did not do that "then the Japanese will never believe anything that we say or anything that we're going to do", Mr Gephardt said.

Denying there was going to be a trade war, Mr Gephardt argued that, if there were no

improvements in the structura impediment talks, he would set specific goals for market entry, and if these were not met within a defined period, across-the-board tariffs would

must "put our economic rela-tionship on a solid foundation if we're to achieve the full EC row likely over new powers for Gatt

By Tim Dickson in Brussels

EUROPEAN COMMUNITY foreign ministers will today consider new Commission ideas for dealing with trade disputes that would strengthen the authority of the Geneva-based General Agreement on Tariffs and Trade (Gatt) and could put it in conflict with

At stake is nothing less than the long-term credibility of the Gatt conciliation and disputes settlement procedure, which officials in Brussels point out has too often falled to stop certain countries taking unilateral retaliatory action to redress

The most radical of the ideas, which are expected to surface at today's meeting of EC foreign ministers in Brussels, is for some new form of the total procedure where result would be legally binding.

This has already aroused fierce opposition from some fierce opposition from some quarters in the Commission. As one EC diplomat put it, "It raises all sorts of unacceptable questions like the Gatt Council effectively re-negotiating the Common Agricultural Policy or the US Trade Act".

Any improvement of current Gatt procedures, he suggested, would need to avoid any move towards creating a "world court". At the same time, "there would also need to be some sort of sovereignty safe-guard."

A clear policy will not emerge until the various options now being considered have been fully discussed by the European Commissioners, and that may take several

deeply divided on the Issue. Mr Frans Andriessen, the External Relations Commissioner, may come under pressure today from foreign ministers who feel the problem needs to be tackled urgently and are anxious to head off the threat of unilat-eral trade retaliation against the EC under section 301 of the

However, Mr Bush empha-sised that the US and Japan

US Trade Act. The problem centres on the The problem centres on the fact that recommendations of the independent gatt panels set up to adjudicate the more intractable disputes can be (and sometimes are in important cases) ignored by the "violating" parties.

EC officials and diplomate recoming that an arbitration

recognise that an arbitration system ultimately has to be based on political consensus. But there is a growing belief

eral negotiations known as the Uruguay Round should be accompanied by a concerted attempt to find ways of making the revised international trading rules stick.

The December 1988 Mid-Term Review of the Round went some way towards speeding up the dispute procedures and removing impediments in the way of those seeking to set up a Gatt panel.

up a Gatt panel.

What is now being contemplated in Brussels are ways of limiting the right of offending parties to block the "jury's" indings.

● EC foreign ministers will today try to narrow their dif-ferences over how best to control Japanese car exports to the single market after 1962, Regter adds from Brussels.

discussions, the Commission is trading rules in the multilat- Soviet-US trade split, Page 2

Union leaders press for action over pay levels at Iveco Ford

By Michael Smith, Labour Correspondent, in London

WORLDWIDE WEATHER

vote for industrial action over 4 9.25 per cent pay offer.

The recommendation comes despite the announcement by the company last week that it was going onto a three-day week because of the depressed state of the truck market.

Iveco Ford is jointly owned by Ford Motor and Fiat, the Italian motor group.

by Ford Motor and Flat, the Italian motor group.

The recommendation for industrial action, which will be put to the test in a ballot on Friday, demonstrates the growing pressures on companies to concede pay rises above the rate of inflation.

It coincides with hopes at Ford that disputes at its 21 wholly-owned UK sites will come to an end this week.

Ford will today re-open its

Ford will today re-open its Halewood, Merseyside, plant after a seven week closure in the expectation that semi-skilled workers will allow the management to perform some of the tasks of skilled workers. It hopes this will help per-suade 1,600 members of the

MANUAL WORKERS at Iveco
Ford, Britain's biggest truck
maker jointly owned by Ford
Motor and Fiat, are to be recommended by union leaders to
vote for industrial action over
a 9.25 per cent pay offer.
The recommendation comes
despite the approximement by

expected in at least some plants.

At Ford Iveco, the 1,100 hourly paid workers at the company's plant at Langley, Bucks, have been offered 9.25 per cent in the first year of a three year pay deal, to be followed by 7 per cent next year and 6 per cent the year after. and 6 per cent the year after. The company is also looking for changes in its pay structure

and wants greater employee work flexibility. Mr Jock Campbell, union convener, said all three unions at the plant — the TGWU general workers' union, the AEU engineering union and the EEPTU — were advising members to vote for industrial

In spite of the fall in truck demand which prompted the three day week, Mr Campbell said the company was still making profits and could afford to pay a percentage pay increase in double figures.

Mr Campbell said: "Outside influences are affecting the truck market but our members need money to cope with rising mortgage payments and the poll tax." He was confident of support for action in the ballot. Ford's confidence in its ability to resume production at ity to resume production at Halewood was increased at the weekend when union leaders of weakent when timon leaders of semi-skilled employees told members at a mass meeting that they should heed the com-pany's plea to return to work. Mr Richie Rowlands, plant con-

vener, said there was no dissension.

The RETPU members, on strike in virtually all Ford plants since the beginning of last month, are protesting against a company pay deal which has been accepted by a majority of Ford's 1,600 workers. They object to the introduction of integrated work teams of both semi-skilled and skilled workers and say pay differentials are being enoded

differentials are being eroded.
At Halewood problems caused by the EETPU stoppage have been exacerbated by a surfice of AEU craft numbers.
Mexican dispute settled, Page

Puzzling time for Soviet

voters

Continued from Page 1 Moseow State Construction Bank, the august Soviet envi-ronment — Ionian columns, crimson carpets, Lenin busts — did not intimidate voters, as it might have in the had old

it might have in the bad old days.

Very few bothered to retire into the cartained beetles as they marked their four lists — two for the Russian Parliament, one for Moscow City Council and one for the local council — on each of which they had to cross off every name except the candidate of their choice.

President Mikhall Gorbachev looked tired but in high spirits as he sparred anishly with journalists when cesting his own ballot.

He expected the Communists

his own ballot.

He expected the Communists to be "rather widely represented" among successful candidates in the election — not surprising given that over 80 per cent belong to the Party.

But he is taking no chances. He confirmed his own intention to stand for election as executive president, with executive president, with unprecedented powers, later this month — so that it will not matter in the event that yesterday's election turns out to be the last in which the Communist Party is represented quite so widely.

Kohl under pressure

Continued from Page 1

backing for German unifica-

backing for German unifica-tion was given last night by Mr Douglas Hurd, Britain's For-eign Secretary.

Addressing the British Con-servative Association in Bel-gium, he said that "between the 'two plus four' arrange-ments, Nato and the European Community we have the frame-works in place for offering a warm and confident welcome to a united Germany."

to a united Germany."
He said it was right that the leaders of the 12 should be meeting next month to con-sider how best to manage the progressive integration of the GDR – but while highlighting the problems that would have to be overcome in a "host" of areas he added that "the pro-cess need in no way delay unification."

The emotions stirred by the The emotions stirred by the border reflect the circumstances that led to Poland being shifted westwards by the Allies at the end of Second World War. While Poland lost territory to the Soviet Union, it gained the German territories of Silesia, Pomerania, and most of East Prussia.

of East Prussia.

Millions of Germans were
forced to leave Poland, which
had been the first country to suffer Hitler's invasion in 1939. They are represented today by the association of expellees.

Britain expected to phase out N Sea dumping

By John Hunt in London

GOVERNMENT concessions intended to soften interna-tional criticism of Britain's environmental record at this week's North Sea conference in The Hague are expected to be announced today by Mr Chris Patten, the Environment Secre-

Britain, the only member of the European Community still dumping sewage sludge in the North Sea, is expected to be attacked by nations which identify the street of the st signed an agreement in 1987 to clean up the North Sea.

Mr Patten is today expected to offer to phase out dunning of sewage sludge over 10 years. Other North Sea countries have been pressing for sludge dumping to end in five years' time.
The Government regards its

offer to phase out dumping over 10 years as a considerable concession as the alternative

concession as the alternative to dumping is costly incineration. However it is unlikely that a 10-year delay will satisfy the other North Sea ctates.

Some states are also pressing for damaging nutrilents, such as nitrogen and phosphorous, to be removed at sewage plants by the installation of costly equipment. This would prevent the nutrients getting into the North Sea via rivers.

North Sea via rivers.

Britain has been opposed to this proposal on the grounds of

this proposal on the grounds of the massive expense involved. Ministers have been trying to work out a concession which the other states can agree.

The UK is also expected to come under attack at the conference over the dumping of industrial waste, such as liquid chemical waste, in the North Sea. Britain is the only country still doing this, but has said it will phase out the practice by 1992.

Boastful Britain faces critics, Page 8; The rising cost of cop-ing with waste, Page 18

New threat to Israeli coalition

By Eric Silver in Jerusalem

ISRAELI Labour Party ministers yesterday reaffirmed their threat to break up the national unity coalition if the Libral Prime Minister. Mr Viv. shak Shamir, did not respond positively to the latest US peace proposals by Wednesday. Mr Shamir is coming under increasing pressure from Likud ministers and backbench memthe parties and backering mani-bers of parliament, as well as the parties to his right, to reject the compromise formula aimed at bringing together Israeli and Palestinian negotia-tors for the first time since

1948. No decision was reached at an emergency meeting of Likud ministers on Saturday night or at a 45-minute session of the "forum of four" Likud

Likud ministers on Saturday night or at a 45-minute session of the "forum of four" Likud and Labour leaders yesterday. The Likud ministers are to meet again today, and the inner cabinet of six Likud and six Labour ministers on Wednesday.

Mr Shimon Peres, the Labour deputy premier, said that the March 7 ultimatum still stood. His party was demanding a written response to Washington. Mr Peres's number two, Mr Yitzhak Rabin, the Defence Minister, was leas insistent. He was prepared to give the Likud ministers until next week.

An impression that Likud was again playing for time was reinforced by Mr Moshe Katsav, a minister recently promoted to the inner cabinet by Mr Shamir. "With all due respect to the United States," he said yesterday, "we don't decide the fate of our country under pressure. The discussion might start this week, but it will cartainly not end."

Mr Binyamin Netanyahu, the hawkish Likud Deputy Foreign Minister, suggested that the issue should be taken to the people in early elections. He argued that Israel was no longer talking about its own peace initiative. Elections in the occupied West Bank and Gaza Strip would not now be free. The Palestine Liberation Organisation had, he said, imposed itself by force. The projected negotiations would be negotiations de facto with the PLO.

Mr Yisrael Harel, chaitman of the Council of West Bank Settlements, said yesterday: "Shamir is under such intense pressure from the US, Labour and the media that he is in danger of making irversible

pressure from the US, Labour and the media that he is in danger of making irreversible mistakes. We have to take a stand now. We believe Likud would be better in opposition than leading the peace pro-

The real threat from Japan

The Japanese stock market has riset for 12 straight years in a row. The Nikkel stock average has gone up eightfold in the process, a record unmatched in modern Japanese economic history. Now even the tradi-tionally bullish Japanese secu-rities firms are beginning to wonder whether 1990 will be one year when the world's big-gest stock market ends lower than it started.

The suphoria which pushed the Nikkei to almost 39,000 at the Nikkei to last year has been replaced by the savage corrections of the last couple of weeks. Dally trading volume of more than 1bn shares has shrunk to less than half that. Margin requirements have been cut twice in the last tornight, to little effect so far. USbacked programme traders backed programme traders have increased volatility in a market renowned for its steadiness. But they cannot take all

The sharp setback in equity prices may simply be an over-due correction. In the previous couple of years the Japanese equity market had soared by 80 per cent, while London and New York had only risen by helf as much Japanese company. New York had only risen by half as much. Japanese companies rised record amounts of equity last year, so their balance sheets are far stronger than they were. And although profit growth is slowing, it should still be around 10 percent in the coming year.

Market supports

There are plenty of ways the market can be supported, ranging from a reduction in corporate capital raising to an increase in official limits on pension fund investment in domestic equities. The weight of money arguments cannot be ignored; and the initial success of the NTT was in the immediate process. of the NTT was in the immediate aftermath of the 1987 crash is a reminder of the power of the Japanese financial establishment in stopping the market going down, it temporares

In addition, there are plents of good reasons why Japanese price earnings ratios are not as high as they look. But what cannot be disputed is the fact that the Japanese market has done so much better than other major stock markets over the last decade through a steady rise in the market's average n/e. Ten years ago. average p/e. Ten years ago, Japanese equities were selling on 20 times sarmines — little



had risen to 35, compared with just under 14 for the other two markets. By the start of this year the Japanese market was trading on 65 times earnings, or roughly five times the multi-ple of London and New York.

The Japanese economy can grow at least twice as fast as the US, inflation is far less of a problem and Japan is running the world's biggest balance of payments surplus. Given a choice between Toyota and General Motors it is not hard General Motors, it is not hard to guess which would be the to guess which would be the more popular long-term investment. But these positive factors may have been more than fully discounted in the valuation of Japanese equities relative to other capital markets. And even if the current valuation can be justified, the widely different retires on individual differing ratings on individual stocks often make little sense to foreigners.

Value gap

Tokyo Electric Power, for Tokyo Electric Power, for example, was once regarded as a yield stock. Now its dividend has been left unchanged for years and its profits are falling. Yet the market's preoccupation with Tokyo's spiralling land prices means that its price earnings multiple is two thirds higher than that of a growth stock like Sony. If Japanese real estate prices continue real estate prices continue upwards, and if companies are upwards, and if companies are using the proceeds from asset disposals to fund successful diversifications, the strength of underlying asset values about provide the share price with some support. But this kind of argument would look nowhere near as compelling in a hear market.

Meanwhile, the factors which produced the surge in Japanese equities — a strong yen, felling oil prices, steadily declining interest rates and more than twice the figure for minimal inflation — can no New York and London. Five longer be relied upon to drive the market higher. Far from

being the world's strongest being the world's strongest currency, the yen is now one of the weakest; and the earlier beneficial impact of falling oil prices is being steadily eroded. inflationary pressures remain suppressed, but only because Japanese corporate profit margins are taking most of the ini-tial strain — hardly good news for corporate profits in the lono'Really

GAZOF

Currency key

The real key to whether the recent setback in the Japanese equity market is a temporary phenomenon or something more sinister lies with the year. Real Japanese interest rates have been raised substantially over the past year and are now more than twice as high as normal. So far this has not normal. So far this has not helped the yen; and with the gap between long bond yields and corporate earnings yields widening to over 5 percentage points, compared with a more normal 3.5 percentage points, the equity market is looking?

Given the relative strength of the Japanese economy, the yen looks seriously undervalued at current levels. The Jap anese would dearly love the Americans to reflect this by bringing down their interest rates. This would be good news for stock markets everywhere. But if this does not come about and short-term Japanese interest rates have to be moved up another few notches to support the yen, the damage to Japa-nese equity and real estate val-ues could be considerable. Indeed, there must be a nag-ging worry that the currency's weakness has far more to do with Japan's capital outflow, which is roughly three times as large as its current account surplus, than with any vaga-ries of the foreign exchange

if Japan's real estate and equity markets are as inflated as some suggest, this outflow into less expensive overseas financial markets is a worrying sign. It may be temporarily reducing US Government bond yields, but the longer the yen is allowed to weaken the greater the risk that the Japagreater the flat that the Japanese may have to take actions which other financial markets will live to regret. It would be dangerous to imagine that Tokyo's current troubles are a purely internal affair. A further sharp drop in Japanese equity prices could just be the sort of event which would tip the world into the recession it has been avoiding for so long.

The state of the s This announcement appears as a matter of record only

National Australia 🊜 Bank

has acquired

Yorkshire Bank PLC

Lazard Brothers & Co., Limited initiated the above transaction and advised National Australia Bank Limited throughout the negotiations

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FINANCIAL TIMES

COMPANIES & MARKETS

Monday March 5 1990

INSIDE

Tony O'Reilly turns crystal gazer



Mr Tony O'Reilly, chief executive of Heinz and chairman of the Dublinbased Independent Newspapers Group, has an appetite for brand names similar to a party of Japanese shoppers let lose in Paris for the weekend, He believes that there are no more than 250 brands world-wide that are identified

with quality and service. Two of them are Waterford crystal and Wedgwood china, and last Friday Fitzwilton, an investment company also based in Dublin and headed by Mr. O'Reilly, in partnership with Morgan Stanley, the US investment bank, announced plans to take a 29.9 per cent stake in Waterford Wedgwood. Kieran Cooke reports. Page 25

Gardini seizes the initiative in the battle for Enimont



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Mr Raul Gardini (left) has again solzed the initiative in the battle to strategy and control of Enimont, the Italian chemicals joint venture launched 15 months ago by Eni, the state energy group, and Mr Gardini's Montedison. By propos-ing at the weekend to merge all of Montedi-son's chemicals activities with Enimont and to

set a 50-day deadline for approving a related capital increase, the Ferruzzi boss has forced both Enl and the Italian government onto uncomfortably defensive positions, writes John Wyles. Page 23

Corrections Philips

Que to a transmission error, a sentence in the feature on Philips on March 2 wrongly stated that all four of the company's core activities performed badly last year. In fact, Philips' consumer products division had a 34 per cent. Increase in profits and the lighting division saw profits fall slightly. By contrast income from professional products and systems fell to a little over one-tenth of the provious year's level, and the components division suffered substantial losses. Due to a transmission error, a sentence in the

Market Statistics

Euromarket turnoler FT-A World Indices FT/AIGU int hold since Fareign tockenges London record traums

Companies in this section

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Body heat and an end to the deadly loneliness

Kevin Done, William Dawkins and George Graham look at the alliance between Renault and Volvo

Raymond Levy, the former oil and steel industry executive chosen by the French Government three and a half years ago to complete the drastic restructuring of Ranault is in ebullient good humour over the group's forthcoming alliance with Sweden's Volvo, the latest step in the dramatic re-drawing of the map of the European motor industry.

Renault felt isolated and alone in the face of the daunting chal-

motor industry.

Renault felt isolated and alone in the face of the daunting challenges confronting the company in the 1990s, not least the dawning of an age of no-holds-barred competition from Japanese whicle makers.

"We are isolated due to our past and being 100 per cent state-owned," says Mr Levy, "I believe loneliness is deadly."

A man of humour but with a public reputation as an austers intellectual, he quotes with a smile from Ecclesiastes in support of the new entents. "If two he together, then they have hear but how can one be wann alone?"

Despite the immense financial turnround Renault has achieved in the last five years — first under Georges Besse until his assassination in November 1988 and then under Levy — Renault has been acutely awars that it was the smallest of the hig six volume car makers in Europe.

Mr Levy was also very conscient of the commany's lack of a

volume car makers in Europe.

Mr Levy was also very conscions of the company's lack of a second executive or luxury car marque in Europe, a shortcoming that has become even more pronounced in the wake of Furd's acquisition of Jagust. and General Motors' takeover of management control of Seath, Volvo's domestic Swedish tival. We are not going to use the name Volvo not going to use the name Volvo immediately, but that is certainly in our minds for the future." Renault must do still more to

Renault must do still more to improve its image, he says. "We are doing a lot in quality, and innovation and technical improvements, changing our culture, forgetting the image of a publicly-owned company dependent on the Government for money or instructions — we don't depend on it for atther don't depend on it for either -



Lovy (left) and Gyllenkemmen: two together our keep warm

but we need to do more. To have a connection with an undisputed top-range brand like Volvo may be useful to us."

The spark for the grand alli-

The spark for the grand alli-since now planned came from a Volvo inquiry in 1988 about the availability of Remault Véhicules industriels (RVI), Remault's previ-ously heavily loss-making com-mercial vehicles subsidiary. Volvo was told that RVI was not for sale, but the need for both

not for sale, but the need for both groups to map out new strategic directions for the 1990s led to a crucial dinner between Mr Levy and Mr Pehr Gyllenhammar, thatman and chief executive of Volvo, at the Brussels Hilton on February 22 last year.

Concern about the looming Japanese offensive in West Burope was a major factor pushing the two sides together. It

ing the two sides together. It belped drive them on, when the negotiations threatened to

negotiations threatened to founder last autumn.
Initially, says Mr Levy, there were two main alternatives on the agenda:

• the creation of two separate-companies one for cars and one for trucks and buses with Renault clearly taking the lead in cars and Volvo in trucks, or

• to try "to build together something like a sort of merger."

be first alternative, which he first alternative, which would have provided learer lines of management responsibility than the presently plauned alliance of minority cross-holdings, was discarded last autumn, because both of us were rejuction to let go of control of our own organissions," says Mr Levy, "probably the Swedes more than me...They didn't like the idea of letting the cars go."

Mr Levy says the final formula under which the two companies will exchange minority stakes in their truck and car operations — represents "a medium way." The cross share-holdings were a device for the parent companies to ensure that subsidiaries to wage a civil war against one other."

Aware that an uncomfortably high proportion of modern mar-riages end in the courts, Mr Levy insists that the deal with Volvo has been constructed so as to ensure that neither party "can be tempted to go astray, marry somebody else or even divorce." He says that he has told his board that the possibility of "adultery" had been made very

The final agreement, which is still to be written, would include "punishments" with devices such as "first refusal and divorce

aither Renault nor Volvo is betting on the deal being implemented much before the end of the year. There are everal obtained still to overcome, not least the need for the French Government to pass a law changing Renault's favoured "regie" status to that of a limited company.

An exciler attempt by the Chi-rac Government to change Ran-anit's status was defeated, but Mr

anit's status was defeated, but Mr
Levy claims that circumstances
are different now. The deal has
met with approval from all sides
except from the Communists.
The top-level contacts between
the two groups will be conducted
through three committees, one
general policy committee with
Levy and Gyllenhammar as cochaimen and two two-men committees, consisting of the heads
of the respective car and truck
operating companies in "organised dialogue."

"We are not building a government by committees," hasts Mr
Levy. The different operating
units would lead an independent
life, "but we have created a sufficient community of interest to

cient community of interest to orient their policies or to force-them to look at the partner and work with him."

Mr Levy readily admits that

the co-operation model chosen by Renault and Volvo could be fraught with problems. "it's a bet, I hope we will succeed, we will have spent a lot of money and credibility. We both feel we shall be pressed by necessity."

An early warning from Dr Doom

Sometimes a visit home seems just a step across the pond; sometimes, a step across a time-warp. The strange outburst from the head of the institute of Directors, which was attracting London headlines as I landed this time, made the Atlantic seem wider. British readers will already know that the man from the institute — Mr Van Winkle, was it? No, Mr Peter Morgan — was attacking anyone who had a breath of criticism of Mrs Thatcher's achievement, or of the standards of conduct on the 1980s, as an Enemy of Success.

cess.

This, it appears, is the capitalist equivalent of what the unreconstructed Communists used to call a class enemy. He used the term to abuse socialists, elitists, the Church and the Press more or less indifferently – the Establishment, as we used to call it. This may sound like the ordinary language of right-wing radicalism, but not to ears which have become use to an American become use to an American accent.

accent.

First, such attitudes are now unfashionable in the US, because the President is himself an Enemy of Success in these terms. This has been pretty obvious for some time, as the Administration has catalogued the disasters which remitted from the law management of the Reagan era. It has now been underlined by the filconcealed delight with which this old-money, by League adminisold-money, Ivy League adminis-tration has allowed the collapse of Drexel Burnham Lambert, the corporate symbol of 1980s auc-

What is more, the institute of Directors would itself be classified as a class enemy were it translated to the US. It stands for management at its most assertive, claiming the Right to Manage (not to mention the Right to Write its own pay-cheques). But in the US there is still a useful class of assertive owners — i.e., shareholders. They are led by hidders like Mr T Boone Pickens, and annual-meeting guerillas like and annual-meeting guerillas like Mr H Ross Perot, who regard entrenched management as an obstacle to wealth and progress. They question managerial pay and board appointments, and make an admirable nuisance of

However, it is not clear how much longer they can go on, because although private holders

still own the majority of US equity, it is a rapidly shrinking majority. The institutions, with their non-owning, performance-tested managers and conse-quently short time horizons, are taking over, as they long ago took over in Britain. This is creating which the thoughtful Dr Henry Kaufman recently called "a growing ownership vacuum"



Peter Morgan: attack on those who have criticised Mr Thatcher

in the US business world.

Dr Kanman is well known for taking a dim view of things, and used in his most influential Fedwatching days to be known as Dr Doom. Not every warning of his, then, should be treated as infallible prophesy; indeed his speech, addressed to those students of New York University interested in entering the money markets, was intended to arouse resistance to the trends he described. It may even have succeeded, to judge from the recent attempts by State pension fund managers to interpension fund managers to inter-vene in the affairs of General Motors and one or two other large corporations of question-

All the same, the trend Dr Kauman fears is clearly there, and is clearly a strong one. Managers are becoming more secure in their tenure, but for takeovers. This, according to Dr Kauf-



man, leads inevitably to corporatism, leads inevisitly to corpora-ism, as the state and business bureaucracies get cosy together. The idea that the private pen-sions schemes which Mrs Thatcher has backed to encourage self-reliance are actually

age self-reliance are actually incubators for the corporate state has an appealing irony.

That is not the end of the story. Dr Kaufman also argued in his speech that deregulation is self-defeating in a rather similar way. Dr Kaufman's point is not, as you might suppose the obtias you might suppose, the obvi-ous one: that deregulation leads to excesses, which in turn pro-voke calls for tighter regulation. (The sight of the Fed Chairman, Dr Alan Greenspan, drawing this conclusion from the Drexel colconclusion from the Drexel col-lapse was highly suggestive, all the same.) Dr Kaufman believes that the attempt to impose finan-cial discipline through tighter supervision is bound to fail.

His argument is rather that deregulation in the long run reduces competition. Deregulated strings are now merging and

reduces competition. Deregulated airlines are now merging, and exploiting travellers, except to the most popular destinations. The American monetary authorities are bound, he says, to be forced to allow previously specialised institutions to merge into universal banks on the European model. Such banks, he suggests, are natural players of elitist and corporatist games. The reagoning looks sound, and again the irony is most appealing. Will President Reagan (and Mrs Thatcher) prove in the long run the most insidious formulation of success?

Meanwhile, it is worth passing on one less controversial warning

Meanwhile, it is worth passing on one less controversial warning from Dr Doom. It is this: the decline in the quality of credit in the last two decades, a decline which is bound to continue as the banks struggle to keep their more doubtful customers affoat, is in the long run inflationary.

This is partly the consequence of the flexil deficit Inheritat from Mr Reagan, which means that there is not scope for a fiscal stimulus to offset any business downturn; to that extent it is an

downturn; to that extent it is an American problem. But it also reflects the growing fragility of enterprises which have borrowed heavily. That problem is more widespread. Volckerite assaults on inflation through high interest rates are already too risky to be tried control in the UE and may tried again in the US, and may soon be a thing of the past in the

Economics Notebook

Where interest hits hardest

STERLING'S sudden fall last week has revived City mutter-ings about the possibility of a new rise in bank base rates to

prop up the pound and so curb inflationary pressure.

Only a week ago, a further jump in rates from 15 per cent appeared a remote prospect after the pound had recovered to levels seen just before Mr Nigel Lawson's resignation as Chancellor last October.

Since then, the Govern-ment's poll tax problems have grown, Labour's lead in the grown, Labour's lead in the opinion polls has approached 20 per cent and the City has started to suspect that Mrs Thatcher is heading for defeat at the next general election. Although the higher base rate talk is still only talk, it makes the life of Mr John Major, the Chancellor no

makes the ine of Mr John
Major, the Chancellor, no
easier ahead of Budget day on
March 39

A recent study from the
Council of Mortgage Lenders,
representing UK building societies and other housing finance

companies, shows why.
Written by Mr Jarlath Costello, a CML economist, it investigates the effect over 12 months of a sustained one per-centage point increase in building society mortgage and savings rates. It may explain why demand has continued to be so resilient in the economy and why the Government is. reaping such a grim political barvest from its high interest

rate policy.
It comes as no surprise to learn that the south east and Greater London are Britain's two most heavily indebted regions. They have a greater number of mortgage holders and higher average mortgage debt per holder than else-

But besides Greater London, the regions that suffer most from higher building society rates are the east and west Midlands in these three areas,

mortgage debt is appreciably higher than building society

In Greater London, for example, a one percentage point rise in rates costs borrowers £240m and gives investors £197m. London therefore losss around £43m to other regions.

Similarly, the west Midlands loses nearly £29m and the east Midlands from while the couth east, with its large number of building society investors,

loses only £2.1m.
All other regions, and in particular Wales, the south west, the north and Scotland, benefit from these outflows.

The study also investigated the distribution of mortgages and investment by age group. Unsurprisingly, it found that the 35 to 54 year-old group had the highest total of mortgage debt with \$65.1bm. The 25 to 34 year group followed close behind with £64.1bn.

However, at £26,700 per holder, the younger group's average individual mortgage debt was markedly higher than the older group's £18,800. As might be expected with people starting careers and families, the younger group has low building society investments of only £21.3bn. By contrast, the investments of the over-55 age groups far exceed mortgage

A one percentage point rise in building society rates there-fore costs the 25 to 24 year age group £429m and the 35 to 54 year group £329m. The 55 to 84 year olds and over-65s register net gains of £300m and £507m

respectively.
These figures could explain the continuing strength of consumer demand. Economists were puzzled by preliminary figures, which showed that total consumer spending rose a real 4.3 per cent last year, or twice the rate of retail sales. One answer could be that Britain's older citizens were spending their investment income on services as well as

in the shops.

The political implications of the saving and borrowing patterns became clearer after taking account of Mr Costello's analysis of the social grade of building society customers. The most heavily mortgaged social grades are C1, compris-ing clerical and administrative

workers and junior managers, and C3, the skilled manual Their total borrowings exceed their total investments by \$4.25m and \$6.85m respec-

Although the senior manag-ers and professionals of the AB grade have the highest average individual mortgage debt of around £28,940, as a group they benefit from higher rates because their total investments exceed their borrowings by £6.3bn. Overall, the Cls and C2s lose \$42m and \$55m from every one percentage point rate rise while the ABs gain

The political implications of such figures can be read on the furrowed brows of Conserva-

The people who are being clobbered are the junior profes-sional and skilled manual workers in London and the Midlands.

These people have voted three times for Mrs. Thatcher and accounted for virtually all the increase to 66 per cent from 56 per cent in the proportion of owner occupied housing in the UK in the 1980s.

They would of course stand to gain most from an eventual fall in building society rates. But with inflation now likely to reach 9 per cent before it falls, Mr Major has precious little time to engineer such a turnaround before the next

Financial markets will this week receive the next set of signals about the health of the US economy, and stay sensitive to further changes to mon-

THIS WEEK

etary policy in the Germanys and inflation in Japan. Last week's US data was mixed. While the markets seemed to believe the economy was bouncing back, analysts said the decline in durable goods orders and car sales wired out the gains of recent

This week's figures should provide a clearer picture, and the markets are especially looking to the employment data on Friday for a lead. Non-farm payroll and unemploy-ment figures for January are viewed as the most important statistics this week — but are not expected to affect Federal.

policy.
Signs of an upturn in the automobile and construction industries are expected. The median forecast of MMS inter-national, the financial research company, is a rise of 223, 000 in the non-farm payroll and of 5.8 per cent in the civilian anem-ployment rate.

There is no respite in sight for the global bond markets. Despite the bond support operation by the Bank of Japan, its row with the Ministry of Figure 1982. Figure over interest rate pol-icy has increased uncertainty. At the same time, sterling and the yea's falls on the foreign exchanges late last week, despite intervention to stop the

despite intervention to stop the dollar rising, added to bearish market sentiment.

And if there are large increases in US jobs, bonds should slide — even if there are favourable West German trade figures, expected in the week. They are likely to show the surplus flattening as imports benefit from effect of tax cuts and immigration, while the higher D-Mark damp-

ens exports.

Also one are the industrial production and new order figures for January. These are Peter Norman | expected to reflect the acceler**US** Employment Civilian labour force changes non auxicultural industries (1000).

ating growth in the economy as business opportunities in Eastern Europe open up. In France, M2 for January In France, M3 for January
will be published, and is exceeted to show a 0.3 per cent rise
after December's 0.5 per cent

Other notable events and statistics, with MMS forecasts in brankets, are: Today: UK, final January retail sales (provisional, -1.3 per cent), credit business. Japan, G7 deputies meet to attend a meeting of OECD's working party 3(scheduled for March 5 or 6). East-West German Committee on monetary

union meets in Bonn. Tomorrow: Bank of Japan's quarierly economic survey of industrial performance. UK, February new car sales. US, factory orders for January (-5.4

Wednesday: UK, January housing starts. US consumer credit, (4 per cent). Hong Kong - Financial Secretary Sir Piers

Jacobs gives 1990 Budget Speech, US, productivity and costs for Fabuary.
Timreday: UK, Confederation of British Industry/Financial Times February Distributive Trades Survey. Short sterling futures contract starts on automated uit trading sec. on automated pli trading sys-tem of London International Financial Futures Exchange.

output for 4th quarter of 1989.

PolyGram N.V.

has acquired the recorded music business of

A&M Records, Inc.

The undersigned acted as financial advisor to PolyGram N.V.

Prudential-Bache Capital Funding

INTERNATIONAL BONDS

Tentative comeback for Euroyen sector.

A SPARK of interest has returned to the Euroyen market this year, shaking it out of the last two months have a long torpor, but it is too soon to predict a rash of new issues. Some of the Euroyen deals that have trickled into the market in recent months are being conducted on the back of a modest pick-up in European investor demand for yen bonds

- for the first time since the start of 1988. As Japanese Government bond yields have risen by close to 30 per cent since the beginning of the year and the yen has depreciated against the dollar, some foreign investors believe now is the time to build up their underweight yen hold-

Last year European investors lost interest in yen bonds when the Group of Seven countries effectively knocked the market on its head. Its decision to hold the yen and dollar in a narrow band in the wake of the yen's appreciation throughout 1987 dried up new issues in the

A slowdown in issue volume in the past two years led to a lack of liquidity in yen bonds last year, when deals were having to rely on innovative structuring. New issues were either Nikkei-linked, reverse dual-currency bonds or reliant on some

kind of arbitrage structure, Although the recent turnoil in Japanese bonds and stocks has discouraged some borrow-ers from coming to the market, there has been increasing opportunity for launching straight yen bonds this

So far, about Y160bn worth of deals have been done in the freer Euroyen sector and three

EUROMARKET TURNOVER (Ses)



seen the launch of three 10year issues that met with investor interest to bolster lead managers' claims of establishing liquid benchmark products. These probably overwhelmed the fragile rise in demand for yen bonds, as some of the paper is still floating around the market depressing trading

The launch of the Y50bn bond deal for the World Bank earlier this week hit the Euro-pean Investment Bank's deal immediately and the trading level tumbled, pushing up the yield by 17 basis points to 6.27 per cent. The EIB's Y40bn of 10-year bonds were launched as a benchmark in February, but

were sold by investors eager for World Bank paper.

The SNCF Y25bn deal, which was later boosted to Y30bn, was the first 10-year issue to tap the latent demand for yen

It benefited from being the first to come to a market eager for longer-term paper, but then suffered as later deals were launched. It is currently trading at a level of 95.55-97.75

against an issue price of 102.
The market appears to have satisfied its appetite for long-term yen paper for the time being and is unlikely to see the issue of any further new benchmarks. Given that the World Bank deal is now trading at a level of less 2.70-2.65. Euroyen yields are approaching those on Japanese government bonds, which are at their highest levels for five

Japanese attention remains fixed on the likelihood of a rise in the official discount rate, which is currently at 4.25 per cent. Bond investors, worried about inflation in Japan since the beginning of the year, have pushed government bond ylekls over 7 per cent. A discount rate rise could

see some money flow back into Japan, however, as foreign investors hold very low weightings in yen.
This is not expected to cause a rush of borrowers to the Euroyen market, but it has at least reopened the sector after

Deborah Hargreaves | Toho Chemical Ind. (b) ***

INTERNATIONAL LOANS

Chicago bank in loan broker move

CONTINENTAL BANK, the Chicago-based commercial bank, has gone into the business of brokering loan sales — we've tried it and it didn't go anywhere," said a banber at the continuous contin acting as principal and agent in transactions between buyers and sellers of loans.

While such brokers are operating on a small scale in US markets, the business is virtu-ally unheard of in Europe. But certainly, the emergence of a certainty, the emirgance in a mascent broker's market in loans is a sign of further exosion of the distinctions between securitised and unsecuritised lending. After all, if there is a liquid secondary market in loans, with fees for middlemen, can it be distin-guished from the bond market? Mr Charles Law, managing director in change of European debt distribution at Continen-tal, cautioned that the market for brokered loans in Europe

was tiny. "It's only just begin-ning here," he said.

Mr Law said Continental approached landers about loans they might wish to sell, sometimes purchasing them and holding them on their books until a buyer could be

found. The bank took a spread from buyer and lender to make the transaction possible.

Meanwhile, bankers at other US institutions, which have experimented with the busi-

ness and abandoned it, expressed scepticism that bro-

go anywhere " said a hanker at one US institution with an arately, rather than concen-trating all their business with a core of lenders. active secondary loan sales department. Recently, he wild,

his bank had approached a number of Japanese institutions with a large number of highly-leveraged transactions on their books and offered to find buyers for a portion of Bankers say that most bor-rowers expect their lenders eventually to dispose of a por-

Pressure from Japanese reg-ulatory authorities to reduce exposure to such fransactions should have made the benkers eager for the opportunity to sell their loans. However, the US banker reported, the insti-tutions rejected the offer, for-ing word of their loan sales would directate in the market and damage their reputation as

Lenders are likely to join a syndication, not to earn the profit margin on the loan which is often meagre - but to establish a relationship with the borrower. For banks which purchase their loans anonymously through a broker, there is little opportunity to build a relationship with the borrower

that could lead to other, more profitable, business. But Mr Law said that lenders were now less reliant on this form of transaction to help them establish relationships with horrowers. Indeed, hank-

ing is more transaction-driven, than relationship-driven, with borrowers looking to get the best price for each service sep-

While loan brokering is virtually unheard of in Europe, bilateral loan sales in Europe total billions of dollars each

eventually to dispose of a por-tion of their exposure through assignment or sub-participa-tion to another bank.

Banks feel more confident about buying loans directly from each other because they assume the seller will inform them of relevant details about the borrows. the borrower.

In an article in the Journal. of Applied Corporate Finance, a magazine sponsored by Con-tinental Bank, two officers of the bank calculate that most borrowers, in practice, expect the lead-selling banks for a fin-sucing to continue to hold at ancing to continue to hold at least 10 to 20 per cent of the credit as part of an overall relationship. The borrowers typically allow for the remaining 80 to 90 per cent to be assigned or participated.

However, the reaponability of acting as lead bank in a transaction with many lenders is becoming onerous. In their article, the bank officers tell of

the agent bank considered resigning shortly after the transaction was completed.

The agent had put together and underwritten a \$500m loan which was parcelled out in \$10m to \$15m pieces to 20 to 30 lenders. The cost of keeping all appraised of a borrower's financial situation was enormous when weighed against the meagre annual agents' fees that were negotiated. Thus, the role of loan sellers is only

attractive if the obligation can be removed from their balance sheets completely.

The officers note that while the right to assign a losn to others was virtually unheard of a few years ago, assignment clauses are now included in most agreements. However, because borrowers like to con-trol their lending group, these clauses vary widely among greements.

Mr Law said that the most

Mr Law said that the most likely candidates for brokered sales were seasoned loans — 12 to 18 months old — where buyers could feel confident in the borrower's ability to repay.

This is particularly true for highly-leveraged transactions where lenders may be particularly surious to reduce their exposure through loan sales but find a limited pool of buyers willing to take on the risk.

Norma Cohen

INTERNATIONAL CREDITS

Michelin placement increases to \$1bn

A \$750m junior subordinated private placement for Michelin, the French tyre group, has been heavily over-subscribed and will be increased to \$1bn, according to Salomon Brothers International and J.P. Morgan,

arrangers of the deal.

The success of the transaction comes in spite of a recent chariness in spite of a recent chariness among lenders over equity-like debt offerings fol-lowing the US junk bond mar-ket's collapse. While Michelin is by no means a junk bond— its debt securities are unrated— the subordinated character-teties of the lear resear indued. istics of the loan were judged by some bankers as likely to discourage investors.

However, Salomon said it had received commitments for well over \$1bn of the loan and that participants were likely to have their participations pared back to no more than \$50m each. Market sources said that fees would total about % points for commitments at that

The transaction carries a margin of 57% basis points over Libor for the first five years of the loan. It then con-verts to a variable rate loan in which the spread over Libor is set by an auction mechanism, up to a maximum of 90 basis points. This mechanism has been successfully used by sev-

eral big banks in the past two years to raise both senior and subordinated debt.

About 40 per cent of the loan has been subscribed for by pension funds and insurance companies, which have different perceptions of risk from bank lenders. Of the bank subscribers, about half are French. with the remainder comprising Continental and Japanese

institutions.

The equity-like characteristics of the loan become apparent in the interest deferral arrangements. Michelia may only withhold interest payments if it has paid no divi-dend to shareholders for a year and, on a cash-flow basis, the company has lost more than 50 per cent of its net worth. The arrangers said that the interest deferral terms had been a key selling point for the transac-tion because they were unusu-

ally tough.

• Bank of Greece is poised to appoint a group of eight banks to syndicate an eight-year loan of between \$400m and \$500m at an all-in cost to the borrower of 40 basis points. Bankers said the terms were suitable for the borrower. The loan is expected to carry a margin of %, possi-bly rising to % layer.

Norma Cohen

NEW INTERNATIONAL BOND ISSUES															
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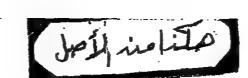
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March, 1990



Gardini regains Enimont initiative with merger plan pay Liggett

By John Wyles in Rome

Greece is read to

Aotma Copa

MR RAUL Gerdini has again seized the initiative in the battle to determine the future strategy and control of Enimont, the chemicals joint ven-ture launched 15 months ago by Eni, the state energy group, and Mr Gardini's Montedison. By proposing at the weekend to merge all of Monterison's chemicals activities with Eni-

mont and to set a 50-day dead-line for approving a related L10,000bn (\$7.8bn) capital increase, the Ferruzzi boss has forced both Eni and the Italian Government on to uncomfortably defensive positions. Against Mr. Gardini's "vision" of a broadly based chemicals company of a globally competitive size, the pub-

lic sector can pit only its determination that no change should be allowed to force, it into a minority shareholding position.
This, however, clearly remains Mr Gardini's objective.

In an attempt on Saturday to in an attempt on Saturday to persuade parties to negotiate, he forced a further postpone-ment of Enimont's sharehold-ers' meeting until March 28.

This avoided pressing ahead with the nomination of two directors representing the 20 per cent of Enimont in third party hands. Since II per cent of Enimont is now held by Gar-

UPM blames falling demand for 28% plunge By Enrique Teesleri in Helsinki

UNITED PAPER MILLS (UPM). Finland's fourth largest forest group, saw its profit before appropriations and taxes

UPM blamed the drop in

profitability on lower demand during the last quarter of 1989 and on higher linancing costs

appropriations and taxes plunge by 28 per cent to FM715m (\$178.8m) in 1989, from FM936m in 1988. Turnover was up by 34 per cent to FM8.44bn. The group's operating margin also anvanced by 16 per cent to FM1.58bn. of about \$300m.

The company said the Motorola computers were designed to bring many of the capabilities of technical workstations to the commercial market at affordable prices.

and on higher financing costs for large investments.

Earnings per share tumbled by 38 per cent from FM29.57 to FM18.41.

amordanie pulces.

Prices range from \$14,000 for a system that can support times to six users, up to \$60,000 for one that is capable of sup-

group, and Atochem North America, an offshoot of Elf Aquitaine of France, are to

Aquitaine of France, are to exchange part of their productive capacity, writes Haig Simonian in Milan:

Atochem has been required by the US Federal Trude Commission to divest some of its flottro-polymer capacity because of the high market share it has gained through recent acquisitions.

As a result, it is trading a floure-polymer plant at Thorofare in New Jersey for some of the organic peroxide

dim supporters, both Eni and the Government have decided that such additions to the board would trigger a legal bat-tie rather than negotiation. After Saturday's meeting, Mr Gardini affirmed that he would

Gardini affirmed that he would be prepared to underwrite all of his proposed capital increase a statement dismissed as bravedo by Eni sources who have been casting doubt on his financial strength.

Mr Gabriele Cagliari, Eni's

By Louise Kehoe in San Francisco

duce a range of "multiper-sonal" computers designed to serve workgroups of three to 32

users of networked terminals.

The move represents an aggressive push by Motorola to expand its computer business, which last year had revenues

of about \$300m.

AUSIMONT, the flouro-chemicals subsidiary of owned by Austmont at its Italy's Montedison chemicals Spinetta Marengo site in northern Italy.

No price has been dis-closed. However, the Italian concern may have to make a payment once the assets involved have been fully val-ned in view of the fact that the Thorofare plant had sales of L75bn (\$59m) last year, against L43bn for the Italian unit.

About 45 per cent of the Thorotare plant's sales are devoted to the US market. The deal remains subject to

launched within his stated Mr Gardini suggested that merging Montedison's Himont and Austmont would raise Eniand Ausmont would raise Emmont's capital by about 1.5,000bn — a valuation certainly not shared by Em.

The strategic justification would be a company with sales of 1.20,000bn and gross operating profits of about 1.3,400bn.

Mr Gardini promised that Montedison would not sell its president, played down Mr chemicals interests in Enimo chemicals interests in Enimo while he remained the consistency not be examined nor the little manual would be chemicals interests in Enimo while he remained the consistency in the little manual would be chemicals interests in Enimo while he remained the consistency in the little manual would be chemicals interests in Enimo while he remained would be chemicals interests in Enimo while he remained would be chemicals interests in Enimo while he remained the consistency in the chemicals interests in Enimo while he remained the consistency in the chemicals interests in Enimo while he remained the consistency in the chemicals interests in Enimo while he remained the consistency in the chemicals interests in Enimo while he remained the consistency in the chemicals interests in Enimo while he remained the consistency in the chemicals interests in Enimo while he remained the consistency in the chemicals interests in Enimo while he remained the consistency in the chemicals interests in Enimo while he remained the consistency in the chemicals interests in Enimo while he remained the consistency in the chemical while he remained the consistency in the chemical while he remained chemicals interests in Enimoni while he remained the com-

president and general manager of Motorola's General Systems

We are offering a compute

built with non-proprietary hardware and saftware." This would enable users to connect the Motorola system to other machines, sharing software and data chemity and easily, he

Workgroup system to lift MOTOROLA, the US electronics and semiconductor manufacturer, will today introduce a range of "multipersonal" computers designed to claimed Mr Edward Staiano,

given wholesalers rebates of up to \$1 on the \$3.75 distributor price for a 10-pack carron of generic cigarettes.

• California's state Atturney-General has filed suit against Farmers Insurance Group, owned by RAT, charging the insurer with defying Proposition 103, the state's automobile insurance reform law, writes Louis Kehoe in San Francisco.

The suit charges that Farm ers refused to offer "good driver discounts" on auto insurance premiums, one of several measures included in the controversial legislation.

\$148.8m

By Roderick Oram

BROWN & Williamson Tobacco, a US subsidiary of BAT of the UK, must pay \$148.8m damages to Liggett Group, the smallest US cigarette maker, for predatory pri-cing practices, a US court has ruled.

Liggett, wholly-owned by Grand Metropolitan of the UK when the case began in 1984, argued that Brown & William-son had undermined its por-

son had underwined its portion in the generic cigarstte market in 1984 and 1985 through volume discounts and the stablish the market for non-brand cigarettes with names such as Filter Lights, which typically sell for up to one-third less than brand cigarities. It until it was financially damaged by having to much Brown & Williamson's incentives.

The jury in the Federal Dis-

incentives.

The jury in the Federal District court in Greensboro, North Carolina, ruled for Liggett and awarded \$49.6m in damages. In such cases the sum is tripled as a penalty.

Liggett was sold to private investors in 1986 and taken public in 1987. Under the sale agreement, GrandMet will receive \$16.5m of the jury reward and reimbursement of its expenses.

The jury rejected Liggett's

its expenses.

The jury rejected Liggett's other chaim that Brown & WI-liamson had copied Liggett's "quality seal" on its own cigarettes. Liggett said it would seek another trial on the issue.

Lawyers for Liggett said Brown & Williamson had given wholesalers rebates of in to \$1 on the \$2.7% distribu.

BAT unit in US told to Netherlands revamps bond sales

THE Netherlands is introducing a new "counter" system of selling Dutch gov-ernment bonds that will be more responsive to the market.

The new system differs from the traditional Dutch auction in that it will price the bonds more sharply and will commu-ously issue them for two months, instead of selling the whole tranche at once. Mr Hans Bevers, for the Dutch Finance Ministry, said the move was in response to widespread uncertainty in the

capital, currency and securities markets provoked by rising Interest rates and inflation.

Plans for German monetary union have raised serious ques-tions in The Netherlands over implications for Dutch eco-nomic policy. The country, sad-

died with the fourth highest state debt among the 24 coun-tries of the Organisation for Economic Co-operation and Development, believes it is crucial to tap successfully the cap-

Finance Minister, recently warned that higher interest rates would add FI 600m to the in 1991. Of the Fl 42bn public sector borrowing requirement for 1990 about 26 per cent has

In 1988 total outstanding debt amounted to Fl 349bn

(\$180bn), or about 85 per cent of gross national product. This

could exceed GNP by the year 2000, according to the Finance

from 0.6 per cent. Mr Wim Kok, the Dutch

Continuing to draw suffi-cient foreign investors into Dutch government paper is vital Foreigners have absorbed between 40 and 50 per cent of recent state bond

The more market-oriented system also coincides with

Netherlands Gross debt as % of GNP/GDP

Ministry.
Rising interest rates are adding to the burden, which the state hopes to lighten by cutting the commission paid to intermediaries to 0.25 per cent

> 1980 1986 1990 Source: OECD Economic Outlook 1989 efforts to make Amsterdam a financial gateway to Europe, in part by recouping business lost to London. As much as half of all trading in Dutch govern-ment bonds has been siphoned off by London.
>
> The new "counter" system will be used to issue a fresh

state loan tomorrow. The 9 per cent 10-year bond should draw

about Fl 5bn, the Finance Min-

istry believes.

Paper will be sold at prices above a minimum set daily by the Finance Ministry, depending on what investors bid. Under the traditional Dutch auction all the paper was sold at one issue price set by the

ministry. Under this "blind tender," subscribers proposed the price at which they were willing to buy but received the paper at the issue price, even if that was lower than the amount

The "counter" selling the bonds will remain open until May 15 at the latest. Investors will subscribe at price incre-ments of 5 cents, instead of 10

cents as in the past.

The secondary market for
the new bonds will be maintained by the Amsterdam Stock Exchange, as with the old "blind tender" bonds. The Finance Ministry's daily minimum price must remain above the bourse price.

Unit disposal

curbs profit at Rio Algom

By Robert Gibbens

RIO ALGOM, the Canadian uranium and base metals min-

ing group, reported lower sales and earnings for 1989, reflecting disposal of its stain-less steel business and lost

ABN raises payout after gain

ALCEMENE Bank Nederland, the biggest bank in The Netherlands, boosted earnings by 15 per cent in 1989 as growth in income outpaced that of expenses.

Net income climbed to finance the takeover of Exchange Bancorp of the US.

In a highly unusual move, and in the final dividend.

Net income climbed to F170im (\$363.2m) from F161im, although per share earnings climbed more slowly, by 7 per cent to F15.96 from F15.57.

ABN called 1999 a "satisfactory" year and raised the dividend modestly to F12.90 a share from F12.30.

share from F12.80.

Mr Robert Hazelhoff, chairman of ABN, said it was "reasonable" to expect net income

.By Peter Bruce in Madrid

BANCO Exterior de Espana,

the state-controlled commer-cial bank and export credit

operation, has announced a wide-ranging re-organisation following a 63 per cent immesse

in pre-tax group profits to Pul6.8bn (\$153.3m) last year. At the weekend Mr Fran-cisco Luson, BEE president,

rent account, to rationalise the geographical spread of two of its domestic affiliates, Banco long process of balance sheet

Exchange Bancorp of the US.

In a highly unusual move,
ABN said its final dividend
would be paid entirely in cash
instead of partly in shares,
because of "considerable area. because of "considerable pres-sure" on banks' share prices. It is the second Dutch bank to underscore the enormous

markets, Last week Amsterdam-Rot-terdam Bank declined to make

BEE reveals reshape as income climbs

Alicante and Banco Simeon, and to create a new foreign merchant bank, Banco Exterior

He said the bank, 61 per cent

owned by the state, had recov-The shift away from largely wholesale to more retail and

Internacionale.

In 1989 ABN's total incom jumped 12 per cent to FI 5.12bn from FI 4.57bn the year before. Growth in commission income exceeded that of interest by tightening interest rate

reserves to F1570m in 1989, against F1540m the year before. The halance sheet total edged up almost 2 per cent to F1173bn at the end of 1989 from F1170bn.

repair.
BEE has rapidly begun to hatween its

close the gap between its return on total assets — 0.58 per cent — and the 1.25 per cent average for Spain's other big commercial bank. It has

nining production.

Net profit was C\$104.6m (US\$87.9m) or C\$2.30 a share, down from C\$114.8m or C\$2.57 in 1988. After a special C\$57m charge for mine closure costs, partly offset by tax credits, final earnings were C\$73.1m or

C\$1.58, down from C\$134.4m or C33.02 in 1988. Net revenues were down 13.6 Net revenues were down 13.6
per cent to C\$1.71bn in 1989.
The stainless steel subsidiary was sold last August to
Sammi of South Korea. Lost
metal production was due to a
long strike last year.

Hawker Siddeley Canada,
the mining southment scrain

Hawker Siddeley Canada, the mining equipment group, unveiled higher 1989 results in spite of a strike at its Orenda division in Toronto.
 Earnings rose to C\$20.1m or C\$2.38 a share before special items, up from C\$17.7m or C\$2.08 in 1988. Sales were unchanged at C\$389m.

Motorola faces stiff competi-tion in the "workgroup computing" market from estab-lished workstation manufac-turers such as Sun Microsys-tems and Digital Equipment.

Motorola computer side

New Issue

March 1990

Polly Peck International Finance Limited

Swiss Francs 150,000,000 8 3/4 % Guaranteed Bonds 1990-1997



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INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

INVESTORS all over the world are looking to Tokyo for their salvation this week. A decisive increase of at least 1 percentage point in Japan's official discount rate now seems to be the minimum joit which will be needed to shake investors out of the "global bond market nightmare," as Salomon Brothers called it this week. Admittedly, the US markets have been less afflicted than

those in Japan and Europe. This was predictable enough since, contrary to popular belief, the marginal buyers who set US bond prices today are not Japanese institutions but domestic retail investors.

As was apparent a month ago, when the long bond yield first hit 8.5 per cent, this group of investors was bound to start finding bonds attractive at ast in the current state of inflationary expectations.

Nevertheless, global financial interdependence remains a

reality. And better discipline among Tokyo's unexpectedly fractious and short-sighted policy makers now seems a neces-sary condition for any signifi-cant rebound in US bond

Another equally essential ingredient would seem to be some gesture from the German authorities to end the panic among European bond inves-

As in the case of the squabbling Japanese bureaucrats, the need in Germany is more for symbolic gestures than for actual policy changes. In them-selves, the Germans' moves towards a monetary unification may not have been too troubling to the financial markets. Analysts are now recog-nising that their initial panicky assessments of German unification were riddled with

The inflationary effects of

AN investigation into the DM6bn (\$3.5bn) of disputed bond deals between Deutsche Genossenschaftsbank of West

Germany and nine French banks has been taken over by German federal police, writes Andrew Fisher from Frank-

The move was made at the request of the Frankfurt prose-cutors' office, which has been investigating Mr Friedrich the East German "monetary own claim that unification and finance ministries of the overhang," for example, have would raise its deficit by world.

THE GILT-EDGED securities market has begun to resemble a punch-drunk boxer. It reels a punch-drunk boxer. It reels overhang," for example, have been greatly exaggerated. Regardless of the exchange rate offered between the D-Mark and the Ostmark, the monetary expansion in Germany is likely to be more than offset by the new productive

capacity added to the economy. lf, in addition, East Germans are offered only gradual cur-rency conversion, the net monetary effect of the reform is likely to increase savings and damp down inflationary pressures in the whole economy. The biggest potential prob-lem of unification seems to be not monetary but fiscal. If cur-rency reforms induce largescale unemployment in East Germany, it could require sub-stantial spending by the Bonn Government. But even this

danger has probably been more than discounted already. In one widely quoted analysis, for instance, Mr David Hale of Kemper Financial Services has argued that West Germany nas argued that west Germany now spends DM1,000bn (\$583.1bn) on public services for its 62m citizens. Ergo, he concludes, the budget deficit could grow by DM200bn if an additional 17m East Germans are added to the country's pop-

From this calculation it is easy to conclude that German unification could distort worldwide financial markets in the 1990s almost as much as Reaganomics did in the 1980s, with its \$200bn US budget defi-

The logic of such scare sto ries seems badly flawed. The idea that Bonn might have to spend an extra DM200bn annually on the East Germans, for instance, ignores completely the taxes which the new citizens would pay for the services

Stell, the chief bond trader fired by DG Bank over the affair, and "persons unknown" for alleged fraud and breach of

The dispute has blown up

into an international row, with the French banks stating that DG Bank was obliged to buy back the bonds, which had been sold on both a cash and

forward basis. DG Bank said it had made no commitment.

A COLOR OF THE PARTY OF THE PARTY OF

they receive.
The German Government's

Police to probe DG Bank deals

seems more plausible. But the mere fact that fiscal nightmares like the one proposed by Mr Hale are taken more seriously by the markets than the official assessment highlights one genuine justification for

the German bond panic.
It was the chaotic presentation by the German Government of its unification policies which really spread financial

Like the flasco last year over the German withholding tax, the monetary unification debate has underlined the Ger-many indifference to market expectation and even financial

In itself this indifference undercuts hopes that European bond markets might one day become a liquid and attractive alternative to US dollar mar-kets for international investors. This in turn implies that big risk and illiquidity premi-ums will continue to be built into continental bond yields until the European authorities become more aware of inves-

tors' sensitivities.
It also suggests that one of the ultimate reassurances per-ceived by bond investors in the US market simply does not exist in Europe. In the US, the Federal Reserva Board is expected to react to signals from the anti-inflationary "vig-ilantes" in the bond market. In Germany, by contrast, the bond holders' anxieties are treated with undisguised con-

This points to the really distressing interpretation of the "global bond market night-mare." What bond investors are realising, if only subcon-sciously, is that they no longer have any powerful protectors in the great central banks

anese monetary laxity may or may not cause inflation. But whether or not conditions in these countries are inflationary at present matters less than what might happen in the com-ing years. The recent behaviour of the German and the Japanese anthorities suggests strongly that they do not care about inflation and inflation-

ary expectation.

This implies that the Bund-esbank and the Japanese Min-istry of Finance can no longer be relied on to act as the anchors of non-inflationary stability for the world economy.

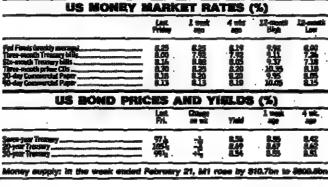
If this is true, the worldwide disinflationary trend of the 1980s is likely to be replaced by a new true of inflationary in the content. a new type of inflation in the present decade. In fact, the tide probably began to turn as early as 1987 and 1988, when the world monetary authorities took an apparently concerted and unanimous decision to hold up the dollar.

From that point on, inflation and interest rates in Germany and Japan were bound to converge upwards towards the US level. At the same time the dis-ciplining effects of foreign financial pressures on US eco-nomic policies began to evapo-

As a result bond investors around the world now even to have only one pillar of support left for their anti-inflationary hopes - the integrity of the US Federal Reserve Board, the Bush White House and the US

Need more be said? The global bond nightmare may well have been exaggerated as a short-term response to recent events. In retrospect, however, it may not look too surprising.

Anatole Kaletsky



NEW ISSUE

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Bond investors pin hopes on Tokyo | Sentiment ebbs as pressures pile up

UK glits yields

Mar 2, 1990

Feb 23, 1990

10 years 20 30 Source: Washing Securities

Restated at par (%)

from one encounter to the next, always heading in the

same direction – down.

The market in long-dated gilts, the bell-wether of sentiment, hit 11.5 per cent on Fri-day, using the 11% per cent Treasury 2008/07 as a guide. This is the highest yield level for the market in that stock since the spring of 1984 and is indicative of the black mood

The analytical brotherhood - a little less fraternal than usual after the results of the Greenwich Associates' latest survey of their performance – are now looking for 12 per

But, as one analyst noted on Friday, at 11 per cent the mar-ket was looking for 11.5 per cent - so what makes 12 per cent so special?
Since the middle of January

the long-end has been progressively weakening. This has generated little support and, as yet, there has been no sign of any interest from long-term investors significant enough to change the direction of the market. The unexceptional conclu-

sion to draw from this must be that a level of long-term yields has yet to be reached which clears transactions in a steady, let alone improving, state. Sentiment was knocked last

week by multiple pressures:

the poll tax row which has produced a grim political situation and a deteriorating outlook for inflation; some less than wonderful trade figures for January; an estimate for M0 growth in February of about 6.5 per cent; sterling weakness which drew Benk of England intervention; and the Rover car group's cave in over the 37-

markers of West Germany and Japan.
This week, with a dearth of data, international developments and sterling may provide the guide to the market. But traders should not forget last week's data, especially for Mo. Narrow money grew at probably its highest annual rate for the financial year in February. If Mo has any worth February. If M0 has any worth as an indicator of nominal damand then its persistently strong growth should be deeply

MO, at the time of November's Autumn Statement, bear repeating.
It said: "M0 growth has fallen over the past year in response to the rise in interest rates last year [1988], and is now around the top of its 1 to 5

per cent target range. It is expected to continue to fall during the rest of the financial. year, reflecting the rise in interest rates in 1989." As hostages to fortime go,

hour week.
On top of this, gilts had to contend with the yo-yo bond. markets of West Germany and

the above is quite good. Everything the Treasury so confidently predicted has failed to happen. The stage is now set for Mi to enter 1990-91 not only still extend the 1 to 5 nor cart still outside the 1 to 5 per cent target range but well outside the 0 to 4 per cent range the Treasury indicated last March it would introduce in the comworrying to the Treasury.
The Treasury's comments on ing financial year.
On a slightly more optimistic

note it appears that the threeand six-month periods annualised are now showing lower rates of growth. The three-month measure is growing at about 3.6 per cent and the sixmonth measure at about 4.3

But care should be taken here. Last June the six-mouth growth rate — which is the one the Treasury watches for turning points - was growing at

3.8 per cent and in July at 4.7

per cent. With the pound weakening and M0 growing so rapidly, at a different point in the economic cycle a rise in interest rates could be expected. Such a possibility does not garner

much support in the City.

It is becoming increase difficult to see how Mr Major, the UK Chancellor, will crack the UK's inflation problem. The poll tax and other adminis-tered price rises will push Britain's annual inflation rate to about 8.5 per cent. It will fall thereafter, but by the next wage round in the autumn it could still be about 8

per cent, although on a declin-ing trend. mg trend.

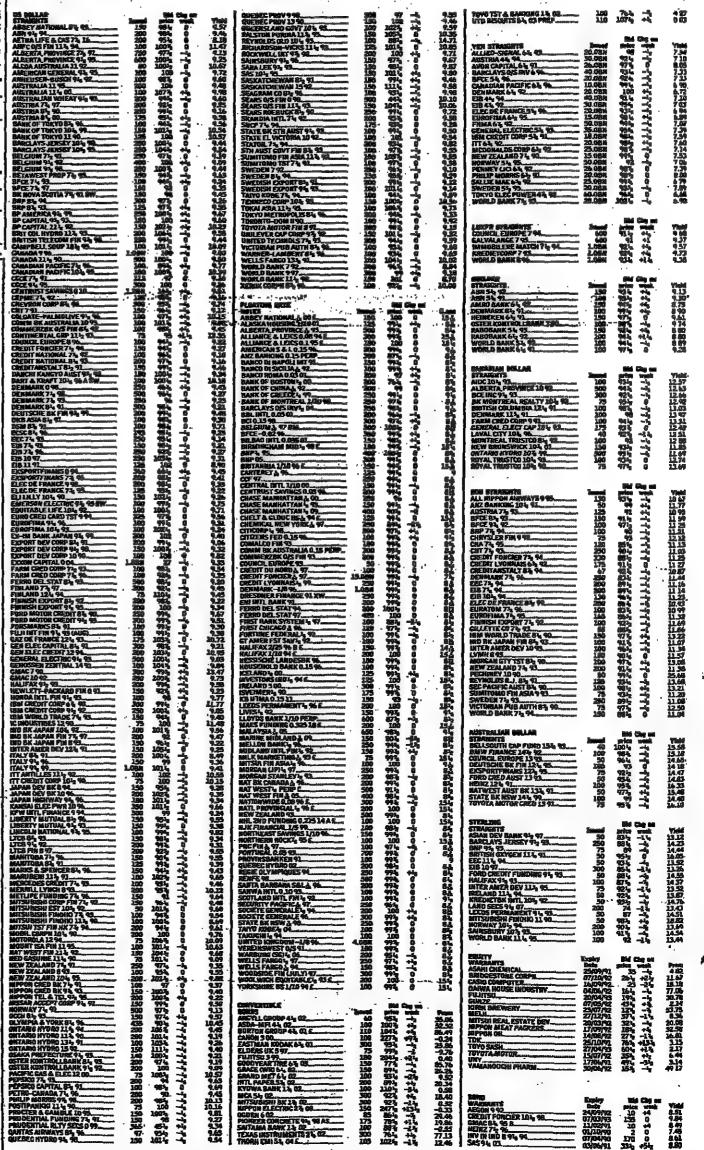
The unions' victory over Rover for a 37-hour week does not help the fight against inflation. If this deal permeates industry then it will represent a per cent cut in hour 75-hour cent cut in hour 75-hour represent the property of the permeans a 5 per cent cut in hours. This means, all other things being equal, that productivity will have to rise by a similar amount to keep unit costs con-

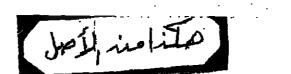
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If the Rover deal shows any-thing it is that the labour mar-ket is still very tight. Although many have been forecasting a rise in unemployment it is tak-ing a long time to be realised. The longer it takes, the less likely it is that wage bargainers will moderate their

Simon Holberton

FT/AHED INTERNATIONAL BOND SERVICE





UK COMPANY NEWS

to win hand of Gartmore

By Nikki Talt -

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non Holberta 🧀

speculation is mounting that Banque Indosuez, the French investment bank, will emerge as the successful purchaser of Gartmore, the IJK fund management arm of the alling British & Commonwealth grown

wealth group.

The sale of Gartmore —
which B&C first formally put up for auction in early November - has yet to be completed. However, it seems likely that a deal will be finalised and the purchaser announced either this week or, at the very latest,

by next week.

B&C yesterday declined to make any formal comment on the identity of any likely buyers, saying only that no decision about the sale had yet been made. Nonetheless, there seems no

doubt that Indosuez is both among the short-listed candi-

LAWYERS for House of Fraser,

the stores group which was taken over by the Al-Fayed brothers in 1985, have spent the weekend examining what

possible action the company

might take in the light of the impending publication of a

Department of Trade and

industry report into the acqui-

A spokesman said that amongst the options being con-sidered was the possibility of applying for a judicial revew-

or seeking some other form of injunction which would pre-vent publication.

By Nikk! Talt

Fraser lawyers ponder

action over DTI report

SPECULATION IS mounting dates to buy the business and a yesterday that Mr John that Banque Indosuez, the leading contender. Gunn, its chairman, had seen In November, it was suggested that Gartmore, which at that stage had funds

which at that stage had funds under management of £6.4bm, might raise around £130m for P&C.

Indosuez, the ninth largest bank in France, was the unsuccessful suitor for Morgan Grenfell, the merchant bank which was finally acquired by Denische Bank last war. In the prowas many acquired by bein-sche Bank last year. In the pro-cess, however, the French institution made a handy £30m profit on its briefly-held 14.9 per cent stake in Morgan.

Its activities are wide-ranging – from investment banking to equity trading, where it includes ownership of London broker, WI Carr. Indosuez's

asset management side runs

However, it was stressed

that these were merely options being looked at, and that the

group could, alternatively decide to let publication pro-

ceed without raising legal hur-

Lonrho, which has waged five-year battle against the Al-Fayeds as a result of the take-

rayens as a result of the take-over, has already indicated that it intends to take legal action against the brothers. Mr Nicholas Ridley, the Trade Sec-retary, announced last week that there was insufficient evi-

various mutual funds.

his remuneration drop from £740,700 in 1988 to nearer £300.000 in 1989.

That was partly because an element of the 1968 salary around £250,000 - was made up of bonuses. However, Mr Gunn has also voluntarily taken a cut in his base pay, which originally amounted to around 2500,000. In 1987, Mr Gunn made £988,847.

B&C — which once planned to create a diversified financial

services group but ran into problems with some acquisi-tions and high interest rates tions and high interest rates —
has been making a series of
asset disposals in an effort to
cut borrowings.

Profit figures for 1989, due to
be released in April, are expected to show a very sharp reduction on the previous year.

Markheath's speedy release of Camford bid document By Nildd Talt

Markheath Securities, the UK investment vehicle of Austra-lia-based Adelaide Steamship, has followed up its £63.3m cash bid for Camford Engineering with a speedy release of its formal offer document. The document, which went to shareholders in the motor components manufacturer at the weekend, repeats Mar-kheath's claims that Camford has not "achieved the necessary strategic refocussing of

"Camford is part of the "Camford is part of the European passenger vehicle building industry. The internationalisation of its market place has been underway for years but the UK sector has continued to dominate Camford's activities," it writes. Markheath also claims that its target has failed to achieve "active and efficient management of its assets."

Markheath already holds a 28.9 per cent stake in Camford.

dence for any criminal convic-tions on the matter. **BOARD MEETINGS**

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Application has been made to the Council of The Stock Exchange for the Shares and the Warrants to be admitted to the Official List. It is expected that listing for the Shares and for the Warrants will be of the effective on 9th March, 1990 and that separate dealings in the Shares and Warrants will commence on that date. Application is also being made that the shares and the Warrants to be listed on the Ameterdam

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5th Mitrich, 1990

French bank looks likely | Crystal gazing into the future of a shattered empire Kieran Cooke on the beginning of a new act in the Waterford Wedgwood saga

R TONY O'Reilly has an appetite for brand names similar to a party of Japanese shoppers let lose in Paris for the weekend. Mr O'Reilly, chief executive of Heinz, chairman of the Dub-lin-based Independent Newspa-ness Group and now rouses. pers Group and now power behind the scenes at the Waterford Wedgwood company, believes that there are no more than 250 brands worldwide that are identified with quality

and service.

Two of them are Waterford. crystal and Wedgwood china. Last Friday Fitzwilton, an investment company also based in Dublin and headed by Mr O'Reilly, in partnership with Morgan Stanley, the US investment bank, announced plans to take a 29.9 per cent stake in Waterford Wedgwood for I£80m (£75m). Another I£20m is to be raised by a Waterford Wedgwood rights

So begins a new act in the sad saga of Waterford Wedg-wood, two names which are symbols of craftsmanship and symbols of craftsmanship and excellence, yet which also have become examples of English—and Irish—industrial decline.

"The amazing thing is that despite all the recent problems at the group, both Waterford and Wedgwood have retained their cachet in the market-place", Mr O'Reilly said. "We now intend to build up those brands and finally establish this company on a sound financial footing."

Shareholders are entitled to remain sceptical. Over the past

remian sceptical. Over the past five years new financial struc-tures and changes at the group have brought nothing but trou-

Wedgwood shareholders, in particular, will take consider-

Hampden edges ahead to £1.5m

Hampden Homecare, the

Profits for this USM-quoted company were £1.5m (£1.41m),

Inoco in the red

Continuing high interest rates caused a sharp decline into losses at Inoco, the oil and property development company in 1989 and there is no dividend, against 0.225p paid in 1988.

The state of the s

Best Surrey Water (Water)
Gartmore Roserging Pacific
Inv. Tst. (Investment Trusts)
Goldsmiths Group (Drapery

London & New York Conv.

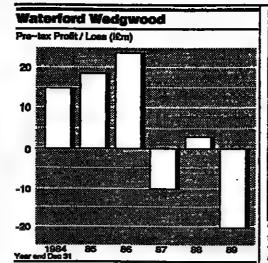
Tst. (Investment Trusts) Surrey Group (Leisure)

ANDELSBANKEN

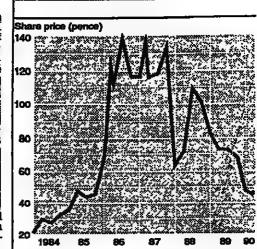
The assendment of the Terms and Conditions relating to the section "Events of default" of the bonds.

To permit the bondholders to attend or

THE BOARD OF







able convincing about better times ahead. Waterford bought Wedgwood for 12260m in 1986. Since then, Wedgwood's impressive profits growth has been swallowed up by losses in the Waterford crystal division. Last year Wedgwood made a profit of IE16.3m while Water-ford lost IE21.3m. The result was struck after taking account of interest payments on a group debt now at l£125m but which at one stage reached

nearly E150m.

Management, particularly in relation to the group's crystal division, has been little short of disastrous. In 1987 a 1550m. redundancy programme at the Waterford plant went badly wrong. 750 redundancies were planned. In the event, more than 1,000 took what were gen-erally considered to be overly generous redundancy pack-

Many highly skilled workers

although this was because of increased net interest receiv-

Northern Ireland-based home improvement store operator, managed small advances in pre-tax profits and turnover in 1989.

increased net interest receivable. Turnover was up to 120.71m (120.15m). Rarnings worked through down at 7.8p (9.11p), but the final dividend is lifted to 1.8p (1.5p) for a total of 2.1p (2p).

At the pre-tax level, this SSM-quoted concern fell from profits of £2.50m to leaves of £2.60m.

FT Share Service

The following securities were added to the Share Informa-Brit. Empire Sec. & Gen. Tst. Wrrnts. (Section: Invest-ment Trusts)

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Plateau Mining (Mines/

DANEBANK (a bank established under Danish Banking Law) SECOND NOTICE TO HOLDERS OF ANDELSBANKEN DANEBANK ECU 30.000.000 9%% SUBORDI-NATED BONDS DUB 1992

The holders of 9%% subordisated boads (1985-1992) issued by ANDELS-BANKEN DANEBANK who were called for Manch 2, 1990, being outside to most validly for lack of queezus, are name called to a General Mosting ar, 3, rue La Fayette - 7509 Pain (France), on March 12, 1990 at 3 p.m. in order to consider the same agends as the one for the first meeting that is;

The approval of the proposed surger of ANDELSBANKEN DANEBANK into UNI BANK AS Decision on the method of recording the documents of the general meeting.

To permit the secondance to attend or to be represented at this secring, the boasts or their deposit receipts, ment be deposited at least five days before the date fixed for the meeting, at the officer of the banks having participated in the pixeling of these boasts and from whom provides or admission cards can be received.

BusinessWeek

This week's topics:

WORLD

HEALTHCARE The Financial Times proposes to publish this survey on:

20 MAY 1990

For a full editorial synopsis and descriptment details, plane contac

or write to him at:

Lozdon SEI 9HL

FINANCIAL TIMES

BfG Finance

Company B.V. U.S. \$100,000,000

FLOATING RATE NOTES

DUE 1996

6th March, 1990 to 6th June, 1990 the Notes will bear interest at the rate of 8 9/16% per attnum.

The Coupon amount per U.S. \$10,000 Note will be U.S. \$218.82

MEATING CORP.

THE AGENT BANK

KREDIETBANK

Disney: An American in Paris Why Tokyo's Stocks Are Sliding Did Drexel Get What It Deserved? Why Renault Buckles Up with Volvo

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£360,000

£15,000,000

reported to be stalking the group 18 months ago the share price was 130p. Management said it had little alternative but lems followed and early last year it was announced that various "accounting errors" in the crystal division had led to considerable over estimate of

projected profits. A boardroom shake-up followed.

Costs at Waterford have been high. Wages, in particu-lar, have risen sharply in part to keep pace with high Irish The scale of Waterford

edgwood's difficulties means wengwood's difficulties means that the Fitzwilton/Morgan Stanley consortium — which also includes some very rich friends of Mr O'Reilly includ-ing Mrs Ann Getty of the Getty off family and Mr John Kluge of the US Metromedia group was able to pick up its stake at a knock down price. This is Morgan Stanley's

first big investment outside the US. Mr Robert Niebans, a bank aging director who will be one of four new directors on the Waterford Wedgwood board, said: "The low price reflects the risk in taking this

The consortium paid 87.5p per share for its stake in Waterford Wedgwood, putting a total value on the group of IE265m, only IE5m more than the 1986 price paid for Wedgwood alone.

When Mr O'Reilly was last to accept the O'Reilly-led bail-There were few other serious

offers available. Mr Paddy Bryne, chief executive, said: "We can now turn away from the problems of debt servicing to exclusively concentrate on running the business".

Quite how the management proposes to get the group back on the rails is unclear. Mr O'Reilly, one of the golden boys of present day marketing, says there is opportunity for far greater sales, particulary in the US and the Far East. Mr Howard Kilroy, the chairma says that new productivity and wage agreements with the workforce are essential, point-edly adding that crystal manufacturing did not necessarily have to remain in Iraland.

There is a distinct Irish

There is a distinct Irish American twang about the new line-up at Waterford Wedg-wood. Mr Donald Brennan, an of Mr O'Reilly. Morgan Stanley has been involved with Heinz for some time: it has also par-ticipated in a succession of lucrative deals in the US for the Dublin based Smurit paper and packaing group. Mr Kilroy is a top Smurfit man. Mr Kevin McGoran, head of Fitzwilton, is

ex-Smurfit. In Dublin there is satisfaction that Waterford, still among the largest manufactur-

among the largest manufacturing employers in the country,
has fallen into hands which are
at least partially Irish.

Mr Charles Haughey, the
Irish Prime Minister, once
described Waterford crystal as
one of the finest products made by man anywhere in the world.

"Cool, clear and scintillating, yet with no feelings of coldness", enthused Mr Haughey. It is now up to Mr O'Reilly and the new look team at Waterford Wedgwood to produce a scintillating performance. For Mr O'Reilly, former star of the Irish rugby union team, it could be the most diffiteam, it could be the most difficult game of his career.

This notice is issued in compliance with the requirements of The This notice is issued in compliance with the requirements of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange"). It does not constitute an invitation to the public to subscribe for, or purchase, any shares. Application has been made to the Council of The Stock Exchange for the Participating Redeemable Preference Shares of 2 US cents each ("Participating Shares") to be admitted to the Official List following a redesignation of the existing Ordinary Shares of 2 US cents each. It is expected that dealing will commence in the Participating Shares on 5th March, 1990.

BIOTECHNOLOGY INVESTMENTS LIMITED (incorporated with limited liability under the Companies (Guernsey) Laws, 1908 to 1973 with registered No. 9767)

Redesignation of the Ordinary Shares of 2 US cents

The existing issued authorised share capital of 66,000,000 Ordinary Shares of 2 US cents each and 8,999,900 of the remaining unissued authorised Ordinary Shares of 2 US cents each have been redesignated

Particulars of the Participating Shares are available in the Statistica Services of Extel Financial Limited. Copies of the Circular to Shareholders and the revised Articles of Association which contain details of the redesignation and the basis on which Participating consist of the redesignation and the basis on which Participating Shares may be redeemed by the Company, respectively, may be obtained during normal business hours (Saturdays and be holidays excepted) from the Company Announcements Office, The Stock Exchange, 46-50 Finsbury Square, London EC2A IDD on 6th and 7th March, 1990 and from Biotechnology Investments Limited, St. Julian's Court, St. Peter Port, Guernsey, Channel Islands until 23rd March, 1990.

Carenove & Co. A member firm of The Securities Association and of The Stock Exchange.

5th March, 1990

The Smaller Companies International Trust PLC to be renamed as

F. & C. Germany Investment Trust PLC Listing

39,305,916 Ordinary shares of 25p each together with 360,000 3½ per cent. (plus tax credit) Preference shares of £1 each and up to 7,861,184 Warrants 1991/2000

Share Capital

and fully paid £9,826,479 £360,000

Ordinary shares of 25p each 3½ per cent. (plus tax credit) Preference shares of £1 each The principal business of the Company will be investment in quoted German securities

Extel Financial Limited. Listing Particulars in their final form will be available in the statistical services of Extel Financial Limited from 8th March, 1990. Copies of the Listing Particulars may be obtained during normal business hours on the 8th and 9th March, 1990 from the Company Announcements Office, The International Stock Exchange, 46–50 Finsbury Square, London EC2A 1DD, and during normal business hours on any weekday (Saturdays and public holidays excepted) between 8th March, 1990 and 22nd March, 1990 (both dates inclusive) from the registered office of the Company at Owen House, 8 Bankhead Crossway North, Edinburgh EH11 4BR and from:

Draft Listing Particulars relating to the Company are available in the statistical services of

Rowe & Pitman Ltd., 1 Finsbury Avenue, London EC2M 2PA

Stockbrokers to the Company and to the listing

5th March, 1990

ALTRANES AND BORGARFJORDUR US\$ 10,000,000 Floating Rate Motor FINANCIAL TIMES STOCK INDICES due 1985
In apoprisance with the terms and conditions of the Notes, notice is hereby
given that for the Interest period from
Fabruary 25, 1990 to August 28, 1990,
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8.2 % per annum.
The Interest payable on the relevant
interest payment data, August 28, 1990,
against coupon n° 11, will be
US\$45,050.35 for each Note of US\$
1,000.000.
THE AGENT BANK Government, Secs. ... Fixed Interest

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DOLLARBAER JULUS BAER U.S. DOLLAR BOND FUND LTD. GRAND CAYMAN

DIVIDEND ANNOUNCEMENT

On 2nd March, 1990 the Directors declared a dividend of On 2nd March, 1990 the Directors declared a dividend of US-Dollars 34.00 per share payable on 15th March, 1990 on all Participating Shares then in Issue. Holders of bearer shares should present coupon No. 9 on or after 15th March, 1990 at the office of the Administrator, or arrer 15th March, 1990 at the omice of the Administrator, Julius Baer Bank and Trust Company Ltd., Butterfield House, Grand Cayman, Cayman Islands, B.W.L., or at the main office of the Agents, Bank Julius Baer & Co. txl., Bahmhofstrasse 36, 8001 Zurich, Switzerland, or Société Buncaire Julius Baer SA Genève, 2, boulevard du Théâtre, 1204 Geneva, Switzerland.

5th March, 1990

By order of the Board Dollar-Baer, Julius Baer U.S. Dollar Bond Fund Ltd.

JB∞B

D-MARK-BAER ILLUS BAER D-MARK BOND FUND LTD. GRAND CAYMAN

DIVIDEND ANNOUNCEMENT

On 2nd March, 1990 the Directors declared a dividend of On 2nd March, 1990 the Directors declared a dividend of D-Mark 27,00 per share payable on 15th March, 1990 on all Participating Shares then in issue. Holders of bearer shares should present coupon No. 9 on or after 15th March, 1990 at the office of the Administrator, Julius Beer Bank and Trust Company Ltd., Butterfield House, Grand Cayman, Cayman Islands, BWL, or at the main office of the Agents, Bank Julius Baer & Co. Ltd., Bahnhofstrasse 36, 8001 Zurich, Switzerland, or Société Bancaire Julius Baer SA Genève, 2, boulevard du Théâtre, 1204 Geneva, Switzerland.

5th March, 1990

D-Mark-Baer, Julius Baer D-Mark Bond Fund Ltd.

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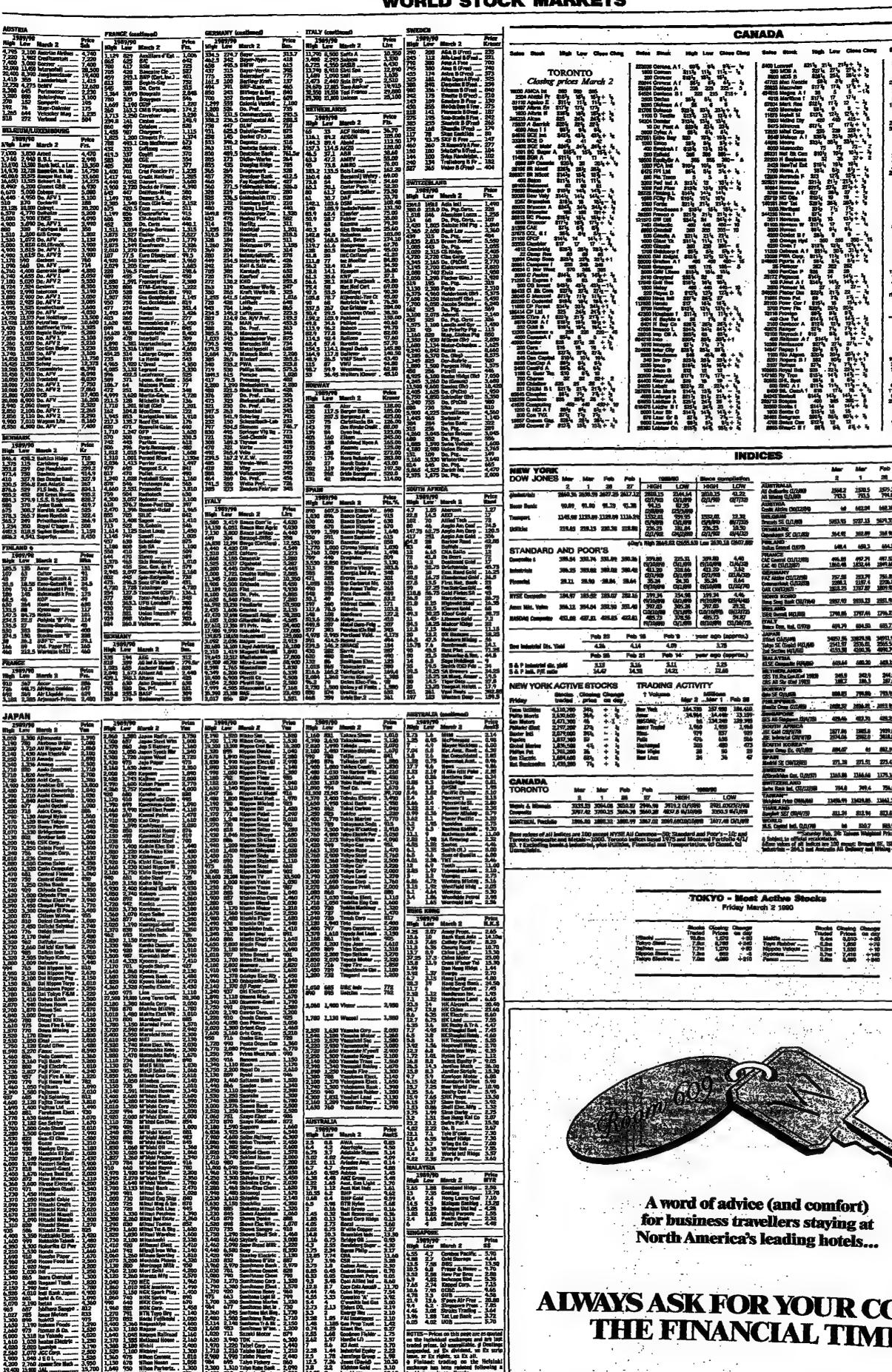
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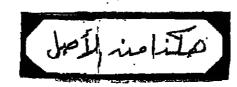
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WORLD STOCK MARKETS





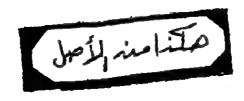
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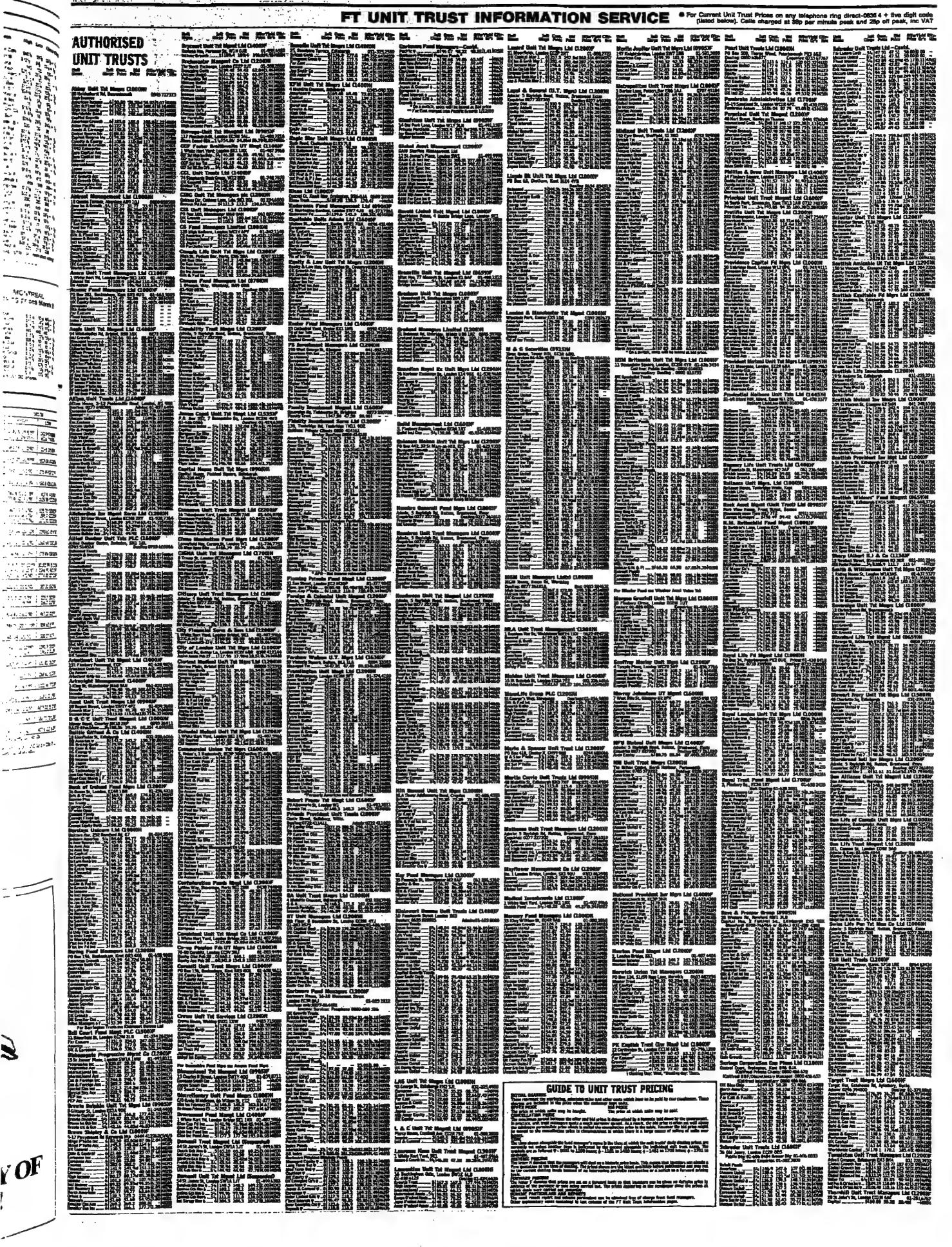
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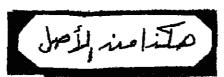
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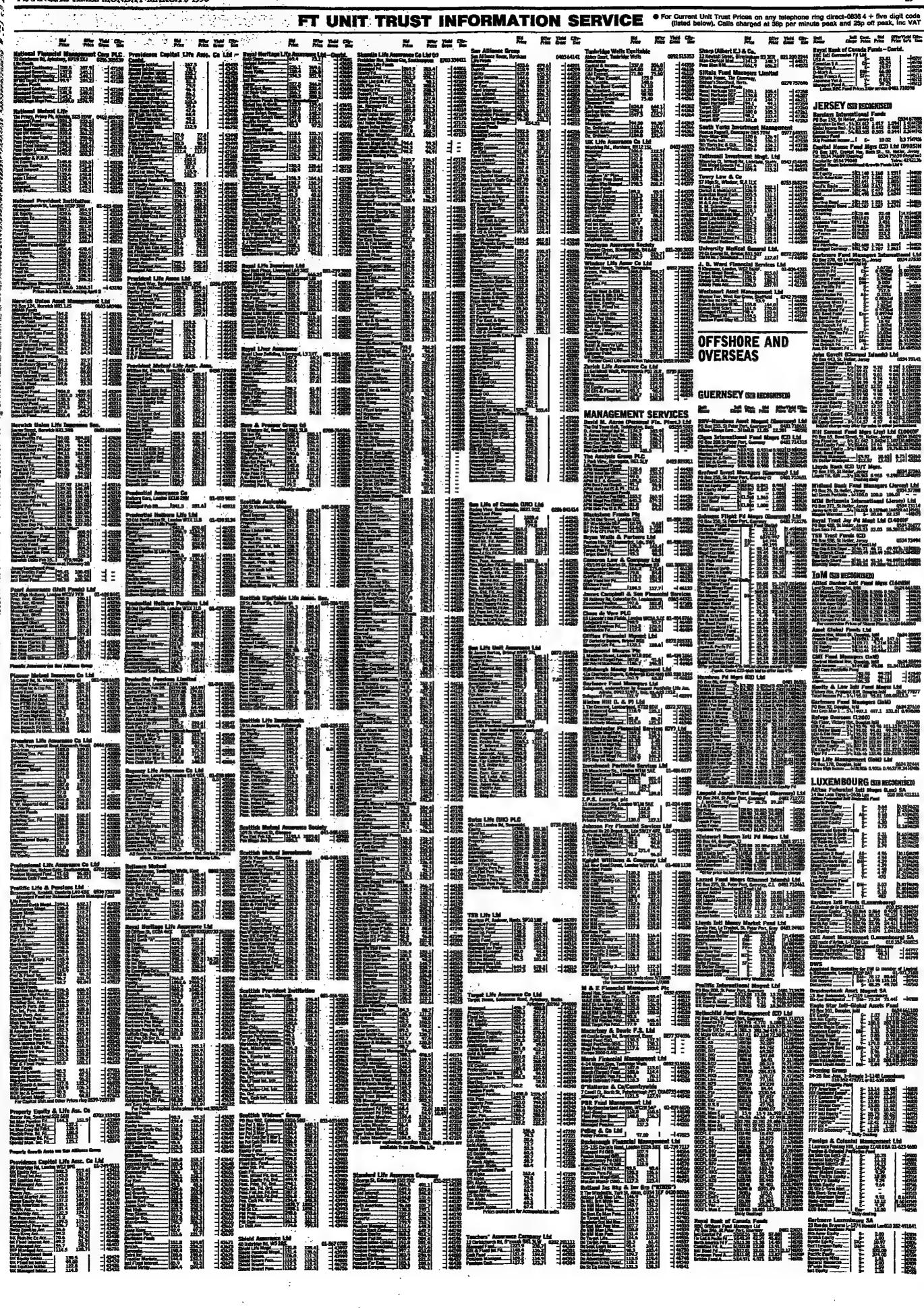
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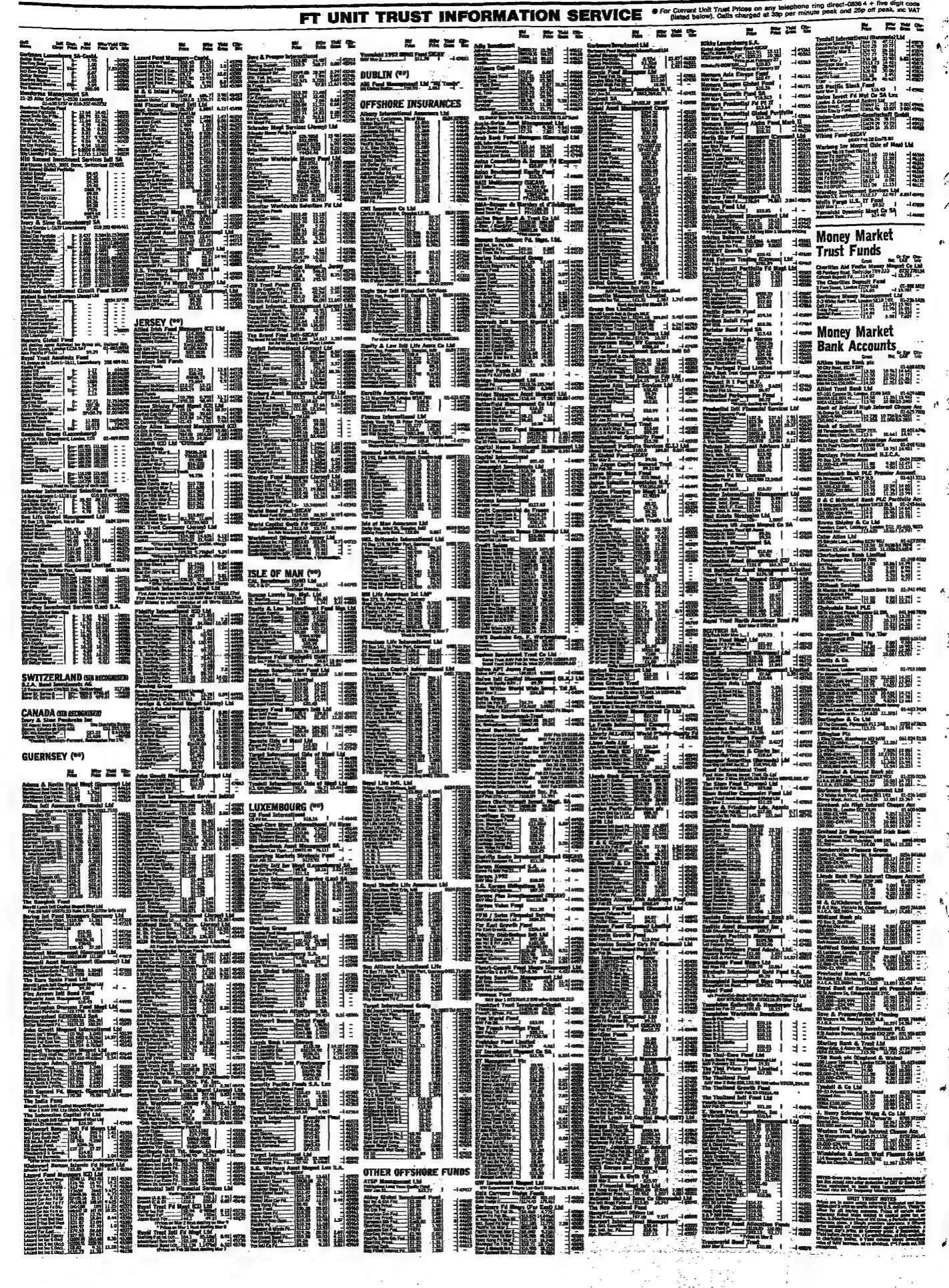
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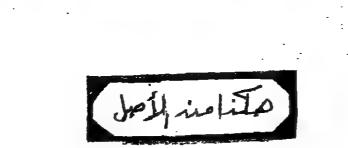
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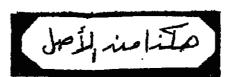
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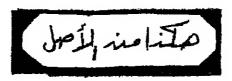
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CURRENCIES, MONEY AND CAPITAL MARKETS CROSSWORD **MONEY MARKETS** No.7,180 Set by TANTALUS **POUND SPOT- FORWARD AGAINST THE POUND LONDON RECENT ISSUES** Uncertainty grips the exchanges Three manths EQUITIES 2.74-2.71 pm 0.88-4.75 pm 44-4.75 pm 77-59 pm 85-75 pm 85-75 pm 128-110 pm 128-110 pm 119-10 pm 0.94-0.92cpm 0.20-0.21cpm 15-13-cpm 15-13-cpm 15-13-25cpm 15-13-cpm 15-13-cpm 15-13-cpm 15-13-cpm 11-13-cpm 0.22-0.45cpm Ann'nt Latest 1989/90 Paid Remove 1989/90 Up Base High Low Uncertainty about the D-Mark, West German elections. The yen and sterling led to a move back into the dollar last week. yen will remain weak in the short term, according to Morgan Grenfell, as the Bank 0.4 Questions that now require an answer involve German moneof Japan delays a discount rate rise beyond the financial year ending this mouth. tary union and inflation; Japa-nese interest rates; the politi-cal fate of the UK Government; Union Discount thinks the and the direction of US interest market is far too complacent about the UK current account deficit and that the poor state DOLLAR SPOT- FORWARD AGAINST THE DOLLAR of the ruling Tory party in the opinion polls has yet to be fully appreciated. In its UK clearing bank base loading rate 15 per cout from October 5 45 14 33 179 monthly review. Union has downgraded sterling from a buy to at best a hold. Midland Montagu Research believes the D-Mark and yen will rally as the Rundesbank keeps a tight anti-inflationary stance and the Bank of Japan raises its discount rate. Midland says this may help stabilise Japanese equities by removing uncertainty. Morgan Grenfell forecasts a firmer D-Mark in the short Opinions on US rates vary. Midland fears that further problems in the financial system will force a new cut and a weaker dollar. Morgan Grenfell sees higher German and Japanese rates weakening the dollar in the near term, but FIXED INTEREST STOCKS finate Price £ Amoust Paid IP Closing Price **ACROSS** ACROSS 1. Penalties concocted in the Middle East (9) 6. Storehouse made potentially profitable in here (5) 9. Wash pickled meat (6) 10. Herbert, then in Tyneside getting petrol ingredient (9) 11. Put on a new coat? (10) 12. Clever daughter with newt (4) 1 Post office weight in India is a difficult question (5) Ressuc Date s taken tunancis the end of London trading, P.UK, Ireland and ECU are use incurring apply to the US dollar and not to the individual currency. But I frame 25.40-55.20. High Low 109p BZW Cam. Inv Tst. Units '96-2002 5; 91.4 British Inv. Tst. 11 kps: Sec. Db 2012 71p Contracti Grp. 10 kps: Ofest Dc. Car. Pl 95p Essend 11.25p On Ber P 2005 10p ... Wywdran Group 9.375pc On. Pl 320 101-50 820 367 1130 the currency will recover as US rates rise later in the year. Chase Investment Bank suggests the Federal Reserve will leave rates unchanged (9) 3 Put jacket on Scotsman – a follower of philosopher (10) 4 Took no notice of Gironde firmer D-Mark in the short term as the Bundesbank raises **EXCHANGE CROSS RATES** interest rates, but a return to complex (7) RIGHTS OFFERS Yes F Fr. S Fr. H FL Lisz CS B Fr. 5 They map out a fellow feeluntil a clearer picture emerges. weakness before the December Closing Price P ing (7) 6 Fix the time of appointment 0.606 1451 2838 1 1719 248.0 9.593 2.498 3.198 2094 150.2 5.810 1.513 1.937 1268 **© IN NEW YORK** CURRENCY MOVEMENTS Paid ap Researc Date Point Pape Bate High Land Paper Sport Batlers Consistent Sport Spo (4) 7 Man on board has a gun (5) Journalist (7) 15 Young leader with a new 3.380 38.68 0.580 10.07 Previous Close Close grade makes charge on rail-way (7) 17 Durmast cultivated to pro-8 Pleasure excursion intent we hear as a cure (9) 0.94-0.95pm 2.75-2.72pm 9.70-9.60pm 258.5 10. 99.28 3.840 2.604 3.334 1 1,280 18 Outstanding person lit one 13 Outstanding person int one at sea (10) 14 Obliging lot in camp gathering (9) 16 Asian gale blows up but there's no pain! (9) 18 Fed up being delayed — cause to collapse (7) 19 Go before president changes decree (7) vide seasoning (?) 19 Go by hill-dweller using heraldic term (?) 20 Mail misdirected in Peru (4) 22 Later knowledge gained in the early hours? (10) 8.781 1.193 3.000 4.581 1 227 C \$ 0.507 0.836 1.440 125.8 4.867 1.267 1.623 8 Pt. 1.699 2.805 4.822 421.4 16.39 4.245 5.034 STERLING INDEX 25 You may be taken up on it! (9) 36 Make certain there is no right to follow (5) 27 Meeting place in country started relationship (5) 約3 約4 約3 約3 約3 約3 約3 約3 約3 **EURO-CURRENCY INTEREST RATES** decree (7) 31 Andrew goes after this clown! (5) 23 Article but I object to sub-191-151. 181-151. BANK OF ENGLAND TREASURY BILL TENDER 26 Come about as a result of ject (5) 24 Notice a bad situation (4) Tate venue maybe (10) The solution to last Saturday's prize puzzle will be published with names of winners on Saturday March 17. **CURRENCY RATES** WEIKLY CHANGE IN WORLD INTEREST RATES OTHER CURRENCIES Max.2 change Mar.2 Long term Eurodolfars; two years 9.3-825 per cant; three years 9.2-9.5, per cant; four years 9.4-9.2 per cant; fine non 19.-9.4, per cant nomical. Short time rates are sail for US Dollars and Japanese Yea; others, two days' entice. 1.39387 1.19466 1.42415 14.4351, 42.5568 7.89907 1518.43 2.30629 6.92007 1518.43 1.78.781 7.86006 131.365 1.79677 1518.66 131.365 0.768616 FT LONDON INTERBANK FIXING 體 Undird +0.700 +0.150 C1.00 a.m. Mar.20 3 menths US dollars Decird Decird 쌢 岀 썞 4 MONEY RATES £ 뱴 JOTTER PAD Treasury, Billis and Bonds CHECAGO LONDON SHARE SERVICE 0.664 0.6710 0.664 0.660 0.667 0.6710 0.6664 0.660 0.668 0.6720 0.688 0.670 **BRITISH FUNDS** BRITISH FUNDS—Contd AMERICANS-Contd Street E Yiel and Sun line Cas. Co. 345 (dC) 788-795 810-825 820-835 835-830 8.75-830 101-101 101-101 Price Div Y'le Leet Dividents 冶 104-11 104-114 104-114 281 | 31.00 | 2.13.7 (C) | 1.3.6 y y | 1.7 | 1.7 | 1.3 | 2.3 | 6.7 | 2.7 | 7.7 | 7.1 | 1.3 | 4.3 | 1.2 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 LONDON MONEY RATES Part. 91.59 91.50 91.40 91.21 91.12 91.00 90.96 15 144 143 选择 100000 11151 451514550 7711 11151 451514550 7711 14 **INT. BANK AND O'SEAS** Schricken be tit 114 is 2019. 97.8 12.10 1.12 4 Jan 4 Jun 100 kiden be tit 104 set 2019. 87 3, 11.95 28.3 24 kits 205 set 2019 is 116 set 2019 2.97 13 12.98 23.2 23 kits 205 set 2019 2.97 1.2 8 Jun 104 set 2019 2.01 104 set 2019 2.01 105 kits 2019 2.01 105 kit Lov Jusernii Lynn 3. 675. 6 Moise Inc. 1194 9 Mongan (JP) \$2 1. 2. 354 Monst (Phillip) 18 22 MV MEX 53. 2. 304 MV MEX 53. 301. 6 Phil Corp. 1. 1978 Pacific Apr. 1. 1878 Pacific Telest 20c. 76h 3 Pail Corp. 25c. 2.062 5 Peansol 83 1/3c. 2.062 5 Peansol 83 1/3c. 2.062 5 Peansol 83 1/3c. Treasury Bills (sell); one-month 14% per cent; three months 14% per cent; Bank Bills (sell); one-month 14% per cent; three months 14% per cent; Treasury Bills; Awarage tender rots of discount 14.3421 p.c. EDGD Fixed Rate Sterling Export Finance. Make up day February 28 1990. Agreed rots for period March 26.1990 to April 24, 1990. Scheme it 15.67 p.c. Schemes II & III: 15.41 p.c. Reference rate for period Feb.1.1990 to February 28, 1990. Scheme it 15.67 p.c. Schemes 15.141 p.c. Local Authority and Finance Houses seem days notice, others seem days fixed. Finance Houses Base Rate 159 from March 1, 1990. Bank Decodt Rates for sums at seven days notice 4 per cent. Certificates of Tax Deposit Certies 6/; Deposit £100,000 and over held ender one month 11 per cent; one-three months 13 per cent; three-fix months 15 per cent; stat-size exposits 13 per cent; three-fix months 15 per cent; three-fix months 1.65 3.32 5.39 7.80 10.67 281 419 572 7.65 9.76 12.02 14.36 45.005.5772 1.005.5772 1.005.5772 1.005.6772 想從近路 251 109 030 010 **CORPORATION LOANS** Five to Fifteen Years 11 Qualer Dats \$5.... BRep MY Corpo \$5... 13 Rockwell Inti, \$1... 14 Sears, Roebuck 75c FT-ACTUARIES WORLD INDICES Sen Co. Inc. 51.... TRW Inc. 6212C... **COMMONWEALTH &** Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood **AFRICAN LOANS** Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries 14NZ 74pt 1988-92 | 861₂|14.60 | 1.12 | 1.1zn 1.1uf -5 Rhod 21pt Roo-Asted. | 266 | - | 1.4pt 10ct 4| 0o. 41pt 87-92 Asted... | 841₂19.33 | 14.7 | 7Feb 7Asq FRIDAY MARCH 2 1990 Gross Div. Yield Year ago (approx % change since Dec.29 '89 Pound Sterling Index Currency LOANS 140.18 264.78 134.70 140.24 242.48 146.89 124.79 235.70 119.91 124.84 215.85 130.78 121.71 235.09 118.55 121.41 218.29 124.56 131.00 110.60 160.41 266.48 160.02 154.17 260.82 159.16 157.97 137.01 140.33 198.57 102.11 245.32 393.90 145.66 88.18 251.39 169.75 99.12 169.75 99.12 164.29 138.63 101.84 132.80 133.09 167.12 143.66 115.68 65.73 126.79 143.41 80.48 155.17 172.41 172.41 140.31 140.31 144.22 153.94 76.17 148.35 148.63 -4.5 +47.0 -12.7 122.10 235.55 118.09 120.90 216.35 123.62 129.19 110.03 120.48 170.11 96.79 154.64 91.45.51 114.95 58.40 206.97 165.28 156.20 121.97 165.69 85.78 134.80 128.28 92.94 125.58 124.67 165.35 118.63 112.57 79.56 86.41 125.00 74.97 159.43 149.35 110.63 61.96 61.96 61.96 139.92 124.57 115.36 143.14 143.14 143.14 143.14 143.14 143.14 139.31 263.17 134.84 140.42 244.10 147.83 143.76 118.91 82.41 162.71 236.12 379.58 131.81 65.09 234.16 192.38 199.40 147.05 180.28 92.40 151.16 135.97 125.10 238.33 121.09 126.10 219.20 132.75 129.08 111.13 108.78 82.98 146.12 212.03 340.86 118.36 56.45 210.28 172.76 179.05 161.89 82.97 135.74 122.10 Belgium (61) Canada (120) -49 +0.1 -7.5 +1.7.5 +3.4 -6.1 -13.9 +3.4 +18.4 +18.4 -8.9 +18.4 -9.4 -9.4 -9.4 -9.6 -9.6 142.18 123.41 120.18 188.09 91.85 163.48 235.00 383.63 64.62 232.18 191.56 196.29 146.90 181.99 91.87 151.51 154.80 125.57 108.98 106.98 81.76 145.52 209.19 941.50 116.10 57.52 208.68 170.35 176.35 176.35 176.35 182.00 81.76 120.61 170.21 87.54 154.54 246.07 1133.41 116.47 58.71 208.98 168.14 157.63 122.49 164.40 86.57 135.74 **CANADIANS FOREIGN BONDS & RAILS** Price | Bir % | Left | Interret | Paint | 7 | Paint | Spain (43)...... 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World Ex. So. At. (2331)... World Ex. Japan (1986)... 135.05 113.22 118.26 111.10 116.35 134.71 127.93 118.31 139.60 138.18 137.71 139.94 138.77 138.32 130.32 129.56 121.06 145.52 114.51 119.65 122.77 182.05 136.68 143.62 137.84 2.42 144.39 128.54 **— 10.0** 129.86 138.45 -8.5 144.61 Base values: Dec 31, 1986 = 100; Finland: Dec 31, 1987 = 115.037 (US \$ Index), 90.791 (Pound Sterling) and 94.94 (Local); Nordic; Dec 30, 1988 = 139.65 (US \$ Index), 114.45 (Pound Sterling) and 123.22 (Local). Copyright, The Financial Times Limited, Goldman, Sachs & Co., and County NatWest Securities Limited, 1990 CONSTITUENT CHANGES 1/3/30; Name changes: Schw Aluminium (Bezrer & P.C.s) to Alusuisse-Lonza Hidgs. (Bearer & P.C.s) (Switzerland). Trading on the Helsinki exchange has been reduced following a banking employees dispute. The World Index (2391)...

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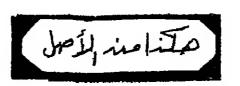
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Hunting the elusive global concept

"ARE WE in a global business?" is a question which confronts managers in an ever wider range of industries. Yet too often it yields the wrong answer, leading to over-ambitious acquisition programmes and profitless

pansion across frontiers. A paper by John Kay, director of London Business School's Centre for Business Strategy, suggest such pitfalls occur because companies start from the wrong premise. Instead of dreaming of boundless growth, they should ask what is their "strategic market" - the smallest area in which they can be viable com-

This differs widely between sectors and is governed by the interplay between the types of products or services compa-nies supply and the markets in which they operate. Thus European carmakers such as BMW have achieved a profit-able "strategic market" by selling a narrow range of lux-ury models on a wide spread of geographic markets. Volume manufacturers, con-

versely, have sold mostly in Europe but have a wider model range. In some sectors, single-product companies can make a living on just one national market: in soft drinks, local brands sold in small volumes manage to co-exist with global ones such as

Industry structure

One of Kay's central themes is that the characteristics of demand in a given market frequently correspond only tenu-ously to those of industry structure. White goods manufacturers produce both refrig-erators and washing machines, which fulfil quite different consumer needs; yet washing machines cover only part of

the market for clothes care. Geographically, there is a similar mismatch. Manufacturers can operate successfully gle world market. In many industries, bartiers which seg-regate national markets at the consumer level do not unduly restrict producers' freedom to locate production wherever economic efficiency dictates.

Kay goes so far as to argue that market fragmentation is actually in producers' interests because it gives them fat-ter margins. The potential from the creation of international markets but from the creation of international

industries," he writes.
The lesson of all this for companies is that they should not rush headlong into globali-sation at all costs but should seek first to determine which definition of the "strategic market" best fits different parts of their activities. Kav suggests managers

should distinguish between three main categories: the structure of the whole company (organisation); the opera-tion of individual business units (planning); and produc-tion. In each case, they should ask whether their particular industry operates at a global, international, national or local

Scale economies

They should then ask whether the economies of scale or scope which they achieve at this level of operation are off-set by the impact of market segmentation. The answer to this question should determine the "strategic market" for each type of activity, and the geographic basis on which it should be structured.

Applying this test to the car industry, Kay finds its optimum organisation to be global, production continental and planning somewhere in between, Accountancy, on the other hand, has a mixture of global and local organisation local production and both local and national planning.

in challenging some of the hyperbole about globalisation, Kay performs a useful service The weakness of his approach is that it describes the world s it is and takes little account

of how it may develop.

BMW may have done brilliantly in its specialist niche in the past, while Europe's volume carmakers survived without selling much in the US. But how defensible will their "strategic markets" remain as Japanese competitors move rapidly up-market and steadily extend their mass-production

capacity around the globe? Guy de Jonquières of mankind or to excite contempt and hatred against the

"ASK ANYONE around the world which is the supreme central hank, and many would

say the Bank of England."
Sir George Blunden, the Deputy Governor, apologises for the arrogance of this statement. But only slightly, because he happens to be profoundly convinced of its truth.

"Britain's reputation in

"Britain's reputation in many areas has declined. But the two things in which we have not lost our international prestige are the monarchy and the Bank of England."

the Bank of England."

Trumpets would have been appropriate at this moment, but there was just the afternoon hush of the Bank's inner parlour, and the ticking of a clock on the marble mantiepiece. Sir George could be forgiven a certain sentimentality. He was speaking only a few days before leaving an institution to which he had devoted his entire working life. And 45 years in Threadneedle Street years in Threadneedle Street would give anyone a sense of history.

If the Bank does hold a spe-

cial place in the world, Sir George can certainly claim some of the credit, though as a British civil servant in the classic mould be would never be so presumptuous. He prefers to retreat behind the dry humour of the cultivated government official. "Don't expect me to say anything interesting," he says. "I've already forgotten everything."

Recalled suddenly from carrivationment flux years are

semi-retirement five years ago when Sir Kit McMahon, the previous deputy, left to run the Midland Bank, Sir George has enjoyed an unexpected but eventful epilogue to his central eventful epilogue to his central hanking career. Big Bang, the Guinness and Blue Arrow scandals, the sagas of UK monetary policy, Third World debt, European Monetary Union: all have crossed his path. His role has been that of the professional behind-the-scenes central banker supporting the tral banker, supporting the public face of the Bank pres-ented by Mr Robin Leigh-Pemberton, the Governor - a role which he has played in a low

which he has played in a low but firm key.

But even allowing for a cer-tain prejudice in the matter, how can he be so sure that the Bank still occupies a special place in the world? Because, he replies, no other bank enjoys so much effective power or mestica. The Bundesbank may prestige. The Bundesbank may rule Europe with the D-Mark, "but they are not even allowed to decide how much to pay their own staft." The Federal Reserve, too, is tied down by laws and statutes, and has to

laws and statutes, and has to share banking power with other government agencies.

"It is wrong to think that there was a golden age when the Bank of England ruled the City with a twitch of the Governor's eyebrows," he said. "We only ever had that sort of power over the accepting houses and the discount market. When the clearing banks arranged their margers in the

MONDAY INTERVIEW

Discreet charm of the Bank

Sir George Blunden, Deputy Governor of the Bank of England, speaks to David Lascelles

1960s we did not even have the power to stop them.
"But now I think we are

more powerful."

What has changed is the enactment of banking legislation in the last 10 years which has formalised the Bank's statutory role. "In practical terms it is very useful to have legislation in the background. It ensures that people come to talk to us to tell us about their plans and obtain our plans and obtain our approval."

Information and judgment

are probably the most effective sources of the Bank's power over the City; it has been careful not to be too heavy-handed

PERSONAL FILE

1922 Born. Educated City of London school and Uni-versity College, Oxford 1947 Joined Bank of England 1955-58 Seconded to IMF

1968 Seconded to Monopolles and Mergers Commis-1973 Sets up the Bank's new Banking Supervision

Division 1976 Appointed Bank director 1984 Retires from Bank but remains non-executive director 1988 Recalled to become

Deputy Governor

with its legal authority. One case where it did use "old fash-ioned methods" was the Guin-ness affair when it forced the

courts it would still be unre-solved." A knottier issue is the mat-A knottier issue is the mat-ter of the Bank's independence, a subject to which Sir George has clearly given much thought over the years. Within the bounds of the City itself, the Bank has considerable independence, he says, because its role is not defined by stat-tic That means it can imply is rose is not teamed by stat-ute. That means it can involve itself in anything it wants, be it purging the Lloyd's insur-ance market of scandal or mediating between the warring parties at Eurotunnel — though in a helpful rather than prefectorial way. "Because we're independent, people come to us when they're in trouble. They come to auntie and auntie helps them. They find us wise, sympathetic and helpful — but not rich." Harder to answer is the matter of independence from White-hall, a relationship where the Bank plays a conspicuously more servile role than its Ger-man or US counterparts.

Sir George believes that the debate about an independent central bank has been overshadowed by the mistaken belief that "giving monetary policy to the central bank will solve all our problems." Japan is the supreme example which disproves that theory. The cen-tral bank there is totally sub-servient to the Ministry of Finance, yet Japan has an enviable record on inflation control. By contrast, the Federal Reserve Board's independence of the executive branch of government has not blessed the US with exceptionally low inflation. "The most important thing," says Sir George, "is to have people who think infla-tion is a deadly sin."

It so happens that Sir George does think that the central bank is the best place to run monetary policy, but only in the context of a government



'The important thing is to have people who think inflation is a sin'

that is also committed to sound money. In his ideal arrangement, the central bank would provide the necessary insulation from politics for the issuance and control of money. This would either be done nationally or, in the context of European monetary union, by a European central bank. But there would have to be accountability. "Something as important as this to people's lives should not be entrusted to anyone without a high degree of accountability." And that would be to Parliament, or that would be to Parliament, or should union occur, to Strasbourg. (For the record, he toes the Bank line on monetary union, favouring closer sterling involvement in the exchange rate mechanism

exchange rate mechanism while anging caution on Emal. As it is, he has been frustrated at times with the Bank's limited influence on monetary policy in Britain. "We try very hard to get our opinions across. We try very hard but it's not our decision in the end." Some of these frustraend." Some of these frustra-tions must have been with Nigel Lawson, the previous Chancellor, of whom Sir George nevertheless says: "He was the most professional Chancellor we have had. I'm

very lucky to have worked with him." Sir George's career has been

more with the supervisory side of the Bank's work than monetary policy, and his viewpoint reflects his interest in institu-For example, he considers that one of the most important

events of his deputy governor-ship was a little-known meet-ing in September 1966 between the Bank's top officials and Mr Gerry Corrigan, the President of the New York Fed. That led to the UK-US capital adequacy agreement, subsequently developed into the Basle accord which now governs all major banks worldwide and has made banking the first industry to be subjected to international stan-Alongside that was the Bank of England's own initiative to

ur England's own initiative to try to bring some order to the confused question of provi-sions for Third World loans: the matrix which provides a formula for banks on how much they should put aside. This was a recognition that the debt problem. the debt problem was not going to run away quickly." These two initiatives were hig steps forward in strength-ening the banking system. But

Sir George also believes that Big Beng played a significant role in bolstering the fabric of the City of London. When the market crash came in October market crash came in October 1987, Sir George found himself running the Bank in the Governor's absence (on a visit to eastern Europe). "While Alan Greenspan was having to issue public statements, I found there was no need to say the same here because Big Bang had modernised the securities houses and made them far better capitalised. In the olden days, rescue parties would

days, rescue parties would have been needed to help out the jobbers."
But he does regret Big Bang in one respect; for spawning a complicated practitioner-based regulatory system. He would prefer to see the securities industry being supervised in

the same way as banks, by a body of professionals advised by practitioners. "Practitioners don't have the time to run their own busi-nesses and be the administrators of a supervisory system," he says. But be liastens to add that he is not advocating a US. style Securities and Exchange Commission because the SEC has no practitioner input. "I want to see something in between." He thinks it will come in the long run because the professionals will build up a stronger body of expertise

than the practitioners who come and go.

The job of protecting and enhancing London's international financial role is one tional financial role is one which he thinks will be high con the Bank's future agenda. It is vital, he says, that the financial services directives being prepared in Brussels be shaped by international considerations rather than the internal present rather than the internal preoc-cupations of the EC or individ-

ual member states.

After the recent collapse of Drexel Burnham, he is more convinced that the US will reform the Glass-Steagall Act to permit benks to infuse their capital into weakened Wall Street. And that means more

Street. And that means more powerful competition in the international market.

Sir George himself will be observing developments from the sidelines. He has accepted the chairmanship of the newly formed London Pension Fund Authority, and is treasurer of the Imperial Caspear Research Fund which has a 250m a year budget. But interest retirement ambition is "50 sit and dream about my lost youth."

· 1744

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An inconstant and ests netages. The potential benefits to producers from internationalisation come not internationalisation come not

f the attempt to persuade the High Court to sanction a prosecution for blasphemy of Mr Salman Rushdie and the publishers of The Satanic Verses is doomed to failure, the Muslim supplicants may justifiably blame the politicians and parliamentarians for legislative inaction over the ably defined crime protects only Christianity against attacks amounting to obs or indecency has constantly

been urged as ripe for reform.

The inconstant common law of blasphemy has passed through several phases. The Emperior Justinian cracked down on blasphemy in 6th century Rome on the grounds that it imperilled the public safety by provoking the anger of God. Later Christian rulers proceeded against blasphemy on the different ground that an attack upon religion was an attack upon the State. It also had the intention to keep unbe-lievers out of positions of public trust. Insofar as it did not tend to a breach of the peace it was considered to be a matter for the Ecclesiastical Courts. By the 17th century it was held that Christianity was part and parcel of the laws of England, and therefore to reproach the Christian religion was to speak in subversion of the law and the State. This view was applied throughout the next two centuries as a precedent for convicting persons of what was in reality heresy unaccompanied by any offensive or indecent expression. The publication of Tom Paine's Age of Reason in 1841 was held to be blasphemous. So too, was Shel-

ley's Queen Mab. By the second half of the last century the judges had con-cluded that to constitute the offence of blasphemous libel there had to be something indecent or offensive in the words used about the Christian religion. The classic definition was "matter relating to God, Jesus Christ, the Bible or the Book of Common Prayer, intended to wound the feelings tempt and batred against the Church by law established."



Publications intended in good faith to propagate opinious on religious subjects which the publisher regarded as true were not blasphemous merely because the publication was likely to wound the feelings of those who believed such opinions to be false. So long as the decencies of controversy were observed, even the fundamentals of the Christian religion could be attacked without a person being guilty of blas-phemy. The Lord Chief Justice, Lord Coleridge, laid down the rule that a publication was not blasphemous when "what is aimed at is not insults to the majority of Christian opinion but a real, quite, honest pur-suit of truth." If the anomaly of exclusivity for the Christian church was plain for all to see, the judges appeared to give the crime of blasphemy its legal quietus. When in 1930 a Bill was introduced to abolish the offence, the abolitionists took the sensible view that when it es to a law of a kind you dislike, better the old and toothless predator than a newly hatched gnat. The Bill

was dropped.
The obsolescence of the crime fortified the view that the issue could safely be left dormant. For more than the first half of this century there was only one prosecution. But 10 years ago a private prosecu-tion succeded against the magazine Gay News for its publica-tion of a poem by a distinguished professor of poetry which depicted a Roman centurion's homosexual fantasies about the Crucifixion of Christ. The crime of blasphemy might have had

only a momentary revival had the House of Lords in its judi-cial capacity not taken the opportunity of redefining the offence in broad terms eliminating any need on the part of the prosecution to prove the intention on the part of the accused to vilify Christianity. The defence in that case was tmable therefore to advance its claim that so far from vilifying Christianity the author had intended his poem to be an affirmation that Christ's love extended to homosexuals. The revival of the offence of blasphemy was given further increase by Lord Scarman, one of the majority judges, who even suggested that the law should be extended to give protection to all religious beliefs.

A Bill to abolish the offence

of blasphemy was subse-quently rejected by the House of Lords, although it had support from some Bishops. The Law Commission vacillated over what it ought to recommend to government and par-liament. The European Commission of Human Rights, to which the Gay News case was taken, declined to admit the case for adjudication. The Government repeatedly declined to do anything. Somehow it was thought that the law would revert to inanition.
It does little credit to a legal

stem or to the safeguardi

of civil liberties that a criminal offence should be subject to the vagaries of judicial interthe occasions. Still more is it absurd, at least in pluralist society, that differing religious beliefs should be treated unequally. Whatever may be said about the crime, a blasphemy law cannot and should not prevent blasphemy from being spoken or written. Even the most deadly sarcasm, the most scathing ridicule, or the fiercest invective can safely be permitted to anyone who is able to wield them with sufficient literary or oratorical skill it is when the blaspheming actually incites a breach of the peace that society needs to take action. And that it can do under the general law of public

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